



TN : BPL Sales Performance 14/05/2026 9:38 AM

MTD Sales
197.57 L

Brand Share %
8.14 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.14 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	197.51	9.00 %
Air-Cool	0.06	0.02 %
Total	197.57	8.14 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	46.57	11.31 %
TRICHY-01	36.28	11.53 %
SOUTH-03	28.58	8.72 %
WEST-02	18.12	7.49 %
NORTH ARCOT	15.70	9.68 %
CHENNAI-02	15.26	6.02 %
CHENNAI-01	13.70	4.20 %
WEST-01	12.09	6.14 %
SOUTH ARCOT	11.26	5.87 %
Total	197.57	8.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	46.57	12.23 %
Total	46.57	11.31 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.79	3.64 %
MAR1	1.50	7.87 %
TUT2	1.03	7.77 %
NGR1	1.01	4.21 %
APK2	0.46	5.49 %
KVT1	0.41	1.27 %
KGL1	0.27	6.67 %
SGT1	0.21	7.29 %
TYI1	0.20	2.65 %
APK1	0.10	1.79 %
KSM1	0.10	2.78 %
ASM1		0.00 %
TKS2		0.00 %
WHTV		0.00 %
Total	46.57	11.31 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	36.28	12.93 %
Total	36.28	11.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.27	6.50 %
TNJ2	1.25	6.58 %
PBR2	1.02	7.29 %
KRN1	0.55	7.76 %
KUM1	0.47	2.56 %
PTK1	0.33	2.55 %
TRY4	0.31	3.77 %
KUM2	0.28	3.16 %
NCK1	0.09	3.02 %
MSI1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	36.28	11.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	28.58	9.41 %
Total	28.58	8.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.30	5.60 %
DGL1	1.85	3.89 %
KKD3	1.07	7.24 %
MDU3	0.60	6.15 %
TMM1	0.58	7.32 %
ATG1	0.50	5.85 %
BNR1	0.48	7.51 %
NKI1	0.31	7.85 %
KYK1	0.31	5.23 %
MDU6	0.30	2.24 %
USL1	0.23	6.91 %
NTM1	0.20	6.72 %
ADP1	0.19	3.39 %
TEN2	0.19	2.04 %
PNI1	0.18	3.37 %
CMR1	0.11	1.23 %
CBM1	0.10	2.02 %
TPT1	0.09	1.05 %
PNV2	0.09	2.73 %
ODM1		0.00 %
WHMD	-0.09	5.50 %
Total	28.58	8.72 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	18.12	8.49 %
Total	18.12	7.49 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.94	3.94 %
KRI1	0.50	4.49 %
ERD1	0.40	4.30 %
KVP1	0.29	5.96 %
MTR1	0.25	5.30 %
HSR1	0.25	1.89 %
APN1	0.19	3.21 %
KMM1	0.15	4.08 %
ERD2	0.11	0.71 %
KAM1	0.11	3.59 %
DPR1	0.10	1.40 %
TCG1	0.10	1.39 %
VPD1	0.10	1.60 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
HSR2		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	18.12	7.49 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.70	10.91 %
Total	15.70	9.68 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.67	7.04 %
AKM1	0.58	6.38 %
VEL1	0.32	5.76 %
BGR1	0.24	6.22 %
SBR1	0.23	2.58 %
PLR1	0.20	5.98 %
GDM1	0.19	4.45 %
KPM1	0.19	4.45 %
WJD1	0.19	5.48 %
KPM2		0.00 %
SLG1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	15.70	9.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	15.26	6.67 %
Total	15.26	6.02 %

Branch *	MTD Sales L	Brand Share %
CH03	1.60	4.43 %
CH20	1.18	8.02 %
CH12	0.96	6.19 %
CH33	0.33	5.66 %
CH43	0.26	2.86 %
CH17	0.21	2.13 %
PON1	0.21	4.59 %
CH27	0.19	6.54 %
CH31	0.19	5.32 %
CH21	0.15	0.84 %
MJR1	0.11	1.05 %
CH23	0.10	1.76 %
CH41	0.10	1.16 %
CH46	0.09	3.97 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
Total	15.26	6.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	13.70	4.72 %
Total	13.70	4.20 %

Branch *	MTD Sales L	Brand Share %
CH05	2.26	7.84 %
CH08	0.65	5.39 %
CH42	0.53	3.58 %
CH49	0.37	2.48 %
CH07	0.32	1.82 %
CH25	0.30	2.19 %
CH47	0.25	1.32 %
TKM1	0.20	3.26 %
CH38	0.15	2.18 %
GUD1	0.14	1.25 %
CGL1	0.10	1.54 %
CH35	0.10	1.61 %
AVD1	0.10	1.33 %
CH16	0.09	0.53 %
CH37	0.09	2.13 %
CZWH	0.08	1.39 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
SKL1		0.00 %
WHC3		0.00 %
MRM1	-0.09	-0.96 %
WCHN	-0.29	7.34 %
Total	13.70	4.20 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	12.03	6.71 %
Air-Cool	0.06	0.33 %
Total	12.09	6.14 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.67	7.17 %
TPR1	0.47	4.41 %
TPR3	0.39	7.80 %
CBE4	0.29	3.69 %
SUL1	0.27	4.76 %
KMR1	0.24	1.92 %
CBE1	0.21	3.04 %
CBE6	0.21	3.80 %
SYM2	0.21	6.10 %
PDM1	0.21	4.86 %
UMP1	0.19	2.29 %
GDR1	0.19	3.58 %
KMD1	0.17	6.48 %
SNR1	0.10	1.69 %
ANR1	0.10	4.45 %
TPR4	0.10	4.16 %
CBE2		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	12.09	6.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.26	6.51 %
Total	11.26	5.87 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.49	6.17 %
POY2	1.06	7.48 %
CDM1	0.81	6.49 %
PRT1	0.67	5.57 %
KKI2	0.53	4.78 %
SJI2	0.51	4.58 %
NVL2	0.29	2.68 %
VPM1	0.28	7.02 %
MKM1	0.21	5.64 %
POY1	0.15	1.33 %
KLM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	11.26	5.87 %