

MTD Sales
127.86 L

Brand Share %
4.75 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.75 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	126.11	8.37 %
Air-Cool	1.11	10.44 %
Fridge	0.64	0.05 %
Total	127.86	4.75 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	20.76	7.72 %
SOUTH-01	20.14	4.64 %
TRICHY-01	15.66	4.93 %
CHENNAI-02	15.37	5.73 %
SOUTH-03	15.33	4.24 %
CHENNAI-01	12.06	3.57 %
NORTH ARCOT	9.27	5.27 %
SOUTH ARCOT	9.07	4.48 %
WEST-01	9.03	3.89 %
KL-SOUTH	1.17	1.24 %
Total	127.86	4.75 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	20.69	13.90 %
Air-Cool	0.07	4.39 %
Total	20.76	7.72 %

Branch *	MTD Sales L	Brand Share %
DPR2	0.24	4.55 %
OML1	0.20	2.47 %
APN1	0.16	3.34 %
BMD1	0.08	1.31 %
ERD1	0.08	0.55 %
KRI1	0.08	0.92 %
NKL2	0.08	0.72 %
PMP1	0.08	1.85 %
CMI1	0.07	2.98 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	20.76	7.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	19.77	8.67 %
Air-Cool	0.37	13.37 %
Total	20.14	4.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.03	2.24 %
RPM1	0.91	2.79 %
MAR1	0.77	4.40 %
TKS2	0.55	3.49 %
PKD1	0.44	4.32 %
NGR1	0.42	1.65 %
UDN1	0.27	3.94 %
TUT2	0.23	1.42 %
ERL2	0.23	2.11 %
KSM1	0.18	1.62 %
PDI1	0.18	2.64 %
MMT1	0.14	1.44 %
KYR1	0.14	2.85 %
ARM1	0.08	2.55 %
STU2	0.08	1.47 %
VNR1	0.08	1.22 %
ASM1	0.03	0.47 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	20.14	4.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	15.60	8.67 %
Air-Cool	0.06	6.11 %
Total	15.66	4.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.82	3.14 %
PBR2	0.92	4.22 %
NGT1	0.58	4.45 %
NMM1	0.37	4.29 %
TVR2	0.33	2.97 %
MDI1	0.29	1.98 %
ORU1	0.23	3.22 %
APM1	0.18	3.40 %
KUM1	0.15	0.86 %
AYR1	0.08	1.06 %
KRN1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	15.66	4.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	15.24	9.22 %
Air-Cool	0.12	9.32 %
Total	15.37	5.73 %

Branch *	MTD Sales L	Brand Share %
CH03	0.68	2.02 %
CH21	0.33	1.68 %
CH43	0.32	2.95 %
MJR1	0.14	1.18 %
CH17	0.12	1.86 %
CH24	0.12	1.27 %
CH15		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	15.37	5.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	15.08	7.96 %
Fridge	0.21	0.12 %
Air-Cool	0.04	4.79 %
Total	15.33	4.24 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.74	3.69 %
MPA1	0.44	4.48 %
ATG1	0.42	2.43 %
TMM1	0.41	2.83 %
USL1	0.35	3.68 %
SVG1	0.34	4.73 %
ADP1	0.24	3.35 %
TDI1	0.23	3.95 %
KKD2	0.21	3.16 %
TPT1	0.21	1.80 %
KPT1	0.16	3.00 %
NTM1	0.15	1.68 %
CBM1	0.12	1.91 %
DKI1	0.10	1.49 %
MDU6	0.10	0.50 %
ODM1	0.10	2.64 %
PNI1	0.09	2.14 %
MDU3	0.08	0.82 %
NKI1	0.08	1.76 %
TEN2	0.08	0.95 %
PKM1	0.04	0.89 %
BNR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
SZSD		0.00 %
Total	15.33	4.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	11.75	6.08 %
Fridge	0.21	0.15 %
Air-Cool	0.09	8.28 %
Total	12.06	3.57 %

Branch *	MTD Sales L	Brand Share %
CH45	0.34	2.51 %
CH07	0.25	1.61 %
GUD1	0.21	1.46 %
CGL1	0.16	2.61 %
KNR1	0.16	2.62 %
CH11	0.10	0.62 %
TKM1	0.10	1.38 %
CH38	0.08	0.90 %
AVD1		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	12.06	3.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	9.06	9.02 %
Fridge	0.21	0.28 %
Total	9.27	5.27 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.44	3.74 %
VEL1	0.27	3.89 %
VNB1	0.18	2.94 %
ARC2	0.12	1.34 %
ABR1	0.11	1.16 %
TRR1	0.10	1.13 %
AKM1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	9.27	5.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.76	7.62 %
Air-Cool	0.31	58.64 %
Total	9.07	4.48 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.72	4.73 %
VPM2	0.58	3.52 %
POY1	0.57	3.36 %
NVL2	0.30	2.95 %
POY2	0.28	2.30 %
KML1	0.23	2.94 %
TVM1	0.18	3.86 %
SJI1	0.12	1.11 %
VCM1	0.12	1.99 %
STP1	0.10	2.03 %
ULP1	0.06	0.44 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	9.07	4.48 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	8.98	6.76 %
Air-Cool	0.06	7.43 %
Total	9.03	3.89 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.51	4.29 %
DPM2	0.29	4.22 %
UMP1	0.24	3.38 %
SUL1	0.18	4.57 %
KGI1	0.14	3.13 %
PDM1	0.13	2.67 %
CBE1	0.12	1.71 %
KMR1	0.12	0.73 %
TPR3	0.10	1.72 %
CBE5	0.10	2.27 %
KMD1	0.10	1.45 %
CBE6	0.10	1.04 %
GBM1	0.08	1.65 %
SYM2	0.08	1.66 %
AVI1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
GDR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	9.03	3.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.17	2.20 %
Total	1.17	1.24 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.70	2.73 %
TVP1	0.47	0.88 %
KLR1		0.00 %
Total	1.17	1.24 %