



TN : BPL Sales Performance 16/04/2026 9:38 AM

MTD Sales
254.91 L

Brand Share %
6.69 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.69 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	254.85	8.43 %
Air-Cool	0.05	0.01 %
Total	254.91	6.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.63	8.80 %
TRICHY-01	39.26	7.97 %
SOUTH-03	36.17	7.54 %
WEST-02	34.59	7.69 %
CHENNAI-01	21.77	4.64 %
SOUTH ARCOT	20.17	6.94 %
CHENNAI-02	19.77	4.82 %
NORTH ARCOT	16.44	6.61 %
WEST-01	14.10	3.82 %
Total	254.91	6.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	52.63	10.74 %
Total	52.63	8.80 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.60	3.53 %
TVL1	1.33	1.70 %
KVT1	1.23	3.34 %
MAR1	0.91	5.44 %
MMT1	0.69	6.38 %
TKY1	0.53	6.53 %
UDN1	0.46	5.45 %
TKS2	0.36	1.31 %
APK2	0.28	4.00 %
KGL1	0.17	2.27 %
ASM1	0.09	1.04 %
KSM1	0.09	2.80 %
APK1	0.08	1.00 %
TYI1		0.00 %
Total	52.63	8.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	39.26	9.90 %
Total	39.26	7.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.21	2.86 %
PBR2	1.49	5.12 %
TYR1	1.17	6.22 %
TNJ2	1.06	4.32 %
MVM1	0.81	2.38 %
PDK1	0.55	4.63 %
TRY3	0.36	2.64 %
KUM1	0.36	1.12 %
ORU1	0.29	3.85 %
TRY4	0.19	1.10 %
NCK1	0.09	2.34 %
MSI1		0.00 %
PTK1		0.00 %
WTRZ		0.00 %
Total	39.26	7.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	36.17	9.60 %
Total	36.17	7.54 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.47	5.81 %
MDU1	1.42	2.68 %
MDU3	0.82	6.36 %
TMM1	0.47	2.77 %
TEN2	0.37	3.74 %
NKI1	0.35	4.16 %
MDU6	0.27	1.04 %
MLR1	0.27	2.86 %
KYK1	0.25	3.59 %
PNV2	0.22	3.18 %
USL1	0.21	2.17 %
NTM1	0.18	3.36 %
CMR1	0.09	1.05 %
TPT1	0.09	0.63 %
CBM1		0.00 %
ODM1		0.00 %
WHMD		0.00 %
Total	36.17	7.54 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	34.59	11.85 %
Total	34.59	7.69 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.18	5.53 %
ERD1	1.22	4.71 %
NKL2	0.70	3.32 %
DPR1	0.59	5.28 %
ERD2	0.58	1.98 %
BMD1	0.44	5.58 %
KRI1	0.43	2.35 %
KVP1	0.41	3.49 %
MTR1	0.38	6.07 %
HSR2	0.38	1.79 %
HSR1	0.36	1.95 %
PLC1	0.28	2.49 %
SGG1	0.26	6.42 %
WHKP	0.24	6.12 %
DPR2	0.23	3.33 %
HRR1	0.18	3.08 %
VKL1	0.13	2.42 %
TCG1	0.09	0.90 %
KAM1		0.00 %
MCR1		0.00 %
SGI1		0.00 %
Total	34.59	7.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	21.72	5.30 %
Air-Cool	0.05	0.09 %
Total	21.77	4.64 %

Branch *	MTD Sales L	Brand Share %
CH25	1.27	4.02 %
CH35	0.69	5.83 %
GUD2	0.49	4.30 %
CH48	0.47	2.50 %
CH49	0.44	2.21 %
CH47	0.42	1.46 %
GUD1	0.40	2.40 %
CGL1	0.33	2.42 %
TKM1	0.32	3.56 %
CH42	0.32	1.65 %
CH26	0.32	6.02 %
CH45	0.31	1.39 %
AVD1	0.30	3.75 %
CH38	0.28	3.51 %
CH30	0.23	2.08 %
CH16	0.18	0.64 %
CH39	0.18	3.97 %
CH07	0.09	0.57 %
SKL1	0.05	0.47 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
WCHN	-0.14	2.05 %
Total	21.77	4.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	20.17	8.29 %
Total	20.17	6.94 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.76	5.12 %
POY2	0.72	2.94 %
SJI2	0.56	3.16 %
KML1	0.47	4.47 %
TVM1	0.33	5.97 %
TDM1	0.32	2.25 %
KLM1	0.31	2.73 %
VCM1	0.22	2.64 %
VPM1	0.19	3.98 %
POY1	0.14	0.57 %
TVM2	0.13	2.16 %
STP1	0.09	1.68 %
WHUT		0.00 %
Total	20.17	6.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	19.77	5.39 %
Total	19.77	4.82 %

Branch *	MTD Sales L	Brand Share %
CH03	1.74	3.60 %
CH18	1.51	6.56 %
CH20	1.36	6.54 %
CH44	0.77	5.88 %
CH33	0.54	4.50 %
CH41	0.44	3.73 %
GPD1	0.37	3.31 %
MJR1	0.33	2.55 %
CH17	0.28	1.56 %
PON1	0.20	2.64 %
CH31	0.15	1.73 %
CH51	0.15	1.30 %
CH24	0.14	0.69 %
CH15	0.13	0.39 %
CH21	0.09	0.30 %
CH01		0.00 %
CH32		0.00 %
CH43		0.00 %
MC05		0.00 %
MC06		0.00 %
CH36	-0.13	-2.63 %
Total	19.77	4.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.44	8.64 %
Total	16.44	6.61 %

Branch *	MTD Sales L	Brand Share %
VNB1	0.64	5.76 %
ABR1	0.64	4.49 %
TRR1	0.60	4.42 %
KPM2	0.54	1.93 %
PLR1	0.51	6.25 %
GDM1	0.50	5.10 %
VEL1	0.37	4.11 %
TRT1	0.36	4.01 %
KPM1	0.18	2.73 %
SLG1	0.13	2.89 %
PTU1	0.09	3.11 %
SBR1	0.09	0.70 %
BGR1		0.00 %
WJD1		0.00 %
Total	16.44	6.61 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.10	5.45 %
Total	14.10	3.82 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.69	3.75 %
SUL1	0.61	6.52 %
SYM2	0.46	4.26 %
TPR2	0.45	2.17 %
GBM1	0.43	5.98 %
DPM2	0.32	2.90 %
CBE5	0.31	4.74 %
PPI1	0.31	3.75 %
KMD1	0.30	3.75 %
TPR3	0.29	4.51 %
CBE1	0.28	2.01 %
CBE4	0.27	1.23 %
UMP1	0.24	2.34 %
KGM1	0.15	1.76 %
TPR1	0.09	0.51 %
CNR1	0.09	1.43 %
CBE3	0.09	1.90 %
CBE2		0.00 %
CBE6		0.00 %
KMR1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	14.10	3.82 %