

MTD Sales
162.01 L

Brand Share %
4.25 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	162.61	7.69 %
Fridge	-0.60	-0.04 %
Total	162.01	4.25 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	30.48	6.07 %
SOUTH-01	30.16	4.78 %
SOUTH-03	19.70	4.31 %
CHENNAI-02	19.19	4.00 %
CHENNAI-01	16.03	3.04 %
WEST-02	14.22	5.15 %
NORTH ARCOT	12.32	4.08 %
SOUTH ARCOT	9.02	3.20 %
WEST-01	7.43	3.64 %
WEST-03	3.46	2.27 %
Total	162.01	4.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	30.48	10.81 %
Total	30.48	6.07 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.13	3.53 %
TYR1	0.44	3.01 %
PDK2	0.25	1.44 %
KUM1	0.25	0.78 %
NCK1	0.23	3.27 %
PDK1	0.20	3.21 %
APM1	0.18	3.29 %
KUM2	0.11	0.79 %
TZSD	0.02	-0.98 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	30.48	6.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	30.16	8.55 %
Total	30.16	4.78 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.16	2.96 %
TUT1	0.59	0.85 %
RND2	0.57	3.15 %
APK2	0.36	3.60 %
MAR1	0.27	1.14 %
RPM1	0.13	0.35 %
TKY1	0.13	1.77 %
STU2	0.12	2.42 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	30.16	4.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	19.70	7.88 %
Total	19.70	4.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.99	1.64 %
DGL1	0.73	2.05 %
TEN2	0.33	3.23 %
DKI1	0.25	3.17 %
ATG1	0.25	1.35 %
KKD3	0.23	1.49 %
PKM1	0.15	2.27 %
CBM1	0.13	1.29 %
KYK1	0.13	3.26 %
CMR1	0.12	2.29 %
MPA1	0.12	1.17 %
ODM1	0.12	4.15 %
ADP1	0.11	1.35 %
NKI1	0.11	1.02 %
BNR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	19.70	4.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	19.19	6.81 %
Total	19.19	4.00 %

Branch *	MTD Sales L	Brand Share %
CH15	1.70	3.63 %
CH50	0.64	2.31 %
CH44	0.45	2.80 %
CH17	0.36	1.92 %
CH20	0.32	1.48 %
CH43	0.21	2.04 %
CH27	0.18	2.55 %
CH33	0.13	0.83 %
CH35	0.13	0.77 %
CH23	0.13	1.57 %
CH46	0.13	2.58 %
PON1	0.11	1.10 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH51		0.00 %
MC05		0.00 %
WCHN	-0.30	2.54 %
Total	19.19	4.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	16.03	5.85 %
Total	16.03	3.04 %

Branch *	MTD Sales L	Brand Share %
CH22	0.66	4.24 %
KNR1	0.54	4.18 %
AVD1	0.53	2.54 %
CH08	0.40	2.11 %
MRM1	0.36	3.17 %
CH16	0.33	0.78 %
CH49	0.25	0.88 %
SKL1	0.24	1.77 %
CH07	0.23	1.12 %
GUD2	0.22	2.15 %
CH38	0.12	1.31 %
CH30	0.12	0.55 %
CH47	0.07	0.21 %
CH25		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	16.03	3.04 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	14.22	9.41 %
Total	14.22	5.15 %

Branch *	MTD Sales L	Brand Share %
APN1	0.31	3.99 %
VPD1	0.20	1.74 %
SGI1	0.18	2.83 %
KAM1	0.11	1.58 %
DPR1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
BMD1	-0.10	-1.19 %
Total	14.22	5.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.92	7.86 %
Fridge	-0.60	-0.43 %
Total	12.32	4.08 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.74	2.33 %
AKM1	0.51	3.62 %
TRR1	0.43	2.02 %
GDM1	0.34	3.30 %
ABR1	0.33	1.95 %
KPM1	0.31	4.24 %
VNB1	0.22	2.36 %
VSI1	0.22	2.34 %
BGR1	0.13	1.96 %
VEL4	0.12	0.71 %
WJP1	0.12	1.33 %
VEL3	0.11	0.67 %
CYR1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
SBR1	-0.06	-0.32 %
Total	12.32	4.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	9.02	5.75 %
Total	9.02	3.20 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.59	2.90 %
KLM1	0.42	1.98 %
POY2	0.41	2.08 %
CDM1	0.27	1.15 %
TVM1	0.25	2.45 %
POY1	0.20	0.81 %
NVL2	0.18	1.83 %
STP1	0.13	2.36 %
MKM1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-1.20 %
Total	9.02	3.20 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	7.43	6.27 %
Total	7.43	3.64 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.50	2.46 %
CBE4	0.48	3.27 %
CBE2	0.32	0.92 %
SNR1	0.22	1.51 %
CBE6	0.20	1.37 %
PDM1	0.14	2.56 %
CBE5	0.13	2.93 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	7.43	3.64 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	3.46	4.10 %
Total	3.46	2.27 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.25	2.98 %
CMI1	0.12	2.12 %
GBM1	0.11	2.12 %
TPR2	0.11	0.70 %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	3.46	2.27 %