

MTD Sales
285.45 L

Brand Share %
4.38 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.38 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	285.11	6.55 %
Fridge	0.35	0.02 %
Total	285.45	4.38 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	49.50	6.10 %
TRICHY-01	49.23	5.81 %
SOUTH-01	48.54	4.92 %
SOUTH-03	34.69	3.58 %
CHENNAI-01	26.31	3.49 %
CHENNAI-02	25.13	4.31 %
SOUTH ARCOT	20.15	4.20 %
WEST-01	19.00	2.89 %
NORTH ARCOT	12.90	3.42 %
KL-SOUTH		0.00 %
Total	285.45	4.38 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	49.50	9.18 %
Total	49.50	6.10 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.79	3.17 %
OML1	0.99	3.59 %
PMP1	0.66	4.25 %
APN1	0.66	4.32 %
PDR1	0.46	3.46 %
TCG1	0.41	2.72 %
EDP1	0.38	3.93 %
MTR1	0.37	1.41 %
VKL1	0.30	3.15 %
DPR2	0.28	3.27 %
PLC1	0.21	1.52 %
DPR1	0.21	1.96 %
NKL2	0.19	0.46 %
KVP1	0.15	0.88 %
KMM1	0.13	1.03 %
BMD1	0.08	0.60 %
CMI1	0.08	0.59 %
ERD2	0.08	0.21 %
MCR1	0.08	0.46 %
HRR1		0.00 %
KRI1		0.00 %
WZWH		0.00 %
Total	49.50	6.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	49.23	8.34 %
Total	49.23	5.81 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.28	2.60 %
KUM1	1.71	3.47 %
TYR1	0.71	2.35 %
AYR1	0.58	3.33 %
TVR1	0.47	2.91 %
NCK1	0.38	4.18 %
MDI1	0.36	1.15 %
PBR1	0.34	2.36 %
ORU1	0.33	2.12 %
PTK1	0.19	0.58 %
TRY4	0.17	0.43 %
TRY3	0.13	0.47 %
NMM1		0.00 %
PDK1		0.00 %
TZSD		0.00 %
Total	49.23	5.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	48.54	7.66 %
Total	48.54	4.92 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.25	2.60 %
TUT1	1.28	1.11 %
NGR1	1.12	1.82 %
TUT2	0.79	2.11 %
MAR1	0.44	1.99 %
VNR1	0.42	2.49 %
TKY1	0.41	1.99 %
UDN1	0.35	2.85 %
MMT1	0.24	1.86 %
STU2	0.19	1.55 %
KSM1	0.14	2.50 %
ERL2	0.14	0.63 %
VLY1	0.10	0.54 %
APK1	0.09	0.80 %
ARM1	0.08	0.46 %
KGL1	0.08	0.99 %
TKS2	0.08	0.21 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	48.54	4.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	34.48	5.56 %
Fridge	0.21	0.06 %
Total	34.69	3.58 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.25	3.76 %
DKI1	0.58	2.21 %
USL1	0.54	2.32 %
KRR1	0.51	1.69 %
BTU1	0.41	3.48 %
SVG1	0.34	1.51 %
TEN2	0.34	1.38 %
PKM1	0.29	2.78 %
MNM1	0.27	2.66 %
BNR1	0.25	1.33 %
KPT1	0.25	3.06 %
PNV1	0.25	2.09 %
ATG1	0.23	0.90 %
MDU3	0.20	0.65 %
MDU6	0.13	0.21 %
KKD3	0.10	0.20 %
CBM1	0.08	0.27 %
DGL2	0.08	0.46 %
KYK1	0.08	0.88 %
MLR1	0.08	0.43 %
MPA1	0.08	0.43 %
ODM1	0.08	0.92 %
ADP1		0.00 %
KKD2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	34.69	3.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	26.31	5.24 %
Total	26.31	3.49 %

Branch *	MTD Sales L	Brand Share %
CH05	1.36	3.10 %
GUD1	0.76	2.95 %
CZWH	0.58	4.10 %
CH38	0.51	3.23 %
AVD1	0.32	0.74 %
CH35	0.30	1.52 %
CH45	0.10	0.36 %
CH11	0.08	0.40 %
CH16	0.08	0.15 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	26.31	3.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	25.21	6.26 %
Fridge	-0.08	-0.04 %
Total	25.13	4.31 %

Branch *	MTD Sales L	Brand Share %
CH03	2.52	3.40 %
CH15	2.10	3.29 %
CH18	1.50	4.00 %
CH20	1.20	3.74 %
CH41	0.72	2.56 %
CH43	0.69	2.68 %
MJR1	0.50	3.60 %
UKI1	0.26	3.97 %
CH36	0.25	3.69 %
CH27	0.21	2.72 %
CH33	0.21	0.98 %
GPD1	0.17	2.49 %
CH17		0.00 %
CH24		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
CH21	-0.18	-0.46 %
Total	25.13	4.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.15	6.17 %
Total	20.15	4.20 %

Branch *	MTD Sales L	Brand Share %
POY1	1.64	3.34 %
POY2	0.55	1.46 %
PRT1	0.41	2.30 %
TRK1	0.34	1.48 %
ULP1	0.31	1.32 %
KLM1	0.24	1.10 %
TVM2	0.19	2.22 %
MKM1	0.18	1.95 %
KML1	0.16	1.07 %
VCM1	0.15	2.33 %
STP1	0.12	1.44 %
TDM1	0.08	0.42 %
SJI1		0.00 %
SJI2		0.00 %
VPM1		0.00 %
Total	20.15	4.20 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	18.79	4.19 %
Fridge	0.21	0.10 %
Total	19.00	2.89 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.81	2.42 %
DPM2	0.62	3.55 %
CBE6	0.39	1.40 %
SUL1	0.36	1.73 %
TPR4	0.35	4.24 %
KGI1	0.34	2.96 %
KMD1	0.26	1.42 %
CBE3	0.25	2.43 %
TPR3	0.23	1.33 %
PPI1	0.23	1.49 %
CNR1	0.21	2.15 %
CBE1	0.19	1.10 %
GBM1	0.12	0.67 %
PDM1	0.12	1.14 %
SYM2	0.08	0.46 %
UAM1	0.08	0.22 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	19.00	2.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.90	4.88 %
Total	12.90	3.42 %

Branch *	MTD Sales L	Brand Share %
SLG1	0.52	3.49 %
GDM1	0.46	2.74 %
WJP1	0.45	3.15 %
SBR1	0.41	1.65 %
TRT1	0.38	1.46 %
VSI1	0.35	1.75 %
TRR1	0.33	1.45 %
ARC2	0.31	2.56 %
BGR1	0.30	3.11 %
VEL1	0.27	1.50 %
UGI1	0.22	2.25 %
VNB1	0.20	3.66 %
WJD1	0.17	1.48 %
CGM1	0.08	0.81 %
ABR1		0.00 %
AKM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
Total	12.90	3.42 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
Total		0.00 %