



TN : BPL Sales Performance 15/05/2026 9:38 AM

MTD Sales
209.88 L

Brand Share %
8.16 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	209.82	9.00 %
Air-Cool	0.06	0.02 %
Total	209.88	8.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.40	11.32 %
TRICHY-01	38.94	11.65 %
SOUTH-03	30.95	8.93 %
WEST-02	18.73	7.43 %
CHENNAI-02	16.28	6.04 %
NORTH ARCOT	16.27	9.36 %
CHENNAI-01	14.46	4.16 %
WEST-01	12.50	5.94 %
SOUTH ARCOT	12.34	6.13 %
Total	209.88	8.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	49.40	12.24 %
Total	49.40	11.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.79	3.44 %
MAR1	1.61	7.93 %
NGR1	1.21	4.83 %
TUT2	1.20	7.90 %
APK2	0.55	6.42 %
KVT1	0.41	1.19 %
KGL1	0.27	6.20 %
SGT1	0.21	7.29 %
TYI1	0.20	2.60 %
APK1	0.10	1.64 %
KSM1	0.10	2.78 %
ASM1		0.00 %
TKS2		0.00 %
WHTV		0.00 %
Total	49.40	11.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	38.94	13.01 %
Total	38.94	11.65 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.58	6.65 %
TNJ2	1.25	6.27 %
PBR2	1.13	7.46 %
KUM1	0.47	2.48 %
ORU1	0.38	7.57 %
PTK1	0.33	2.52 %
TRY4	0.31	3.57 %
KUM2	0.28	3.16 %
NCK1	0.09	2.97 %
MSI1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	38.94	11.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	30.95	9.62 %
Total	30.95	8.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.30	5.14 %
DGL1	2.06	4.25 %
KKD3	1.07	6.79 %
MPA1	0.78	7.48 %
MDU3	0.60	6.06 %
TMM1	0.58	7.32 %
ATG1	0.50	5.66 %
BNR1	0.48	7.36 %
KYK1	0.46	7.12 %
MDU6	0.41	2.95 %
DGL2	0.39	8.05 %
SVG1	0.37	7.68 %
NKI1	0.31	6.91 %
TEN2	0.29	2.97 %
USL1	0.23	5.53 %
ADP1	0.19	3.30 %
PNV2	0.19	4.16 %
PNI1	0.18	3.37 %
CMR1	0.11	1.23 %
CBM1	0.10	1.93 %
TPT1	0.09	0.99 %
ODM1		0.00 %
WHMD	-0.09	5.50 %
Total	30.95	8.93 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	18.73	8.46 %
Total	18.73	7.43 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.94	3.78 %
KRI1	0.50	4.37 %
ERD1	0.40	3.92 %
KVP1	0.29	5.88 %
MTR1	0.25	4.93 %
HSR1	0.25	1.83 %
VPD1	0.20	2.69 %
APN1	0.19	3.21 %
KMM1	0.15	4.02 %
ERD2	0.11	0.69 %
KAM1	0.11	3.23 %
DPR1	0.10	1.40 %
TCG1	0.10	1.33 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
HSR2		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	18.73	7.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	16.28	6.67 %
Total	16.28	6.04 %

Branch *	MTD Sales L	Brand Share %
CH03	1.59	4.25 %
CH12	0.96	5.72 %
CH33	0.47	7.45 %
CH17	0.33	2.64 %
PON1	0.31	6.62 %
CH43	0.26	2.81 %
CH27	0.19	6.54 %
CH31	0.19	3.79 %
CH21	0.15	0.81 %
MJR1	0.11	1.00 %
CH23	0.10	1.76 %
CH41	0.10	1.17 %
GPD1	0.10	2.61 %
CH46	0.09	3.46 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	16.28	6.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	16.27	10.55 %
Total	16.27	9.36 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.67	6.92 %
WJP1	0.60	8.11 %
AKM1	0.58	5.95 %
VEL1	0.32	4.43 %
BGR1	0.24	6.12 %
SBR1	0.23	2.27 %
PLR1	0.20	5.75 %
GDM1	0.19	3.29 %
KPM1	0.19	4.45 %
WJD1	0.19	5.79 %
SLG1	0.10	2.81 %
KPM2		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	16.27	9.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	14.46	4.64 %
Total	14.46	4.16 %

Branch *	MTD Sales L	Brand Share %
CH08	0.65	4.91 %
CH42	0.53	3.31 %
CH39	0.49	8.01 %
CH49	0.47	3.06 %
CH07	0.32	1.76 %
CH25	0.30	2.02 %
CH47	0.25	1.19 %
TKM1	0.20	3.19 %
CH38	0.15	2.14 %
GUD1	0.14	1.25 %
CGL1	0.10	1.44 %
CH35	0.10	1.27 %
AVD1	0.10	1.33 %
CH16	0.09	0.53 %
CH37	0.09	2.13 %
CZWH	0.08	1.31 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
SKL1		0.00 %
WHC3		0.00 %
MRM1	-0.09	-0.93 %
WCHN	-0.29	7.34 %
Total	14.46	4.16 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	12.44	6.47 %
Air-Cool	0.06	0.32 %
Total	12.50	5.94 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.67	6.78 %
TPR1	0.47	4.24 %
CNR1	0.41	7.89 %
UMP1	0.40	4.65 %
TPR3	0.39	6.45 %
CBE4	0.29	3.32 %
SUL1	0.27	4.76 %
KMR1	0.24	1.90 %
CBE1	0.21	3.04 %
CBE6	0.21	3.53 %
SYM2	0.21	5.30 %
PDM1	0.21	4.71 %
GDR1	0.19	3.58 %
KMD1	0.17	5.31 %
SNR1	0.10	1.56 %
ANR1	0.10	3.90 %
TPR4	0.10	3.99 %
CBE2		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	12.50	5.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.34	6.77 %
Total	12.34	6.13 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.02	7.79 %
POY2	1.06	7.27 %
CDM1	0.95	7.41 %
KKI2	0.73	6.52 %
PRT1	0.67	5.48 %
SJI2	0.51	4.38 %
NVL2	0.29	2.64 %
VPM1	0.28	6.41 %
MKM1	0.21	5.44 %
POY1	0.15	1.23 %
KLM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	12.34	6.13 %