



# TN : BPL Sales Performance 16/05/2026 9:38 AM

MTD Sales  
228.89 L

Brand Share %  
8.49 %

Information:

MTD : 01-05-2026 To 15-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.49 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	228.84	9.35 %
Air-Cool	0.06	0.02 %
Total	228.89	8.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	51.54	11.21 %
TRICHY-01	40.96	11.77 %
SOUTH-03	32.43	9.00 %
CHENNAI-01	25.54	6.84 %
WEST-02	19.26	7.30 %
CHENNAI-02	17.23	6.04 %
NORTH ARCOT	16.37	9.04 %
WEST-01	12.90	5.94 %
SOUTH ARCOT	12.66	6.10 %
Total	228.89	8.49 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	51.54	12.11 %
Total	51.54	11.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.94	3.54 %
MAR1	1.61	7.71 %
NGR1	1.21	4.71 %
TUT2	1.20	7.71 %
APK2	0.55	6.42 %
KVT1	0.41	1.10 %
KGL1	0.27	4.12 %
SGT1	0.21	7.29 %
TYI1	0.20	2.60 %
APK1	0.10	1.61 %
KSM1	0.10	2.78 %
ASM1		0.00 %
TKS2		0.00 %
WHTV		0.00 %
Total	51.54	11.21 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	40.96	13.13 %
<b>Total</b>	<b>40.96</b>	<b>11.77 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	3.74	6.78 %
TNJ2	1.25	6.02 %
PBR2	1.23	7.86 %
KUM1	0.47	2.44 %
ORU1	0.38	7.41 %
PTK1	0.33	2.41 %
TRY4	0.31	3.57 %
KUM2	0.28	3.16 %
NCK1	0.09	2.84 %
MSI1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>40.96</b>	<b>11.77 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	32.43	9.71 %
<b>Total</b>	<b>32.43</b>	<b>9.00 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	2.51	5.46 %
DGL1	2.06	4.15 %
KKD3	1.07	6.56 %
MPA1	0.78	7.25 %
MDU3	0.75	7.23 %
ATG1	0.70	7.52 %
TMM1	0.58	6.46 %
BNR1	0.48	6.96 %
KYK1	0.46	7.12 %
MDU6	0.41	2.89 %
TEN2	0.39	3.79 %
DGL2	0.39	7.81 %
SVG1	0.37	7.68 %
NKI1	0.31	6.81 %
PNV2	0.29	5.90 %
USL1	0.23	5.35 %
ADP1	0.19	2.95 %
PNI1	0.18	3.37 %
CMR1	0.11	1.23 %
CBM1	0.10	1.93 %
TPT1	0.09	0.95 %
ODM1		0.00 %
WHMD	-0.09	4.55 %
<b>Total</b>	<b>32.43</b>	<b>9.00 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	25.54	7.59 %
<b>Total</b>	<b>25.54</b>	<b>6.84 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	2.56	8.18 %
CH49	0.72	4.30 %
CH08	0.65	4.86 %
CH42	0.53	3.25 %
CH39	0.49	7.93 %
CH07	0.32	1.71 %
CH25	0.30	1.96 %
CH47	0.25	1.15 %
TKM1	0.20	3.04 %
CH38	0.15	2.10 %
GUD1	0.14	1.20 %
CGL1	0.10	1.37 %
CH35	0.10	1.19 %
AVD1	0.10	1.32 %
CH16	0.09	0.52 %
CH37	0.09	2.13 %
CZWH	0.08	1.23 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
SKL1		0.00 %
MRM1	-0.09	-0.85 %
<b>Total</b>	<b>25.54</b>	<b>6.84 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	19.26	8.32 %
Total	19.26	7.30 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.94	3.66 %
KRI1	0.50	4.31 %
ERD1	0.40	3.85 %
APN1	0.29	4.52 %
KVP1	0.29	5.74 %
MTR1	0.25	4.82 %
HSR1	0.25	1.70 %
VPD1	0.20	2.52 %
KMM1	0.15	3.53 %
ERD2	0.11	0.68 %
KAM1	0.11	3.00 %
DPR1	0.10	1.30 %
CMI1	0.10	2.58 %
TCG1	0.10	1.33 %
BMD1		0.00 %
DPR2		0.00 %
HSR2		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	19.26	7.30 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	17.23	6.65 %
<b>Total</b>	<b>17.23</b>	<b>6.04 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	1.88	4.67 %
CH12	0.96	5.31 %
CH33	0.47	6.13 %
CH17	0.33	2.64 %
CH43	0.26	2.81 %
CH46	0.23	8.35 %
CH23	0.20	3.15 %
CH27	0.19	5.51 %
CH31	0.19	3.51 %
CH21	0.15	0.78 %
MJR1	0.11	0.88 %
CH41	0.10	1.17 %
GPD1	0.10	2.31 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
CH51		0.00 %
MC05		0.00 %
<b>Total</b>	<b>17.23</b>	<b>6.04 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.37	10.16 %
<b>Total</b>	<b>16.37</b>	<b>9.04 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	0.67	6.58 %
WJP1	0.60	7.63 %
AKM1	0.58	5.71 %
VEL1	0.32	4.11 %
BGR1	0.24	6.12 %
SBR1	0.23	2.27 %
PLR1	0.20	5.14 %
GDM1	0.19	3.29 %
KPM1	0.19	4.36 %
WJD1	0.19	5.79 %
SLG1	0.10	2.76 %
KPM2		0.00 %
TRT1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>16.37</b>	<b>9.04 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	12.85	6.47 %
Air-Cool	0.06	0.30 %
<b>Total</b>	<b>12.90</b>	<b>5.94 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	0.67	6.78 %
TPR1	0.47	4.03 %
CNR1	0.41	7.89 %
UMP1	0.40	4.65 %
TPR3	0.39	6.34 %
CBE5	0.33	8.35 %
CBE4	0.29	3.16 %
SUL1	0.27	4.67 %
KMR1	0.24	1.90 %
CBE1	0.21	2.87 %
CBE6	0.21	3.49 %
SYM2	0.21	5.17 %
PDM1	0.21	4.71 %
SNR1	0.20	2.62 %
GDR1	0.19	3.55 %
KMD1	0.17	5.31 %
ANR1	0.10	3.70 %
TPR4	0.10	3.57 %
CBE2		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>12.90</b>	<b>5.94 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	12.66	6.73 %
<b>Total</b>	<b>12.66</b>	<b>6.10 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	2.02	7.59 %
POY2	1.06	6.82 %
CDM1	0.95	7.26 %
KKI2	0.84	7.28 %
PRT1	0.67	5.37 %
SJI2	0.51	4.29 %
NVL2	0.40	3.45 %
VPM1	0.28	6.41 %
MKM1	0.21	5.25 %
VCM1	0.18	8.05 %
POY1	0.15	1.23 %
TVM1	0.10	1.94 %
KLM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>12.66</b>	<b>6.10 %</b>