

MTD Sales
144.19 L

Brand Share %
7.25 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	144.19	7.25 %
Total	144.19	7.25 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	31.17	11.74 %
SOUTH-01	24.27	9.23 %
WEST-02	17.11	8.27 %
SOUTH-03	15.41	5.97 %
CHENNAI-01	14.92	5.88 %
SOUTH ARCOT	13.88	8.61 %
CHENNAI-02	11.62	4.78 %
WEST-01	10.43	5.97 %
NORTH ARCOT	5.36	3.77 %
KL-SOUTH		0.00 %
Total	144.19	7.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	31.17	11.74 %
Total	31.17	11.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.21	6.12 %
KUM1	1.06	6.22 %
TVR1	0.43	5.23 %
AYR1	0.27	3.44 %
MDI1	0.25	2.12 %
TRY3	0.23	2.89 %
ORU1	0.20	5.93 %
PDK1	0.18	3.56 %
NMM1	0.12	1.51 %
APM1	0.08	3.48 %
PTK1		0.00 %
TRY4		0.00 %
WTRZ		0.00 %
Total	31.17	11.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	24.27	9.23 %
Total	24.27	9.23 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.22	4.44 %
TUT1	1.15	4.23 %
PKD1	0.51	6.47 %
TUT2	0.45	4.38 %
MAR1	0.40	7.18 %
TVL2	0.14	2.63 %
KSM1	0.12	7.11 %
ASM1	0.10	2.95 %
APK1	0.08	3.31 %
KGL1	0.08	1.50 %
ARM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
TKS2	-0.08	-1.11 %
UDN1	-0.08	-3.10 %
MMT1	-0.11	-2.23 %
ERL2	-0.21	-4.45 %
Total	24.27	9.23 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	17.11	8.27 %
Total	17.11	8.27 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.29	2.49 %
OML1	0.19	3.83 %
DPR1	0.19	5.62 %
PLC1	0.15	3.62 %
APN1	0.12	2.32 %
MTR1	0.12	2.66 %
PDR1	0.12	3.29 %
DPR2	0.10	2.75 %
BMD1	0.10	1.98 %
CMI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	17.11	8.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	15.41	5.97 %
Total	15.41	5.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.42	4.73 %
DGL1	0.86	4.50 %
MDU6	0.36	2.17 %
SVG1	0.27	4.05 %
CBM1	0.19	2.24 %
DGL2	0.19	3.95 %
USL1	0.13	3.30 %
PNI1	0.13	2.53 %
ADP1	0.12	3.59 %
PKM1	0.12	5.87 %
MPA1	0.12	2.95 %
KKD3	0.09	0.68 %
PNV2	0.09	0.58 %
BNR1		0.00 %
CMR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PVI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
WHMD		0.00 %
ATG1	-0.02	-0.21 %
Total	15.41	5.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	14.92	5.88 %
Total	14.92	5.88 %

Branch *	MTD Sales L	Brand Share %
CH08	1.17	6.09 %
CH05	1.10	6.68 %
CZWH	0.43	7.05 %
CGL1	0.25	2.40 %
AVD1	0.24	2.65 %
CH48	0.22	3.03 %
MRM1	0.15	1.41 %
GUD2	0.13	1.76 %
CH45	0.10	1.11 %
SKL1	0.10	1.29 %
CH35	0.09	1.75 %
CH07		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.11	1.59 %
Total	14.92	5.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.88	8.61 %
Total	13.88	8.61 %

Branch *	MTD Sales L	Brand Share %
POY1	0.50	2.84 %
TVM2	0.24	4.72 %
ULP1	0.24	3.78 %
SJI2	0.14	1.37 %
TDM1	0.12	2.54 %
MKM1	0.08	2.37 %
POY2	0.08	0.81 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
TVM1	-0.16	-3.71 %
Total	13.88	8.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	11.62	4.78 %
Total	11.62	4.78 %

Branch *	MTD Sales L	Brand Share %
CH03	1.04	3.49 %
CH15	1.02	6.52 %
CH12	0.99	6.17 %
CH09	0.88	5.57 %
CH18	0.75	5.93 %
MJR1	0.29	3.07 %
CH20	0.28	1.57 %
CH33	0.24	2.68 %
CH27	0.15	4.47 %
CH43	0.12	1.13 %
GPD1	0.10	2.41 %
CH46	0.08	4.92 %
UKI1	0.08	2.29 %
CH21		0.04 %
CH17		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	11.62	4.78 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	10.43	5.97 %
Total	10.43	5.97 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.32	3.77 %
CBE4	0.26	2.53 %
CBE6	0.23	4.20 %
TPR4	0.18	3.46 %
TPR3	0.15	4.49 %
KGI1	0.13	2.43 %
DPM2	0.12	1.71 %
GDR1	0.12	4.85 %
CBE3	0.08	3.09 %
ANR1		0.00 %
AVI1		0.00 %
CBE5		0.00 %
GBM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	10.43	5.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.36	3.77 %
Total	5.36	3.77 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.81	6.78 %
SBR1	0.37	3.48 %
WJP1	0.33	6.61 %
ANI1	0.15	5.88 %
TRR1	0.14	2.29 %
VSI1	0.13	2.37 %
VEL1	0.12	1.21 %
WJD1	0.10	1.72 %
GDM1	0.10	1.68 %
KPM1	0.10	2.53 %
CGM1	0.08	1.92 %
UGI1	0.08	2.70 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	5.36	3.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %