

MTD Sales
177.50 L

Brand Share %
4.22 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.22 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	178.10	7.62 %
Fridge	-0.60	-0.03 %
Total	177.50	4.22 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	34.80	6.16 %
SOUTH-01	33.47	4.72 %
SOUTH-03	21.32	4.20 %
CHENNAI-02	20.21	3.85 %
CHENNAI-01	16.83	2.93 %
WEST-02	15.31	5.13 %
NORTH ARCOT	13.18	4.02 %
SOUTH ARCOT	10.49	3.37 %
WEST-01	7.83	3.49 %
WEST-03	4.08	2.43 %
Total	177.50	4.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	34.80	10.91 %
Total	34.80	6.16 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.76	4.19 %
TYR1	0.44	2.67 %
KUM1	0.37	1.11 %
PDK2	0.25	1.14 %
PDK1	0.20	2.63 %
APM1	0.18	3.04 %
KUM2	0.11	0.69 %
TZSD	0.02	-0.64 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	34.80	6.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	33.47	8.49 %
Total	33.47	4.72 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.34	3.07 %
TUT1	0.77	0.97 %
RND2	0.57	2.67 %
MAR1	0.27	1.03 %
RPM1	0.13	0.31 %
TKY1	0.13	1.74 %
STU2	0.12	2.30 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	33.47	4.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	21.32	7.58 %
Total	21.32	4.20 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.99	1.51 %
DGL1	0.86	2.06 %
TPT1	0.52	4.03 %
TEN2	0.33	2.58 %
DKI1	0.25	2.84 %
ATG1	0.25	1.31 %
KPT1	0.24	4.00 %
NKI1	0.23	1.92 %
KKD3	0.23	1.36 %
PKM1	0.15	2.01 %
CBM1	0.13	1.16 %
KYK1	0.13	2.96 %
NTM1	0.13	1.15 %
CMR1	0.12	2.23 %
MPA1	0.12	1.00 %
ODM1	0.12	3.99 %
PNI1	0.12	2.53 %
ADP1	0.11	1.24 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	21.32	4.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	20.21	6.53 %
Total	20.21	3.85 %

Branch *	MTD Sales L	Brand Share %
CH15	1.70	3.14 %
CH50	0.91	3.09 %
CH17	0.50	2.38 %
CH44	0.45	2.71 %
CH43	0.34	2.82 %
CH20	0.32	1.28 %
CH27	0.18	2.17 %
CH33	0.13	0.78 %
CH35	0.13	0.73 %
CH23	0.13	1.44 %
CH46	0.13	2.24 %
PON1	0.11	1.07 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH51		0.00 %
MC05		0.00 %
WHC3	-0.79	-275.53 %
Total	20.21	3.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	16.83	5.65 %
Total	16.83	2.93 %

Branch *	MTD Sales L	Brand Share %
CH22	0.66	3.88 %
KNR1	0.54	4.08 %
AVD1	0.53	2.23 %
CGL1	0.50	4.09 %
CH08	0.40	2.11 %
MRM1	0.36	2.75 %
CH16	0.33	0.74 %
CH49	0.25	0.77 %
SKL1	0.24	1.64 %
CH07	0.23	1.00 %
GUD2	0.22	1.85 %
CH47	0.20	0.51 %
CH38	0.12	1.17 %
CH30	0.12	0.51 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
CH25	-0.27	-1.34 %
Total	16.83	2.93 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	15.31	9.50 %
Total	15.31	5.13 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.44	3.83 %
APN1	0.31	3.74 %
DPR1	0.22	3.01 %
VPD1	0.20	1.59 %
SGI1	0.18	2.65 %
KAM1	0.11	1.47 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
BMD1	-0.10	-1.12 %
Total	15.31	5.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.77	7.65 %
Fridge	-0.60	-0.41 %
Total	13.18	4.02 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.74	2.16 %
AKM1	0.51	3.43 %
TRR1	0.43	1.77 %
GDM1	0.34	3.00 %
ABR1	0.33	1.85 %
KPM1	0.31	3.95 %
VNB1	0.22	2.36 %
VSI1	0.22	2.06 %
WJD1	0.14	1.50 %
BGR1	0.13	1.86 %
VEL4	0.12	0.64 %
WJP1	0.12	1.23 %
VEL3	0.11	0.59 %
SBR1	0.06	0.31 %
CYR1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	13.18	4.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.49	6.00 %
Total	10.49	3.37 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.65	2.83 %
KLM1	0.42	1.86 %
POY2	0.41	1.98 %
POY1	0.41	1.37 %
CDM1	0.27	1.06 %
TVM1	0.25	2.38 %
NVL2	0.18	1.73 %
STP1	0.13	2.16 %
ULP1	0.09	0.59 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-1.05 %
Total	10.49	3.37 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	7.83	6.13 %
Total	7.83	3.49 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.50	2.13 %
CBE4	0.48	3.21 %
CBE2	0.46	1.19 %
SNR1	0.22	1.51 %
CBE6	0.20	1.26 %
PDM1	0.14	2.44 %
CBE1	0.13	2.13 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	7.83	3.49 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	4.08	4.37 %
Total	4.08	2.43 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.25	2.79 %
SGG1	0.20	3.89 %
CM11	0.12	2.12 %
GBM1	0.11	2.12 %
TPR2	0.11	0.68 %
NKL2	0.09	0.68 %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
VKL1		0.00 %
WHPD		0.00 %
W3SD	-0.11	-68.44 %
Total	4.08	2.43 %