

MTD Sales
99.28 L

Brand Share %
4.08 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.08 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	99.88	7.39 %
Fridge	-0.60	-0.06 %
Total	99.28	4.08 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	20.38	6.09 %
SOUTH-01	17.66	4.45 %
SOUTH-03	13.48	4.41 %
CHENNAI-02	11.49	4.09 %
CHENNAI-01	8.98	2.69 %
NORTH ARCOT	7.56	4.03 %
WEST-02	7.13	4.23 %
SOUTH ARCOT	5.46	2.82 %
WEST-01	5.12	3.74 %
WEST-03	2.01	2.08 %
Total	99.28	4.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	20.38	10.61 %
Total	20.38	6.09 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.62	4.06 %
TYR1	0.33	3.24 %
PDK2	0.25	1.81 %
TVR1	0.13	1.63 %
KUM2	0.11	0.99 %
TZSD	0.02	-0.94 %
KUM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	20.38	6.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	17.66	8.16 %
Total	17.66	4.45 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.67	2.52 %
TUT2	0.49	4.00 %
RND2	0.45	3.08 %
MAR1	0.27	1.63 %
TUT1	0.23	0.57 %
RPM1	0.13	0.64 %
TKY1	0.13	2.86 %
ASM1	0.11	1.92 %
APK2	0.04	0.57 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	17.66	4.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	13.48	7.89 %
Total	13.48	4.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.75	1.71 %
DGL1	0.60	2.25 %
KKD3	0.23	1.94 %
TEN2	0.21	3.46 %
CBM1	0.13	1.65 %
MPA1	0.12	1.56 %
ADP1	0.11	2.94 %
NKI1	0.11	1.51 %
ATG1		0.00 %
BNR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	13.48	4.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	11.49	7.01 %
Total	11.49	4.09 %

Branch *	MTD Sales L	Brand Share %
CH15	0.89	3.33 %
CH03	0.78	2.70 %
CH50	0.52	3.03 %
CH44	0.33	3.97 %
MJR1	0.23	3.44 %
CH43	0.21	3.65 %
CH27	0.18	3.34 %
CH33	0.13	1.63 %
CH35	0.13	1.75 %
CH20	0.12	0.96 %
PON1	0.11	1.37 %
CH17	0.11	1.07 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH46		0.00 %
CH51		0.00 %
MC05		0.00 %
WCHN	-0.21	2.03 %
WHC3	-0.79	-202.98 %
Total	11.49	4.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	8.98	5.31 %
Total	8.98	2.69 %

Branch *	MTD Sales L	Brand Share %
CH42	0.41	3.11 %
CH08	0.40	2.54 %
CGL1	0.26	3.76 %
CH49	0.25	1.23 %
MRM1	0.25	3.48 %
CH07	0.23	1.66 %
AVD1	0.22	1.78 %
CH16	0.21	0.82 %
SKL1	0.13	2.21 %
CH38	0.12	2.01 %
GUD2	0.11	1.82 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
CH47	-0.20	-0.79 %
Total	8.98	2.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.16	8.01 %
Fridge	-0.60	-0.70 %
Total	7.56	4.03 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.33	2.63 %
KPM2	0.29	1.61 %
TRR1	0.23	2.04 %
GDM1	0.22	3.34 %
BGR1	0.13	3.06 %
VEL4	0.12	1.21 %
KPM1	0.12	1.90 %
VEL3	0.11	1.11 %
VNB1	0.11	1.65 %
CYR1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
SBR1	-0.17	-2.00 %
Total	7.56	4.03 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	7.13	7.45 %
Total	7.13	4.23 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.47	3.20 %
SLM3	0.36	2.87 %
VPD1	0.20	2.43 %
KAM1	0.11	2.08 %
DPR1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
BMD1	-0.10	-2.00 %
Total	7.13	4.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.46	5.19 %
Total	5.46	2.82 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.79	3.73 %
TRK1	0.59	3.78 %
POY2	0.29	1.96 %
CDM1	0.27	1.70 %
KLM1	0.21	1.44 %
NVL2	0.18	2.11 %
MKM1		0.00 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-1.79 %
Total	5.46	2.82 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	5.12	6.35 %
Total	5.12	3.74 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.32	1.33 %
KMR1	0.25	1.97 %
CBE4	0.23	2.32 %
PDM1	0.14	3.85 %
SNR1	0.11	1.20 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	5.12	3.74 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	2.01	3.59 %
Total	2.01	2.08 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.25	3.86 %
CMI1	0.12	3.79 %
GBM1	0.11	3.18 %
PDR1	0.11	4.00 %
TPR2	0.11	1.04 %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	2.01	2.08 %