

MTD Sales
112.99 L

Brand Share %
4.76 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	111.50	8.41 %
Air-Cool	1.06	10.96 %
Fridge	0.42	0.04 %
Total	112.99	4.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.29	4.72 %
WEST-02	18.16	7.43 %
TRICHY-01	14.19	4.90 %
SOUTH-03	12.97	4.36 %
CHENNAI-02	12.84	5.49 %
CHENNAI-01	10.58	3.67 %
SOUTH ARCOT	8.55	4.59 %
WEST-01	8.25	4.03 %
NORTH ARCOT	7.99	5.20 %
KL-SOUTH	1.17	1.34 %
Total	112.99	4.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	17.97	8.78 %
Air-Cool	0.32	12.42 %
Total	18.29	4.72 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.91	2.93 %
TUT1	0.80	2.08 %
TKS2	0.55	3.76 %
NGR1	0.42	1.86 %
PKD1	0.34	3.71 %
UDN1	0.27	4.49 %
ERL2	0.23	2.16 %
KSM1	0.18	1.67 %
PDI1	0.18	3.27 %
KYR1	0.14	3.21 %
ARM1	0.08	2.55 %
STU2	0.08	1.55 %
VNR1	0.08	1.38 %
ASM1	0.03	0.53 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	18.29	4.72 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	18.09	13.44 %
Air-Cool	0.07	5.08 %
Total	18.16	7.43 %

Branch *	MTD Sales L	Brand Share %
OML1	0.20	2.79 %
APN1	0.16	3.44 %
BMD1	0.08	1.48 %
ERD1	0.08	0.61 %
KRI1	0.08	0.98 %
NKL2	0.08	0.83 %
PMP1	0.08	1.85 %
CMI1	0.07	3.35 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	18.16	7.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	14.13	8.63 %
Air-Cool	0.06	6.11 %
Total	14.19	4.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.47	2.67 %
PBR2	0.92	4.70 %
NGT1	0.58	4.54 %
TVR2	0.33	3.37 %
MDI1	0.29	2.12 %
TVR1	0.24	3.76 %
ORU1	0.23	3.62 %
APM1	0.18	3.59 %
KUM1	0.15	0.93 %
AYR1	0.08	1.32 %
KRN1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	14.19	4.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	12.93	8.48 %
Air-Cool	0.04	5.11 %
Total	12.97	4.36 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.70	4.69 %
PVI1	0.74	3.88 %
TMM1	0.41	3.44 %
ADP1	0.24	3.78 %
TDI1	0.23	4.65 %
KKD2	0.21	4.75 %
TPT1	0.21	1.89 %
KPT1	0.16	4.11 %
NTM1	0.15	1.98 %
CBM1	0.12	2.16 %
USL1	0.12	1.46 %
DGL2	0.10	3.26 %
DKI1	0.10	1.60 %
MDU6	0.10	0.57 %
ODM1	0.10	2.81 %
SVG1	0.10	1.70 %
PNI1	0.09	2.67 %
MDU3	0.08	0.89 %
NKI1	0.08	2.22 %
TEN2	0.08	1.22 %
PKM1	0.04	0.94 %
BNR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
SZSD		0.00 %
Total	12.97	4.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	12.72	8.74 %
Air-Cool	0.12	10.56 %
Total	12.84	5.49 %

Branch *	MTD Sales L	Brand Share %
CH21	0.33	1.90 %
CH43	0.32	3.25 %
MJR1	0.14	1.36 %
CH17	0.12	2.07 %
CH24	0.12	1.53 %
CH15		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
CH03		-0.02 %
Total	12.84	5.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	10.27	6.18 %
Fridge	0.21	0.18 %
Air-Cool	0.09	11.09 %
Total	10.58	3.67 %

Branch *	MTD Sales L	Brand Share %
CH42	0.52	4.51 %
CH45	0.34	2.89 %
CH07	0.25	2.02 %
GUD1	0.21	1.77 %
CGL1	0.16	2.90 %
KNR1	0.16	3.57 %
CH11	0.10	0.72 %
TKM1	0.10	1.60 %
CH38	0.08	1.36 %
AVD1		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	10.58	3.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.24	7.85 %
Air-Cool	0.31	58.64 %
Total	8.55	4.59 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.62	4.63 %
VPM2	0.58	3.64 %
POY1	0.57	3.78 %
NVL2	0.30	3.00 %
POY2	0.28	2.45 %
KML1	0.23	3.15 %
TVM1	0.18	4.45 %
SJI1	0.12	1.14 %
VCM1	0.12	2.13 %
STP1	0.10	2.15 %
ULP1	0.06	0.46 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	8.55	4.59 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	8.19	7.07 %
Air-Cool	0.06	8.12 %
Total	8.25	4.03 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.24	3.51 %
DPM2	0.15	2.70 %
KGI1	0.14	3.26 %
CBE1	0.12	1.98 %
KMR1	0.12	0.79 %
TPR3	0.10	1.83 %
CBE5	0.10	2.46 %
KMD1	0.10	1.54 %
CBE6	0.10	1.12 %
GBM1	0.08	2.02 %
SYM2	0.08	1.74 %
AVI1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	8.25	4.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.78	8.76 %
Fridge	0.21	0.33 %
Total	7.99	5.20 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.44	4.31 %
VEL1	0.27	3.99 %
VNB1	0.18	3.42 %
ARC2	0.12	1.39 %
ABR1	0.11	1.34 %
TRR1	0.10	1.51 %
AKM1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	7.99	5.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.17	2.38 %
Total	1.17	1.34 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.70	2.99 %
TVP1	0.47	0.96 %
KLR1		0.00 %
Total	1.17	1.34 %