



# TN : BPL Sales Performance 17/05/2026 9:38 AM

MTD Sales  
243.66 L

Brand Share %  
8.48 %

Information:

MTD : 01-05-2026 To 16-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	243.60	9.31 %
Air-Cool	0.06	0.02 %
Total	243.66	8.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	53.38	11.02 %
TRICHY-01	45.08	12.20 %
SOUTH-03	34.58	8.89 %
CHENNAI-01	26.72	6.67 %
WEST-02	21.00	7.50 %
CHENNAI-02	18.75	5.97 %
NORTH ARCOT	17.14	9.09 %
SOUTH ARCOT	13.55	6.15 %
WEST-01	13.46	5.92 %
Total	243.66	8.48 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	53.38	11.88 %
Total	53.38	11.02 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.11	3.65 %
MAR1	1.71	7.68 %
TUT2	1.34	8.28 %
NGR1	1.21	4.45 %
APK2	0.65	7.44 %
KVT1	0.41	1.07 %
KGL1	0.27	3.08 %
SGT1	0.21	7.29 %
TY11	0.20	2.58 %
TKS2	0.12	0.64 %
APK1	0.10	1.52 %
KSM1	0.10	2.75 %
ASM1		0.00 %
WHTV		0.00 %
Total	53.38	11.02 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	45.08	13.53 %
Total	45.08	12.20 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.11	7.20 %
TNJ2	1.36	6.35 %
KUM1	0.47	2.39 %
ORU1	0.38	6.68 %
PTK1	0.33	2.35 %
TRY4	0.31	3.29 %
KUM2	0.28	3.15 %
NCK1	0.09	2.57 %
MSI1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	45.08	12.20 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	34.58	9.55 %
Total	34.58	8.89 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.81	5.69 %
DGL1	2.06	4.01 %
KKD3	1.07	6.41 %
MPA1	0.78	6.83 %
MDU3	0.75	6.44 %
ATG1	0.70	7.13 %
DGL2	0.50	8.19 %
TEN2	0.49	4.63 %
KYK1	0.46	6.36 %
MDU6	0.41	2.51 %
PNV2	0.40	7.80 %
SVG1	0.37	6.61 %
USL1	0.37	8.11 %
NKI1	0.31	5.77 %
CBM1	0.21	3.78 %
ADP1	0.19	2.58 %
PNI1	0.18	2.92 %
CMR1	0.11	1.23 %
TPT1	0.09	0.85 %
ODM1		0.00 %
Total	34.58	8.89 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
LED TV	26.72	7.36 %
Total	26.72	6.67 %

Branch *	MTD Sales L	Brand Share %
CH05	2.56	7.98 %
CH08	0.76	4.82 %
CH49	0.72	4.30 %
CH42	0.66	3.97 %
CH39	0.49	7.20 %
CH07	0.32	1.71 %
CH25	0.30	1.91 %
CH38	0.28	3.92 %
CH47	0.25	1.12 %
TKM1	0.20	2.90 %
GUD1	0.14	1.18 %
CGL1	0.10	1.24 %
CH35	0.10	1.11 %
AVD1	0.10	1.23 %
CH16	0.09	0.31 %
CH37	0.09	2.13 %
CZWH	0.08	1.23 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
SKL1		0.00 %
MRM1	-0.09	-0.83 %
Total	26.72	6.67 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	21.00	8.53 %
Total	21.00	7.50 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.54	5.74 %
KRI1	0.50	4.10 %
ERD1	0.40	3.44 %
NKL2	0.31	2.83 %
APN1	0.29	4.41 %
KVP1	0.29	4.87 %
MTR1	0.25	4.35 %
HSR1	0.25	1.60 %
VPD1	0.20	2.38 %
KMM1	0.15	3.47 %
ERD2	0.11	0.63 %
KAM1	0.11	3.00 %
DPR2	0.11	1.22 %
DPR1	0.10	1.18 %
CMI1	0.10	2.24 %
TCG1	0.10	1.33 %
BMD1		0.00 %
HSR2		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	21.00	7.50 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	18.75	6.54 %
<b>Total</b>	<b>18.75</b>	<b>5.97 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	1.99	4.43 %
CH12	1.19	4.87 %
CH33	0.47	5.87 %
PON1	0.42	8.33 %
CH17	0.33	2.64 %
CH43	0.26	2.72 %
CH46	0.23	8.35 %
CH23	0.20	3.02 %
CH27	0.19	5.51 %
CH31	0.19	3.38 %
CH21	0.15	0.74 %
CH51	0.14	1.20 %
MJR1	0.11	0.86 %
CH41	0.10	1.00 %
GPD1	0.10	2.31 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
MC05		0.00 %
<b>Total</b>	<b>18.75</b>	<b>5.97 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	17.14	10.22 %
<b>Total</b>	<b>17.14</b>	<b>9.09 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	0.78	7.41 %
AKM1	0.68	6.36 %
WJP1	0.60	7.13 %
VNB1	0.59	8.16 %
VEL1	0.32	3.82 %
BGR1	0.24	6.12 %
SBR1	0.23	2.22 %
PLR1	0.20	5.72 %
GDM1	0.19	2.88 %
KPM1	0.19	3.75 %
WJD1	0.19	5.79 %
SLG1	0.10	2.66 %
KPM2		0.00 %
TRT1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>17.14</b>	<b>9.09 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.55	6.75 %
<b>Total</b>	<b>13.55</b>	<b>6.15 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	2.13	7.44 %
CDM1	1.18	8.25 %
POY2	1.06	6.82 %
KKI2	0.94	7.63 %
PRT1	0.67	5.10 %
SJI2	0.51	3.80 %
NVL2	0.40	3.34 %
VPM1	0.28	6.22 %
MKM1	0.21	4.78 %
VCM1	0.18	6.69 %
POY1	0.15	1.18 %
TVM1	0.10	1.80 %
KLM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>13.55</b>	<b>6.15 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
LED TV	13.40	6.44 %
Air-Cool	0.06	0.30 %
<b>Total</b>	<b>13.46</b>	<b>5.92 %</b>

Branch *	MTD Sales L	Brand Share %
TPR2	0.76	8.18 %
TPR1	0.47	3.90 %
UMP1	0.40	4.62 %
TPR3	0.39	6.34 %
SUL1	0.37	5.86 %
CBE5	0.33	8.35 %
CBE4	0.29	2.94 %
KMR1	0.24	1.84 %
CBE1	0.21	2.84 %
CBE6	0.21	3.26 %
SYM2	0.21	4.86 %
PDM1	0.21	4.71 %
SNR1	0.20	2.62 %
GDR1	0.19	3.30 %
KMD1	0.17	5.08 %
ANR1	0.10	3.70 %
TPR4	0.10	3.57 %
CBE2		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>13.46</b>	<b>5.92 %</b>