

MTD Sales
171.78 L

Brand Share %
4.30 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.30 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	171.36	6.45 %
Fridge	0.42	0.03 %
Total	171.78	4.30 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	28.79	5.68 %
WEST-02	27.90	5.66 %
SOUTH-01	25.68	4.31 %
SOUTH-03	21.03	3.56 %
CHENNAI-01	19.95	4.31 %
CHENNAI-02	16.53	4.55 %
SOUTH ARCOT	12.40	4.04 %
WEST-01	11.47	2.94 %
NORTH ARCOT	8.04	3.15 %
KL-SOUTH		0.00 %
Total	171.78	4.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	28.79	8.15 %
Total	28.79	5.68 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.90	2.17 %
KUM1	1.08	3.39 %
TYR1	0.20	1.01 %
MDI1	0.19	0.92 %
AYR1	0.16	1.81 %
ORU1	0.16	1.54 %
PBR1	0.08	1.03 %
KRN1	0.08	1.41 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	28.79	5.68 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	27.90	8.59 %
Total	27.90	5.66 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.90	3.40 %
OML1	0.55	3.36 %
MTR1	0.37	2.60 %
TCG1	0.22	2.69 %
EDP1	0.21	3.56 %
DPR1	0.21	2.81 %
APN1	0.20	2.54 %
PDR1	0.20	2.50 %
DPR2	0.19	4.05 %
NKL2	0.19	0.82 %
KVP1	0.15	1.84 %
KMM1	0.13	1.41 %
PLC1	0.13	1.06 %
BMD1	0.08	0.85 %
CMI1	0.08	0.76 %
ERD2	0.08	0.31 %
SGG1	0.08	1.01 %
HRR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
WZWH		0.00 %
Total	27.90	5.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	25.68	6.75 %
Total	25.68	4.31 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.43	2.73 %
TUT1	0.83	1.12 %
PKD1	0.72	3.52 %
TUT2	0.55	2.39 %
MAR1	0.38	2.42 %
UDN1	0.35	4.10 %
NGR1	0.31	0.81 %
MMT1	0.24	3.17 %
PDI1	0.18	2.58 %
SGT1	0.11	2.85 %
STU2	0.10	1.71 %
VLY1	0.10	0.89 %
APK1	0.09	1.12 %
TKY1	0.08	0.47 %
ERL2	0.05	0.42 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	25.68	4.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	20.82	5.46 %
Fridge	0.21	0.10 %
Total	21.03	3.56 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.51	2.69 %
DKI1	0.41	3.15 %
USL1	0.37	2.89 %
SVG1	0.34	2.64 %
PNI1	0.23	3.37 %
MNM1	0.19	2.97 %
TEN2	0.17	1.12 %
MDU6	0.13	0.28 %
BTU1	0.11	1.72 %
ATG1	0.10	0.60 %
BNR1	0.08	0.68 %
DGL2	0.08	0.86 %
ODM1	0.08	1.81 %
PNV1	0.08	1.13 %
ADP1		0.00 %
CBM1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	21.03	3.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	19.95	6.45 %
Total	19.95	4.31 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.56	3.50 %
CH38	0.42	3.52 %
CH35	0.30	2.73 %
AVD1	0.16	1.78 %
CH45	0.10	0.56 %
CH11	0.08	0.60 %
CH07		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	19.95	4.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	16.53	6.73 %
Total	16.53	4.55 %

Branch *	MTD Sales L	Brand Share %
CH03	1.75	3.77 %
CH15	1.55	3.86 %
CH34	0.78	4.16 %
CH20	0.69	2.73 %
CH41	0.52	2.83 %
MJR1	0.16	1.65 %
CH33	0.08	0.59 %
GPD1	0.08	2.11 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH36		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	16.53	4.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	12.40	6.08 %
Total	12.40	4.04 %

Branch *	MTD Sales L	Brand Share %
POY1	0.76	2.22 %
VPM2	0.50	3.11 %
POY2	0.47	1.74 %
PRT1	0.41	3.35 %
KLM1	0.24	1.50 %
TRK1	0.24	1.48 %
MKM1	0.18	3.21 %
KML1	0.16	1.82 %
VCM1	0.15	3.46 %
STP1	0.12	2.46 %
TVM2	0.10	1.57 %
ULP1	0.10	0.69 %
SJI1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
VPM1		0.00 %
Total	12.40	4.04 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	11.25	4.27 %
Fridge	0.21	0.17 %
Total	11.47	2.94 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.73	3.74 %
DPM2	0.36	4.06 %
CBE6	0.27	1.42 %
KMD1	0.26	2.12 %
TPR3	0.23	2.54 %
TPR4	0.22	4.12 %
GBM1	0.12	1.06 %
PDM1	0.12	1.98 %
PPI1	0.10	1.45 %
CBE1	0.08	0.72 %
SUL1	0.08	0.83 %
SYM2	0.08	0.88 %
UAM1	0.08	0.42 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	11.47	2.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.04	4.55 %
Total	8.04	3.15 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.30	1.83 %
BGR1	0.30	3.83 %
TRT1	0.30	1.57 %
VSI1	0.26	1.83 %
TRR1	0.20	1.36 %
VNB1	0.20	4.17 %
VEL1	0.19	1.45 %
SLG1	0.17	1.64 %
WJD1	0.17	2.44 %
UGI1	0.13	2.09 %
CYR1	0.13	3.44 %
ANI1	0.12	2.53 %
GDM1	0.08	0.82 %
WJP1	0.08	0.85 %
ARC2	0.08	1.20 %
CGM1	0.08	1.09 %
ABR1		0.00 %
AKM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
Total	8.04	3.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %