

MTD Sales
239.24 L

Brand Share %
4.41 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.41 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	238.90	6.61 %
Fridge	0.35	0.02 %
Total	239.24	4.41 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	42.87	6.36 %
TRICHY-01	39.18	5.73 %
SOUTH-01	38.06	4.88 %
SOUTH-03	29.08	3.65 %
CHENNAI-01	23.72	3.67 %
CHENNAI-02	22.81	4.29 %
SOUTH ARCOT	16.67	4.28 %
WEST-01	15.43	2.83 %
NORTH ARCOT	11.43	3.45 %
KL-SOUTH		0.00 %
Total	239.24	4.41 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	42.87	9.65 %
Total	42.87	6.36 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.41	3.28 %
OML1	0.75	3.30 %
APN1	0.46	3.57 %
MTR1	0.37	1.82 %
TCG1	0.33	2.78 %
PDR1	0.33	3.04 %
VKL1	0.30	4.16 %
DPR2	0.28	4.26 %
EDP1	0.21	2.73 %
DPR1	0.21	2.19 %
NKL2	0.19	0.59 %
KVP1	0.15	1.22 %
KMM1	0.13	1.14 %
PLC1	0.13	0.98 %
BMD1	0.08	0.66 %
CM11	0.08	0.67 %
ERD2	0.08	0.26 %
MCR1	0.08	0.56 %
HRR1		0.00 %
KRI1		0.00 %
WZWH		0.00 %
Total	42.87	6.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	39.18	8.24 %
Total	39.18	5.73 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.94	2.73 %
KUM1	1.38	3.30 %
TVR1	0.47	3.98 %
TYR1	0.37	1.55 %
MDI1	0.36	1.37 %
AYR1	0.29	2.13 %
PBR1	0.25	2.46 %
ORU1	0.25	2.01 %
NCK1	0.17	2.40 %
PTK1	0.08	0.32 %
NMM1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TZSD		0.00 %
Total	39.18	5.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	38.06	7.75 %
Total	38.06	4.88 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.80	2.64 %
TUT1	0.92	1.01 %
NGR1	0.87	1.58 %
TUT2	0.66	2.21 %
UDN1	0.35	3.66 %
VNR1	0.30	2.11 %
MAR1	0.27	1.48 %
MMT1	0.24	2.44 %
KSM1	0.14	3.21 %
SGT1	0.11	1.84 %
STU2	0.10	1.37 %
VLY1	0.10	0.68 %
APK1	0.09	0.94 %
ARM1	0.08	1.38 %
KGL1	0.08	1.29 %
TKS2	0.08	0.28 %
TKY1	0.08	0.43 %
ERL2	0.05	0.35 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	38.06	4.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	28.87	5.62 %
Fridge	0.21	0.07 %
Total	29.08	3.65 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.12	4.39 %
DKI1	0.58	2.98 %
USL1	0.54	2.70 %
KRR1	0.51	1.95 %
SVG1	0.34	1.98 %
BTU1	0.32	3.61 %
PKM1	0.29	3.36 %
KPT1	0.25	3.89 %
PNV1	0.25	2.43 %
ATG1	0.23	1.13 %
MDU3	0.20	0.81 %
MNM1	0.19	2.22 %
BNR1	0.17	1.02 %
TEN2	0.17	0.80 %
MDU6	0.13	0.23 %
CBM1	0.08	0.36 %
DGL2	0.08	0.55 %
MLR1	0.08	0.56 %
ODM1	0.08	1.18 %
ADP1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MPA1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	29.08	3.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	23.72	5.42 %
Total	23.72	3.67 %

Branch *	MTD Sales L	Brand Share %
CH05	1.36	3.37 %
GUD1	0.76	3.45 %
CH30	0.75	4.12 %
CH38	0.42	3.04 %
AVD1	0.32	0.78 %
CH35	0.30	1.93 %
CH45	0.10	0.44 %
CH11	0.08	0.45 %
CH07		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	23.72	3.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	22.88	6.21 %
Fridge	-0.08	-0.05 %
Total	22.81	4.29 %

Branch *	MTD Sales L	Brand Share %
CH03	2.20	3.25 %
CH15	1.84	3.17 %
CH18	1.33	3.85 %
CH20	1.09	3.48 %
CH41	0.72	2.69 %
CH43	0.69	3.14 %
MJR1	0.29	2.22 %
UKI1	0.26	4.37 %
CH27	0.21	2.93 %
CH33	0.21	1.07 %
GPD1	0.17	2.84 %
CH17		0.00 %
CH24		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
CH21	-0.18	-0.49 %
Total	22.81	4.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.67	6.40 %
Total	16.67	4.28 %

Branch *	MTD Sales L	Brand Share %
POY1	1.38	3.18 %
VPM2	0.84	3.78 %
POY2	0.55	1.61 %
PRT1	0.41	2.80 %
KLM1	0.24	1.22 %
TRK1	0.24	1.13 %
ULP1	0.19	0.99 %
MKM1	0.18	2.51 %
KML1	0.16	1.43 %
VCM1	0.15	2.84 %
STP1	0.12	1.76 %
TVM2	0.10	1.36 %
TDM1	0.08	0.51 %
SJI1		0.00 %
SJI2		0.00 %
VPM1		0.00 %
Total	16.67	4.28 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	15.22	4.13 %
Fridge	0.21	0.12 %
Total	15.43	2.83 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.73	2.67 %
DPM2	0.62	4.35 %
AVI1	0.56	4.38 %
SUL1	0.36	1.89 %
CBE6	0.27	1.03 %
KMD1	0.26	1.66 %
CBE3	0.25	3.35 %
KGI1	0.25	2.48 %
TPR3	0.23	1.49 %
GBM1	0.12	0.75 %
PDM1	0.12	1.36 %
PPI1	0.10	0.87 %
CBE1	0.08	0.57 %
CNR1	0.08	1.13 %
SYM2	0.08	0.63 %
UAM1	0.08	0.29 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	15.43	2.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.43	4.95 %
Total	11.43	3.45 %

Branch *	MTD Sales L	Brand Share %
SLG1	0.52	3.82 %
TRT1	0.38	1.56 %
GDM1	0.37	2.69 %
SBR1	0.30	1.46 %
BGR1	0.30	3.38 %
VSI1	0.26	1.47 %
UGI1	0.22	2.43 %
TRR1	0.20	1.14 %
VNB1	0.20	3.79 %
WJP1	0.19	1.74 %
VEL1	0.19	1.11 %
WJD1	0.17	1.82 %
ARC2	0.08	0.84 %
CGM1	0.08	1.01 %
ABR1		0.00 %
AKM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
Total	11.43	3.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
Total		0.00 %