

MTD Sales
126.70 L

Brand Share %
7.39 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.39 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	126.70	7.39 %
Total	126.70	7.39 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	26.61	12.13 %
SOUTH-01	21.40	9.18 %
WEST-02	14.99	8.66 %
CHENNAI-01	13.50	5.91 %
SOUTH-03	12.69	5.83 %
SOUTH ARCOT	12.48	8.49 %
CHENNAI-02	11.13	5.32 %
WEST-01	9.24	6.24 %
NORTH ARCOT	4.66	3.82 %
KL-SOUTH		0.00 %
Total	126.70	7.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	26.61	12.13 %
Total	26.61	12.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.88	6.44 %
KUM1	0.94	6.05 %
TVR1	0.43	5.94 %
AYR1	0.27	4.15 %
TRY3	0.23	3.18 %
ORU1	0.20	6.69 %
PDK1	0.18	4.38 %
NCK1	0.18	7.03 %
MDI1	0.08	0.90 %
APM1		0.00 %
NMM1		0.00 %
PTK1		0.00 %
TRY4		0.00 %
WTRZ		0.00 %
Total	26.61	12.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	21.40	9.18 %
Total	21.40	9.18 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.24	5.26 %
TVL1	1.04	4.01 %
TUT2	0.37	4.17 %
TVL2	0.14	3.67 %
ASM1	0.10	3.25 %
APK1	0.08	3.99 %
KGL1	0.08	1.78 %
MAR1	0.08	1.63 %
APK2	0.08	2.65 %
ARM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
TKS2	-0.08	-1.21 %
UDN1	-0.08	-3.08 %
MMT1	-0.11	-2.44 %
ERL2	-0.21	-4.66 %
Total	21.40	9.18 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	14.99	8.66 %
Total	14.99	8.66 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.29	2.85 %
PLC1	0.15	4.49 %
MTR1	0.12	2.86 %
PDR1	0.12	4.43 %
DPR2	0.10	4.12 %
BMD1	0.10	2.42 %
OML1	0.10	2.20 %
APN1		0.00 %
CM11		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	14.99	8.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	13.50	5.91 %
Total	13.50	5.91 %

Branch *	MTD Sales L	Brand Share %
CH05	0.85	5.59 %
CH08	0.71	4.26 %
CH11	0.57	6.65 %
CZWH	0.43	7.05 %
CGL1	0.25	2.79 %
AVD1	0.24	2.75 %
CH48	0.22	3.17 %
MRM1	0.15	1.49 %
GUD2	0.13	1.94 %
CH45	0.10	1.40 %
SKL1	0.10	1.54 %
CH35	0.09	2.14 %
CH07		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	13.50	5.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	12.69	5.83 %
Total	12.69	5.83 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.74	4.91 %
TMM1	0.49	6.62 %
MDU1	0.49	1.91 %
MDU6	0.36	2.49 %
DKI1	0.29	5.88 %
SVG1	0.27	5.93 %
CBM1	0.19	2.60 %
DGL2	0.19	4.37 %
USL1	0.13	3.92 %
PNI1	0.13	2.70 %
ADP1	0.12	4.22 %
MPA1	0.12	3.94 %
PNV2	0.09	0.62 %
BNR1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
WHMD		0.00 %
ATG1	-0.02	-0.23 %
Total	12.69	5.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.48	8.49 %
Total	12.48	8.49 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.53	6.63 %
POY1	0.50	3.07 %
TVM2	0.24	4.89 %
ULP1	0.24	4.67 %
SJI2	0.14	1.49 %
TDM1	0.12	2.59 %
MKM1	0.08	2.46 %
POY2	0.08	0.87 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	12.48	8.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	11.13	5.32 %
Total	11.13	5.32 %

Branch *	MTD Sales L	Brand Share %
CH15	0.92	7.16 %
CH12	0.91	6.66 %
CH09	0.88	6.22 %
CH03	0.85	3.28 %
MJR1	0.29	4.26 %
CH20	0.28	1.85 %
CH33	0.24	3.11 %
CH27	0.15	4.61 %
CH43	0.12	1.32 %
GPD1	0.10	3.00 %
CH46	0.08	5.12 %
UKI1	0.08	2.59 %
CH21		0.05 %
CH17		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	11.13	5.32 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	9.24	6.24 %
Total	9.24	6.24 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.32	4.66 %
CBE6	0.23	4.37 %
TPR4	0.18	3.57 %
KGI1	0.13	2.89 %
DPM2	0.12	1.94 %
CBE3	0.08	3.49 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	9.24	6.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.66	3.82 %
Total	4.66	3.82 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.29	3.42 %
ANI1	0.15	6.16 %
TRR1	0.14	2.51 %
VSI1	0.13	2.42 %
VEL1	0.12	1.29 %
WJD1	0.10	2.07 %
GDM1	0.10	2.20 %
KPM1	0.10	2.53 %
SLG1	0.09	6.18 %
CGM1	0.08	2.39 %
UGI1	0.08	3.66 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	4.66	3.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %