

MTD Sales
224.66 L

Brand Share %
4.40 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.40 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	224.23	6.60 %
Fridge	0.42	0.02 %
Total	224.66	4.40 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	40.72	6.39 %
TRICHY-01	36.72	5.86 %
SOUTH-01	34.69	4.71 %
SOUTH-03	27.04	3.62 %
CHENNAI-01	22.53	3.67 %
CHENNAI-02	21.94	4.31 %
SOUTH ARCOT	15.55	4.22 %
WEST-01	15.04	2.93 %
NORTH ARCOT	10.43	3.33 %
KL-SOUTH		0.00 %
Total	224.66	4.40 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	40.72	9.69 %
Total	40.72	6.39 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.41	3.42 %
OML1	0.75	3.52 %
MTR1	0.37	1.86 %
TCG1	0.33	2.81 %
APN1	0.33	3.02 %
PDR1	0.33	3.23 %
VKL1	0.30	4.28 %
EDP1	0.21	2.96 %
DPR1	0.21	2.36 %
NKL2	0.19	0.63 %
KVP1	0.15	1.35 %
KMM1	0.13	1.21 %
PLC1	0.13	0.99 %
BMD1	0.08	0.75 %
CMI1	0.08	0.70 %
ERD2	0.08	0.27 %
MCR1	0.08	0.57 %
HRR1		0.00 %
KRI1		0.00 %
WZWH		0.00 %
Total	40.72	6.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	36.72	8.50 %
Total	36.72	5.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.53	2.43 %
KUM1	1.38	3.54 %
TVR1	0.47	4.20 %
MDI1	0.36	1.43 %
AYR1	0.29	2.30 %
TYR1	0.29	1.26 %
ORU1	0.25	2.16 %
NCK1	0.17	2.81 %
PBR1	0.17	1.76 %
PTK1	0.08	0.35 %
NMM1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TZSD		0.00 %
Total	36.72	5.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	34.69	7.43 %
Total	34.69	4.71 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.71	2.63 %
TUT1	0.92	1.05 %
NGR1	0.87	1.65 %
TUT2	0.66	2.34 %
MAR1	0.38	2.16 %
PDI1	0.35	3.47 %
UDN1	0.35	3.82 %
MMT1	0.24	2.63 %
VNR1	0.21	1.85 %
KSM1	0.14	3.86 %
SGT1	0.11	2.20 %
STU2	0.10	1.46 %
VLY1	0.10	0.70 %
APK1	0.09	0.97 %
ARM1	0.08	1.42 %
KGL1	0.08	1.36 %
TKS2	0.08	0.29 %
TKY1	0.08	0.44 %
ERL2	0.05	0.35 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	34.69	4.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	26.82	5.58 %
Fridge	0.21	0.08 %
Total	27.04	3.62 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.51	2.16 %
NKI1	0.46	3.30 %
USL1	0.45	2.60 %
DKI1	0.41	2.23 %
SVG1	0.34	2.11 %
PNV1	0.25	2.49 %
ATG1	0.23	1.15 %
MDU3	0.20	0.83 %
MNM1	0.19	2.33 %
BNR1	0.17	1.08 %
TEN2	0.17	0.85 %
MDU6	0.13	0.23 %
BTU1	0.11	1.38 %
CBM1	0.08	0.41 %
DGL2	0.08	0.57 %
KPT1	0.08	1.45 %
MLR1	0.08	0.59 %
ODM1	0.08	1.39 %
PKM1	0.08	1.04 %
ADP1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MPA1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	27.04	3.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	22.53	5.45 %
Total	22.53	3.67 %

Branch *	MTD Sales L	Brand Share %
CH05	1.36	3.39 %
GUD1	0.76	3.65 %
CH30	0.75	4.25 %
CH38	0.42	3.13 %
AVD1	0.32	0.84 %
CH35	0.30	2.14 %
CH45	0.10	0.46 %
CH11	0.08	0.48 %
CH07		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	22.53	3.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	21.94	6.24 %
Total	21.94	4.31 %

Branch *	MTD Sales L	Brand Share %
CH03	2.00	3.07 %
CH15	1.84	3.23 %
CH18	1.33	4.01 %
CH34	1.03	4.20 %
CH41	0.72	2.91 %
CH43	0.69	3.28 %
CH20	0.69	2.22 %
UKI1	0.26	4.37 %
CH27	0.21	2.93 %
CH33	0.21	1.10 %
GPD1	0.17	3.11 %
MJR1	0.16	1.32 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	21.94	4.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.55	6.30 %
Total	15.55	4.22 %

Branch *	MTD Sales L	Brand Share %
POY1	1.18	2.89 %
VPM2	0.71	3.44 %
POY2	0.55	1.70 %
PRT1	0.41	2.82 %
KLM1	0.24	1.25 %
TRK1	0.24	1.21 %
MKM1	0.18	2.55 %
KML1	0.16	1.48 %
VCM1	0.15	2.84 %
STP1	0.12	1.84 %
TVM2	0.10	1.40 %
ULP1	0.10	0.60 %
SJI1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
VPM1		0.00 %
Total	15.55	4.22 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	14.83	4.30 %
Fridge	0.21	0.13 %
Total	15.04	2.93 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.73	2.89 %
DPM2	0.49	3.61 %
AVI1	0.48	4.06 %
SUL1	0.36	1.94 %
CBE6	0.27	1.13 %
KMD1	0.26	1.75 %
CBE3	0.25	3.35 %
KGI1	0.25	2.69 %
TPR3	0.23	1.49 %
GBM1	0.12	0.79 %
PDM1	0.12	1.46 %
PPI1	0.10	1.01 %
CBE1	0.08	0.59 %
CNR1	0.08	1.15 %
SYM2	0.08	0.68 %
UAM1	0.08	0.33 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	15.04	2.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.43	4.77 %
Total	10.43	3.33 %

Branch *	MTD Sales L	Brand Share %
SLG1	0.44	3.48 %
TRT1	0.38	1.68 %
SBR1	0.30	1.54 %
BGR1	0.30	3.55 %
GDM1	0.29	2.33 %
VSI1	0.26	1.63 %
TRR1	0.20	1.17 %
VNB1	0.20	3.93 %
VEL1	0.19	1.18 %
WJD1	0.17	1.92 %
UGI1	0.13	1.58 %
WJP1	0.08	0.76 %
ARC2	0.08	0.85 %
CGM1	0.08	1.04 %
ABR1		0.00 %
AKM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
Total	10.43	3.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %