

MTD Sales
133.86 L

Brand Share %
4.25 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	134.46	7.79 %
Fridge	-0.60	-0.04 %
Total	133.86	4.25 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	26.27	6.12 %
SOUTH-01	23.85	4.76 %
SOUTH-03	17.38	4.31 %
CHENNAI-02	14.97	4.22 %
CHENNAI-01	12.89	2.97 %
WEST-02	12.21	5.33 %
NORTH ARCOT	9.91	3.98 %
SOUTH ARCOT	7.72	3.21 %
WEST-01	6.52	3.72 %
WEST-03	2.14	1.62 %
Total	133.86	4.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	26.27	11.11 %
Total	26.27	6.12 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.75	3.34 %
TYR1	0.33	2.63 %
PDK2	0.25	1.56 %
NCK1	0.23	3.43 %
APM1	0.18	3.65 %
KUM1	0.12	0.43 %
KUM2	0.11	0.86 %
TZSD	0.02	-2.13 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	26.27	6.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	23.85	8.78 %
Total	23.85	4.76 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.75	4.24 %
NGR1	1.09	3.39 %
RND2	0.57	3.33 %
TUT1	0.39	0.82 %
MAR1	0.27	1.43 %
APK2	0.24	2.98 %
RPM1	0.13	0.42 %
TKY1	0.13	2.43 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	23.85	4.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	17.38	7.71 %
Total	17.38	4.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.87	1.66 %
DGL1	0.73	2.29 %
TEN2	0.33	3.98 %
DKI1	0.25	3.67 %
ATG1	0.25	1.46 %
KKD3	0.23	1.72 %
CBM1	0.13	1.49 %
KYK1	0.13	3.72 %
CMR1	0.12	2.40 %
MPA1	0.12	1.36 %
ADP1	0.11	1.74 %
NKI1	0.11	1.16 %
BNR1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	17.38	4.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	14.97	7.23 %
Total	14.97	4.22 %

Branch *	MTD Sales L	Brand Share %
CH50	0.52	2.70 %
MJR1	0.35	3.75 %
CH20	0.32	1.79 %
CH43	0.21	2.77 %
CH27	0.18	2.55 %
CH33	0.13	1.22 %
CH35	0.13	1.18 %
CH23	0.13	2.08 %
CH46	0.13	3.30 %
PON1	0.11	1.29 %
CH17	0.11	0.82 %
CH01		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH51		0.00 %
MC05		0.00 %
WCHN	-0.30	2.70 %
Total	14.97	4.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	12.89	5.87 %
Total	12.89	2.97 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.53	3.05 %
CH08	0.40	2.25 %
CH16	0.33	1.07 %
CH49	0.25	1.05 %
MRM1	0.25	2.84 %
CH07	0.23	1.31 %
GUD2	0.22	2.44 %
SKL1	0.13	1.15 %
CH38	0.12	1.68 %
CH47	0.07	0.24 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	12.89	2.97 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	12.21	9.74 %
Total	12.21	5.33 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.47	3.31 %
EPI1	0.23	3.35 %
VPD1	0.20	2.18 %
SGI1	0.18	3.57 %
KAM1	0.11	1.88 %
DPR1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
BMD1	-0.10	-1.59 %
Total	12.21	5.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.51	7.87 %
Fridge	-0.60	-0.52 %
Total	9.91	3.98 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.73	4.20 %
KPM2	0.62	2.55 %
AKM1	0.39	3.55 %
ABR1	0.33	2.19 %
TRR1	0.23	1.30 %
VNB1	0.22	3.28 %
GDM1	0.22	2.61 %
VSI1	0.22	3.05 %
BGR1	0.13	2.16 %
VEL4	0.12	0.80 %
WJP1	0.12	1.80 %
KPM1	0.12	1.67 %
VEL3	0.11	0.87 %
CYR1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
SBR1	-0.17	-1.19 %
Total	9.91	3.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.72	5.78 %
Total	7.72	3.21 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.59	3.21 %
POY2	0.41	2.33 %
CDM1	0.27	1.30 %
TVM1	0.25	3.17 %
KLM1	0.21	1.19 %
POY1	0.20	0.94 %
NVL2	0.18	2.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-1.37 %
Total	7.72	3.21 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	6.52	6.48 %
Total	6.52	3.72 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.48	3.84 %
KMR1	0.38	2.25 %
CBE2	0.32	1.07 %
SNR1	0.22	1.75 %
CBE6	0.20	1.68 %
PDM1	0.14	2.76 %
CBE5	0.13	4.22 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	6.52	3.72 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	2.14	2.94 %
Total	2.14	1.62 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.25	3.36 %
CMI1	0.12	2.64 %
GBM1	0.11	2.84 %
PDR1	0.11	2.60 %
TPR2	0.11	0.78 %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	2.14	1.62 %