

MTD Sales
162.49 L

Brand Share %
7.01 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.01 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	162.49	7.01 %
Total	162.49	7.01 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	34.48	11.78 %
SOUTH-01	29.73	9.02 %
WEST-02	19.14	8.57 %
SOUTH-03	16.46	5.59 %
CHENNAI-01	16.29	5.31 %
SOUTH ARCOT	16.19	8.19 %
CHENNAI-02	13.45	4.64 %
WEST-01	10.83	5.81 %
NORTH ARCOT	5.91	3.33 %
KL-SOUTH		0.00 %
Total	162.49	7.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	34.48	11.78 %
Total	34.48	11.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.29	5.98 %
KUM1	1.14	5.80 %
TVR1	0.43	4.67 %
AYR1	0.27	3.25 %
TRY2	0.27	4.35 %
MDI1	0.25	1.78 %
TRY3	0.23	2.89 %
ORU1	0.20	5.51 %
PDK1	0.18	3.48 %
NMM1	0.12	1.47 %
APM1	0.08	3.17 %
PTK1		0.00 %
TRY4		0.00 %
WTRZ		0.00 %
Total	34.48	11.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	29.73	9.02 %
Total	29.73	9.02 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.66	5.30 %
TVL1	1.34	4.00 %
PKD1	0.74	6.59 %
TUT2	0.45	3.66 %
ASM1	0.29	3.18 %
KGL1	0.27	4.69 %
TVL2	0.14	2.52 %
KSM1	0.12	6.41 %
STU2	0.12	1.29 %
APK1	0.08	2.07 %
ARM1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
TKS2	-0.08	-1.11 %
UDN1	-0.08	-1.92 %
MMT1	-0.11	-1.95 %
ERL2	-0.21	-3.80 %
Total	29.73	9.02 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	19.14	8.57 %
Total	19.14	8.57 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.48	4.01 %
OML1	0.19	3.43 %
DPR1	0.19	5.16 %
PLC1	0.15	3.00 %
APN1	0.12	2.21 %
MTR1	0.12	2.44 %
PDR1	0.12	2.48 %
DPR2	0.10	2.36 %
BMD1	0.10	1.93 %
CMI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	19.14	8.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	16.46	5.59 %
Total	16.46	5.59 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.42	4.25 %
DGL1	0.86	3.85 %
MDU6	0.36	2.07 %
SVG1	0.27	3.71 %
CBM1	0.19	2.16 %
DGL2	0.19	3.87 %
PNV2	0.17	1.05 %
USL1	0.13	3.00 %
PNI1	0.13	2.53 %
ADP1	0.12	2.93 %
PKM1	0.12	4.77 %
MPA1	0.12	2.76 %
KKD3	0.09	0.66 %
MDU3	0.08	0.65 %
BNR1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
WHMD		0.00 %
ATG1	-0.02	-0.19 %
Total	16.46	5.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	16.29	5.31 %
Total	16.29	5.31 %

Branch *	MTD Sales L	Brand Share %
CH08	1.17	5.65 %
CH05	1.10	6.16 %
CGL1	0.25	2.34 %
AVD1	0.24	2.29 %
CH48	0.22	2.36 %
MRM1	0.15	1.09 %
GUD2	0.13	1.47 %
CH45	0.10	0.83 %
SKL1	0.10	0.96 %
CH35	0.09	1.20 %
CH07		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.11	1.59 %
Total	16.29	5.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.19	8.19 %
Total	16.19	8.19 %

Branch *	MTD Sales L	Brand Share %
POY1	0.50	2.51 %
TVM2	0.24	3.85 %
ULP1	0.24	2.85 %
SJI2	0.14	1.11 %
TDM1	0.12	2.24 %
MKM1	0.08	2.37 %
POY2	0.08	0.60 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
TVM1	-0.16	-3.47 %
Total	16.19	8.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	13.45	4.64 %
Total	13.45	4.64 %

Branch *	MTD Sales L	Brand Share %
CH03	1.39	3.97 %
CH15	1.14	5.79 %
CH18	1.10	6.41 %
CH12	0.99	5.32 %
CH20	0.59	2.97 %
MJR1	0.29	2.89 %
CH23	0.27	6.47 %
CH33	0.24	2.28 %
CH27	0.15	3.60 %
CH43	0.12	1.03 %
GPD1	0.10	2.15 %
CH46	0.08	4.92 %
UKI1	0.08	1.94 %
CH21		0.03 %
CH17		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	13.45	4.64 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	10.83	5.81 %
Total	10.83	5.81 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.44	7.00 %
TPR2	0.40	4.48 %
CBE4	0.26	1.99 %
CBE6	0.23	3.85 %
TPR4	0.18	3.46 %
TPR3	0.15	4.27 %
KGI1	0.13	2.33 %
DPM2	0.12	1.65 %
GDR1	0.12	4.03 %
CBE3	0.08	2.96 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
GBM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	10.83	5.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.91	3.33 %
Total	5.91	3.33 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.00	6.47 %
SBR1	0.45	3.88 %
WJP1	0.33	6.47 %
VEL1	0.20	1.86 %
TRR1	0.14	1.96 %
VSI1	0.13	1.07 %
ARC2	0.12	2.57 %
WJD1	0.10	1.40 %
GDM1	0.10	1.58 %
KPM1	0.10	2.04 %
CGM1	0.08	1.81 %
UGI1	0.08	2.68 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	5.91	3.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %