

MTD Sales
130.00 L

Brand Share %
7.23 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	130.00	7.23 %
Total	130.00	7.23 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	26.75	11.50 %
SOUTH-01	22.33	9.14 %
WEST-02	15.61	8.56 %
CHENNAI-01	13.50	5.73 %
SOUTH ARCOT	13.35	8.82 %
SOUTH-03	13.24	5.79 %
CHENNAI-02	11.13	5.08 %
WEST-01	9.43	6.09 %
NORTH ARCOT	4.66	3.58 %
KL-SOUTH		0.00 %
Total	130.00	7.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	26.75	11.50 %
Total	26.75	11.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.88	5.93 %
KUM1	0.94	6.00 %
TVR1	0.43	5.55 %
AYR1	0.27	3.95 %
TRY3	0.23	3.09 %
ORU1	0.20	6.69 %
PDK1	0.18	3.97 %
NCK1	0.18	6.43 %
MDI1	0.08	0.84 %
APM1		0.00 %
NMM1		0.00 %
PTK1		0.00 %
TRY4		0.00 %
WTRZ		0.00 %
Total	26.75	11.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	22.33	9.14 %
Total	22.33	9.14 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.24	4.92 %
TVL1	1.04	3.87 %
PKD1	0.51	6.68 %
TUT2	0.37	3.78 %
TVL2	0.14	3.67 %
ASM1	0.10	3.04 %
APK1	0.08	3.61 %
KGL1	0.08	1.78 %
MAR1	0.08	1.60 %
ARM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
TKS2	-0.08	-1.18 %
UDN1	-0.08	-3.08 %
MMT1	-0.11	-2.23 %
ERL2	-0.21	-4.45 %
Total	22.33	9.14 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	15.61	8.56 %
Total	15.61	8.56 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.47	7.20 %
HSR1	0.29	2.85 %
OML1	0.19	4.13 %
PLC1	0.15	4.49 %
MTR1	0.12	2.79 %
PDR1	0.12	3.87 %
DPR2	0.10	3.42 %
BMD1	0.10	2.25 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	15.61	8.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	13.50	5.73 %
Total	13.50	5.73 %

Branch *	MTD Sales L	Brand Share %
CH05	0.77	4.97 %
CH08	0.71	3.94 %
CZWH	0.43	7.05 %
CGL1	0.25	2.70 %
AVD1	0.24	2.75 %
CH48	0.22	3.05 %
MRM1	0.15	1.49 %
GUD2	0.13	1.83 %
CH45	0.10	1.25 %
SKL1	0.10	1.29 %
CH35	0.09	2.03 %
CH07		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.11	1.59 %
Total	13.50	5.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.35	8.82 %
Total	13.35	8.82 %

Branch *	MTD Sales L	Brand Share %
POY1	0.50	3.00 %
TVM2	0.24	4.83 %
ULP1	0.24	4.31 %
SJI2	0.14	1.41 %
TDM1	0.12	2.59 %
MKM1	0.08	2.37 %
POY2	0.08	0.85 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
TVM1	-0.16	-4.62 %
Total	13.35	8.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	13.24	5.79 %
Total	13.24	5.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.86	3.13 %
DGL1	0.74	4.82 %
TMM1	0.49	6.44 %
MDU6	0.36	2.49 %
DKI1	0.29	5.38 %
SVG1	0.27	5.93 %
CBM1	0.19	2.60 %
DGL2	0.19	4.37 %
USL1	0.13	3.92 %
PNI1	0.13	2.27 %
ADP1	0.12	3.70 %
MPA1	0.12	3.61 %
PNV2	0.09	0.61 %
BNR1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
WHMD		0.00 %
ATG1	-0.02	-0.22 %
Total	13.24	5.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	11.13	5.08 %
Total	11.13	5.08 %

Branch *	MTD Sales L	Brand Share %
CH15	0.92	6.77 %
CH12	0.91	6.52 %
CH09	0.88	5.91 %
CH03	0.85	3.04 %
CH18	0.85	6.96 %
MJR1	0.29	3.45 %
CH20	0.28	1.69 %
CH33	0.24	2.98 %
CH27	0.15	4.47 %
CH43	0.12	1.33 %
GPD1	0.10	2.95 %
CH46	0.08	5.12 %
UKI1	0.08	2.59 %
CH21		0.05 %
CH17		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	11.13	5.08 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	9.43	6.09 %
Total	9.43	6.09 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.32	4.24 %
CBE6	0.23	4.28 %
TPR4	0.18	3.57 %
KGI1	0.13	2.61 %
DPM2	0.12	1.86 %
CBE3	0.08	3.35 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	9.43	6.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.66	3.58 %
Total	4.66	3.58 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.29	3.23 %
ANI1	0.15	5.88 %
TRR1	0.14	2.30 %
VSI1	0.13	2.37 %
VEL1	0.12	1.22 %
WJD1	0.10	1.78 %
GDM1	0.10	2.08 %
KPM1	0.10	2.53 %
SLG1	0.09	5.33 %
CGM1	0.08	2.32 %
UGI1	0.08	3.21 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	4.66	3.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %