

MTD Sales
167.67 L

Brand Share %
4.39 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.39 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	164.19	7.73 %
Fridge	2.00	0.12 %
Air-Cool	1.48	1.88 %
Total	167.67	4.39 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	27.73	5.38 %
WEST-02	26.84	6.24 %
SOUTH-01	24.63	4.44 %
SOUTH-03	17.82	3.79 %
CHENNAI-02	15.79	4.23 %
CHENNAI-01	15.21	3.01 %
WEST-01	14.13	3.75 %
SOUTH ARCOT	13.29	4.42 %
NORTH ARCOT	10.12	3.89 %
KL-SOUTH	2.11	6.45 %
Total	167.67	4.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	27.39	9.49 %
Fridge	0.34	0.15 %
Total	27.73	5.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.12	3.04 %
MDI1	0.53	2.63 %
NGT1	0.46	3.79 %
PBR1	0.38	3.50 %
TYR1	0.36	2.06 %
APM1	0.30	4.08 %
NMM1	0.28	2.74 %
PDK1	0.27	2.38 %
KRN1	0.17	1.86 %
TVR1	0.17	1.51 %
KUM1		0.00 %
NCK1		0.00 %
PTK1		0.00 %
Total	27.73	5.38 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	26.64	10.83 %
Air-Cool	0.20	23.33 %
Total	26.84	6.24 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.29	3.61 %
KRI1	0.54	2.94 %
ERD1	0.40	2.33 %
MCR1	0.34	3.02 %
HSR2	0.30	1.30 %
APN1	0.20	3.44 %
KVP1	0.17	1.59 %
NKL2	0.10	0.49 %
KMM1	0.08	1.75 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
HRR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	26.84	6.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	24.25	7.90 %
Fridge	0.25	0.10 %
Air-Cool	0.12	6.29 %
Total	24.63	4.44 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.52	2.36 %
TUT1	1.15	2.27 %
MAR1	0.57	3.49 %
TUT2	0.43	2.17 %
NGR1	0.33	1.94 %
PDI1	0.27	3.06 %
TKS2	0.25	0.91 %
KGL1	0.25	4.35 %
TKY1	0.24	3.11 %
VLV1	0.17	1.67 %
ASM1	0.17	1.10 %
UDN1	0.14	2.43 %
RPM1	0.10	0.41 %
ERL1	0.08	3.10 %
ARM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	24.63	4.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	17.26	6.70 %
Fridge	0.34	0.16 %
Air-Cool	0.22	14.69 %
Total	17.82	3.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.08	3.68 %
DGL1	0.81	2.54 %
TMM1	0.53	3.60 %
MPA1	0.50	3.84 %
TEN1	0.39	2.84 %
MDU6	0.35	1.57 %
ATG1	0.29	1.49 %
DKI1	0.29	2.35 %
TEN2	0.28	2.61 %
NTM1	0.28	3.96 %
KRR1	0.27	3.31 %
ADP1	0.27	3.40 %
DGL2	0.25	2.37 %
KPT1	0.22	4.13 %
USL1	0.20	3.44 %
NKI1	0.19	2.65 %
KKD2	0.17	1.15 %
PVI1	0.13	1.01 %
MNM1	0.10	1.82 %
PKM1	0.08	1.19 %
CBM1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	17.82	3.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	15.44	6.79 %
Fridge	0.25	0.17 %
Air-Cool	0.10	9.87 %
Total	15.79	4.23 %

Branch *	MTD Sales L	Brand Share %
CH15	1.05	2.49 %
CH03	0.88	2.25 %
CH18	0.85	3.92 %
CH21	0.66	2.10 %
CH34	0.42	2.73 %
PON1	0.28	2.72 %
CH27	0.25	3.96 %
UKI1	0.20	2.36 %
CH36	0.20	3.75 %
CH46	0.18	4.15 %
CH23	0.14	4.29 %
CH17	0.11	1.30 %
CH33	0.10	0.92 %
MJR1	0.10	0.59 %
CH43	0.08	0.74 %
CH01		0.00 %
CH24		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	15.79	4.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	14.51	6.16 %
Air-Cool	0.45	0.64 %
Fridge	0.25	0.13 %
Total	15.21	3.01 %

Branch *	MTD Sales L	Brand Share %
CZWH	2.00	2.74 %
CH08	1.01	3.41 %
CH19	0.48	1.61 %
CH22	0.41	2.52 %
KNR1	0.38	4.35 %
AVD1	0.19	1.18 %
CH38	0.15	1.24 %
CGL1	0.11	1.21 %
CH35	0.11	1.05 %
CH11	0.10	0.83 %
CH42	0.10	0.61 %
GUD1	0.10	0.50 %
MRM1	0.10	0.71 %
GUD2	0.06	0.40 %
CH48	0.06	0.32 %
CH40	0.05	1.19 %
CH07		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH45		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	15.21	3.01 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	13.57	6.01 %
Fridge	0.30	0.20 %
Air-Cool	0.27	64.29 %
Total	14.13	3.75 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.38	2.72 %
TPR3	0.37	4.06 %
UAM1	0.36	1.74 %
KMR1	0.31	0.84 %
PPI1	0.26	2.78 %
KGI1	0.25	4.08 %
CBE1	0.18	1.28 %
TPR4	0.18	2.84 %
GBM1	0.17	2.47 %
PDM1	0.11	1.56 %
PLI1	0.10	0.62 %
KMD1	0.08	1.16 %
CBE6	0.07	0.41 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.13	3.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.29	7.65 %
Total	13.29	4.42 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.74	2.68 %
KML1	0.49	4.09 %
NVL2	0.36	2.93 %
POY1	0.36	1.15 %
POY2	0.34	2.83 %
ULP1	0.31	1.53 %
TVM2	0.20	3.27 %
MKM1	0.17	2.44 %
VPM1	0.17	2.84 %
SJI1	0.08	0.57 %
STP1	0.08	1.20 %
KLM1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	13.29	4.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	9.74	6.63 %
Fridge	0.25	0.23 %
Air-Cool	0.12	9.90 %
Total	10.12	3.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.50	2.23 %
SBR1	0.37	2.40 %
CYR1	0.34	4.26 %
ABR1	0.29	2.88 %
AKM1	0.27	1.67 %
TRT1	0.26	2.71 %
TRR1	0.26	1.23 %
VSI1	0.25	1.92 %
WJD1	0.18	2.67 %
WJP1	0.16	2.02 %
BGR1	0.11	2.02 %
ARC2		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	10.12	3.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	2.11	12.17 %
Total	2.11	6.45 %

Branch *	MTD Sales L	Brand Share %
Total	2.11	6.45 %