

MTD Sales  
**116.74 L**

Brand Share %  
**4.15 %**

Information:

**MTD :** 01-09-2026 To 12-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.15 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 117.34      | 7.55 %        |
| Fridge   | -0.60       | -0.05 %       |
| Total    | 116.74      | 4.15 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01   | 23.43       | 6.02 %        |
| SOUTH-01    | 20.75       | 4.48 %        |
| SOUTH-03    | 15.96       | 4.37 %        |
| CHENNAI-02  | 13.43       | 4.22 %        |
| CHENNAI-01  | 10.02       | 2.66 %        |
| WEST-02     | 9.78        | 4.90 %        |
| NORTH ARCOT | 9.00        | 4.12 %        |
| SOUTH ARCOT | 6.21        | 2.87 %        |
| WEST-01     | 6.03        | 3.94 %        |
| WEST-03     | 2.14        | 1.92 %        |
| Total       | 116.74      | 4.15 %        |

**TRICHY-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 23.43       | 10.70 %       |
| Total    | 23.43       | 6.02 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 1.75        | 3.79 %        |
| TYR1     | 0.33        | 2.68 %        |
| PDK2     | 0.25        | 1.67 %        |
| NCK1     | 0.23        | 3.75 %        |
| APM1     | 0.18        | 4.00 %        |
| TVR1     | 0.13        | 1.45 %        |
| KUM1     | 0.12        | 0.46 %        |
| KUM2     | 0.11        | 0.92 %        |
| TZSD     | 0.02        | -2.13 %       |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 23.43       | 6.02 %        |

**SOUTH-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 20.75       | 8.25 %        |
| Total    | 20.75       | 4.48 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 1.01        | 3.39 %        |
| RND2     | 0.57        | 3.59 %        |
| SDI1     | 0.56        | 3.52 %        |
| MAR1     | 0.27        | 1.50 %        |
| TUT1     | 0.23        | 0.52 %        |
| VNR1     | 0.22        | 4.05 %        |
| RPM1     | 0.13        | 0.47 %        |
| TKY1     | 0.13        | 2.58 %        |
| ASM1     | 0.11        | 1.62 %        |
| APK2     | 0.04        | 0.55 %        |
| ARM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 20.75       | 4.48 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 15.96       | 7.77 %        |
| Total    | 15.96       | 4.37 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 0.75        | 1.58 %        |
| DGL1     | 0.60        | 2.06 %        |
| ATG1     | 0.25        | 1.56 %        |
| KKD3     | 0.23        | 1.80 %        |
| CBM1     | 0.13        | 1.56 %        |
| CMR1     | 0.12        | 3.48 %        |
| MPA1     | 0.12        | 1.40 %        |
| ADP1     | 0.11        | 1.87 %        |
| NKI1     | 0.11        | 1.27 %        |
| BNR1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 15.96       | 4.37 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 13.43       | 7.10 %        |
| Total    | 13.43       | 4.22 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 1.13        | 3.72 %        |
| CH50     | 0.52        | 2.78 %        |
| CH44     | 0.33        | 3.78 %        |
| MJR1     | 0.23        | 2.82 %        |
| CH43     | 0.21        | 3.35 %        |
| CH27     | 0.18        | 2.79 %        |
| CH33     | 0.13        | 1.40 %        |
| CH35     | 0.13        | 1.47 %        |
| CH23     | 0.13        | 2.30 %        |
| CH20     | 0.12        | 0.80 %        |
| PON1     | 0.11        | 1.35 %        |
| CH17     | 0.11        | 0.89 %        |
| CH01     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| CH51     |             | 0.00 %        |
| MC05     |             | 0.00 %        |
| WCHN     | -0.21       | 1.97 %        |
| Total    | 13.43       | 4.22 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.02       | 5.24 %        |
| Total    | 10.02       | 2.66 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH19     | 0.64        | 3.68 %        |
| CH42     | 0.41        | 2.90 %        |
| CH08     | 0.40        | 2.39 %        |
| CH16     | 0.33        | 1.13 %        |
| CGL1     | 0.26        | 3.16 %        |
| CH49     | 0.25        | 1.11 %        |
| MRM1     | 0.25        | 3.35 %        |
| CH07     | 0.23        | 1.51 %        |
| AVD1     | 0.22        | 1.61 %        |
| GUD2     | 0.22        | 3.14 %        |
| SKL1     | 0.13        | 1.84 %        |
| CH38     | 0.12        | 1.85 %        |
| CH47     | 0.07        | 0.26 %        |
| CH25     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH30     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| Total    | 10.02       | 2.66 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 9.78        | 8.93 %        |
| Total    | 9.78        | 4.90 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM3     | 0.47        | 3.50 %        |
| SLM1     | 0.47        | 2.94 %        |
| EPI1     | 0.23        | 3.76 %        |
| VPD1     | 0.20        | 2.27 %        |
| KAM1     | 0.11        | 1.98 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| WHKP     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| BMD1     | -0.10       | -1.84 %       |
| Total    | 9.78        | 4.90 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 9.60        | 8.13 %        |
| Fridge   | -0.60       | -0.60 %       |
| Total    | 9.00        | 4.12 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 0.50        | 2.33 %        |
| AKM1     | 0.39        | 3.82 %        |
| ABR1     | 0.33        | 2.43 %        |
| TRR1     | 0.23        | 1.54 %        |
| GDM1     | 0.22        | 2.88 %        |
| VSI1     | 0.22        | 3.73 %        |
| BGR1     | 0.13        | 2.96 %        |
| VEL4     | 0.12        | 1.00 %        |
| WJP1     | 0.12        | 2.26 %        |
| KPM1     | 0.12        | 1.80 %        |
| VEL3     | 0.11        | 0.93 %        |
| VNB1     | 0.11        | 1.65 %        |
| CYR1     |             | 0.00 %        |
| NASD     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| SBR1     | -0.17       | -1.47 %       |
| Total    | 9.00        | 4.12 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 6.21        | 5.26 %        |
| Total    | 6.21        | 2.87 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRK1     | 0.59        | 3.57 %        |
| POY2     | 0.41        | 2.53 %        |
| CDM1     | 0.27        | 1.59 %        |
| TVM1     | 0.25        | 3.74 %        |
| KLM1     | 0.21        | 1.27 %        |
| NVL2     | 0.18        | 2.00 %        |
| MKM1     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| WHNV     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| KML1     | -0.13       | -1.64 %       |
| Total    | 6.21        | 2.87 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 6.03        | 6.74 %        |
| Total    | 6.03        | 3.94 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.32        | 1.21 %        |
| KMR1     | 0.25        | 1.87 %        |
| CBE6     | 0.20        | 1.90 %        |
| PDM1     | 0.14        | 2.91 %        |
| SNR1     | 0.11        | 1.10 %        |
| ANR1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 6.03        | 3.94 %        |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 2.14        | 3.40 %        |
| Total    | 2.14        | 1.92 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TCG1     | 0.25        | 3.68 %        |
| CMI1     | 0.12        | 3.66 %        |
| GBM1     | 0.11        | 3.08 %        |
| PDR1     | 0.11        | 3.30 %        |
| TPR2     | 0.11        | 0.90 %        |
| AVI1     |             | 0.00 %        |
| ERD1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| W3SD     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| Total    | 2.14        | 1.92 %        |