

MTD Sales
202.69 L

Brand Share %
4.32 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.32 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	202.27	6.48 %
Fridge	0.42	0.03 %
Total	202.69	4.32 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	35.24	5.97 %
TRICHY-01	32.38	5.72 %
SOUTH-01	30.59	4.53 %
SOUTH-03	24.96	3.65 %
CHENNAI-01	21.57	3.79 %
CHENNAI-02	20.50	4.40 %
SOUTH ARCOT	14.26	4.15 %
WEST-01	14.04	2.99 %
NORTH ARCOT	9.16	3.12 %
KL-SOUTH		0.00 %
Total	202.69	4.32 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	35.24	9.00 %
Total	35.24	5.97 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.30	3.41 %
OML1	0.75	3.69 %
MTR1	0.37	2.19 %
APN1	0.33	3.41 %
TCG1	0.22	1.97 %
EDP1	0.21	3.21 %
DPR1	0.21	2.56 %
PDR1	0.20	2.07 %
DPR2	0.19	3.56 %
NKL2	0.19	0.68 %
SGG1	0.19	2.35 %
KVP1	0.15	1.40 %
KMM1	0.13	1.25 %
PLC1	0.13	0.99 %
BMD1	0.08	0.79 %
CM11	0.08	0.72 %
ERD2	0.08	0.28 %
HRR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
WZWH		0.00 %
Total	35.24	5.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	32.38	8.29 %
Total	32.38	5.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.99	2.06 %
KUM1	1.08	3.00 %
TYR1	0.29	1.29 %
ORU1	0.25	2.16 %
MDI1	0.19	0.86 %
PBR1	0.17	1.83 %
AYR1	0.16	1.51 %
NCK1	0.08	1.60 %
PTK1	0.08	0.37 %
KRN1	0.08	1.23 %
NMM1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	32.38	5.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	30.59	7.19 %
Total	30.59	4.53 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.63	2.70 %
PKD1	0.87	4.19 %
TUT1	0.83	1.01 %
NGR1	0.65	1.44 %
TUT2	0.55	2.07 %
MAR1	0.38	2.34 %
UDN1	0.35	3.82 %
PDI1	0.26	3.08 %
MMT1	0.24	2.92 %
VNR1	0.21	1.95 %
KSM1	0.14	4.22 %
SGT1	0.11	2.44 %
STU2	0.10	1.53 %
VLY1	0.10	0.77 %
APK1	0.09	1.02 %
ARM1	0.08	1.50 %
KGL1	0.08	1.49 %
TKY1	0.08	0.45 %
ERL2	0.05	0.37 %
ASM1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
Total	30.59	4.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	24.74	5.63 %
Fridge	0.21	0.09 %
Total	24.96	3.65 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.51	2.36 %
NKI1	0.46	3.61 %
USL1	0.45	3.04 %
DKI1	0.41	2.41 %
SVG1	0.34	2.40 %
PNI1	0.23	2.78 %
ATG1	0.23	1.25 %
MDU3	0.20	0.92 %
MNM1	0.19	2.56 %
BNR1	0.17	1.24 %
PNV1	0.17	2.00 %
TEN2	0.17	0.92 %
MDU6	0.13	0.25 %
BTU1	0.11	1.53 %
CBM1	0.08	0.47 %
DGL2	0.08	0.66 %
KPT1	0.08	1.63 %
MLR1	0.08	0.61 %
ODM1	0.08	1.50 %
PKM1	0.08	1.16 %
ADP1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MPA1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	24.96	3.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	21.57	5.60 %
Total	21.57	3.79 %

Branch *	MTD Sales L	Brand Share %
CH05	1.36	3.44 %
GUD1	0.76	4.01 %
CH38	0.42	3.33 %
CH35	0.30	2.27 %
AVD1	0.16	0.57 %
CH45	0.10	0.49 %
CH11	0.08	0.51 %
CH07		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	21.57	3.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	20.50	6.43 %
Total	20.50	4.40 %

Branch *	MTD Sales L	Brand Share %
CH03	2.00	3.31 %
CH15	1.84	3.71 %
CH18	1.33	4.21 %
CH34	0.91	4.08 %
CH41	0.72	3.22 %
CH43	0.69	3.68 %
CH20	0.69	2.31 %
MJR1	0.16	1.39 %
CH27	0.13	1.89 %
CH36	0.13	2.33 %
CH33	0.08	0.48 %
GPD1	0.08	1.72 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	20.50	4.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	14.26	6.21 %
Total	14.26	4.15 %

Branch *	MTD Sales L	Brand Share %
POY1	1.05	2.74 %
VPM2	0.63	3.25 %
POY2	0.47	1.55 %
PRT1	0.41	3.05 %
KLM1	0.24	1.33 %
TRK1	0.24	1.28 %
MKM1	0.18	2.81 %
KML1	0.16	1.64 %
VCM1	0.15	3.04 %
STP1	0.12	2.26 %
TVM2	0.10	1.48 %
ULP1	0.10	0.65 %
SJI1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
VPM1		0.00 %
Total	14.26	4.15 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	13.83	4.39 %
Fridge	0.21	0.14 %
Total	14.04	2.99 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.73	3.08 %
DPM2	0.49	3.84 %
SUL1	0.36	2.42 %
CBE6	0.27	1.25 %
KMD1	0.26	1.85 %
CBE3	0.25	3.48 %
KGI1	0.25	2.78 %
TPR3	0.23	1.73 %
GBM1	0.12	0.86 %
PDM1	0.12	1.63 %
PPI1	0.10	1.21 %
CBE1	0.08	0.59 %
CNR1	0.08	1.24 %
SYM2	0.08	0.71 %
UAM1	0.08	0.37 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	14.04	2.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	9.16	4.48 %
Total	9.16	3.12 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.30	1.65 %
BGR1	0.30	3.61 %
TRT1	0.30	1.38 %
SLG1	0.27	2.31 %
VSI1	0.26	1.77 %
TRR1	0.20	1.26 %
VNB1	0.20	3.93 %
VEL1	0.19	1.28 %
WJD1	0.17	2.08 %
UGI1	0.13	1.68 %
GDM1	0.08	0.76 %
WJP1	0.08	0.81 %
ARC2	0.08	0.97 %
CGM1	0.08	1.08 %
ABR1		0.00 %
AKM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
Total	9.16	3.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %