



# TN : BPL Sales Performance 12/05/2026 9:38 AM

MTD Sales  
162.69 L

Brand Share %  
7.42 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	162.63	8.23 %
Air-Cool	0.06	0.03 %
Total	162.69	7.42 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.50	10.80 %
TRICHY-01	28.74	10.03 %
SOUTH-03	23.99	8.28 %
NORTH ARCOT	15.00	10.19 %
WEST-02	13.43	6.08 %
CHENNAI-02	13.16	5.65 %
CHENNAI-01	10.61	3.52 %
SOUTH ARCOT	10.03	5.74 %
WEST-01	8.21	4.74 %
Total	162.69	7.42 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	39.50	11.71 %
Total	39.50	10.80 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.84	1.99 %
NGR1	0.70	3.41 %
TUT2	0.55	5.16 %
APK2	0.46	6.48 %
KVT1	0.41	1.35 %
TYI1	0.20	3.32 %
KSM1	0.10	2.90 %
APK1		0.00 %
ASM1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
WHTV		0.00 %
Total	39.50	10.80 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	28.74	11.28 %
Total	28.74	10.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.16	7.00 %
TNJ2	1.25	6.66 %
PBR2	0.77	5.88 %
KUM1	0.47	2.80 %
TRY4	0.31	3.77 %
KUM2	0.28	3.29 %
NCK1	0.09	3.45 %
MSI1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	28.74	10.03 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	23.99	8.98 %
<b>Total</b>	<b>23.99</b>	<b>8.28 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.91	5.26 %
DGL1	1.75	3.72 %
MDU3	0.60	6.63 %
ATG1	0.50	6.80 %
TMM1	0.48	7.27 %
MDU6	0.30	2.64 %
DGL2	0.28	7.29 %
SVG1	0.27	6.11 %
ADP1	0.19	4.31 %
PNI1	0.18	3.82 %
KYK1	0.15	2.74 %
CMR1	0.11	1.36 %
CBM1	0.10	2.64 %
NTM1	0.10	3.92 %
PNV2	0.09	3.00 %
TEN2	0.09	1.12 %
ODM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD	-0.09	5.50 %
<b>Total</b>	<b>23.99</b>	<b>8.28 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	15.00	11.57 %
<b>Total</b>	<b>15.00</b>	<b>10.19 %</b>

Branch *	MTD Sales L	Brand Share %
SBR1	0.23	2.79 %
PLR1	0.20	6.45 %
KPM1	0.19	4.59 %
WJD1	0.19	5.84 %
BGR1	0.09	2.79 %
GDM1	0.09	2.52 %
KPM2		0.00 %
SLG1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>15.00</b>	<b>10.19 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	13.43	6.86 %
<b>Total</b>	<b>13.43</b>	<b>6.08 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.85	3.69 %
KRI1	0.50	4.90 %
ERD1	0.40	4.73 %
HSR1	0.25	1.93 %
APN1	0.19	3.46 %
KVP1	0.18	4.29 %
KMM1	0.15	4.16 %
MTR1	0.13	3.46 %
ERD2	0.11	0.75 %
VPD1	0.10	1.68 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
HSR2		0.00 %
KAM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>13.43</b>	<b>6.08 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	13.16	6.28 %
<b>Total</b>	<b>13.16</b>	<b>5.65 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	1.37	4.09 %
CH12	0.96	6.78 %
CH20	0.62	4.66 %
CH33	0.33	6.43 %
CH17	0.21	2.26 %
CH27	0.19	7.34 %
CH31	0.19	5.39 %
CH21	0.15	0.89 %
CH23	0.10	1.76 %
CH41	0.10	1.36 %
PON1	0.10	2.61 %
CH43	0.09	1.09 %
CH46	0.09	4.76 %
CH15		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
MJR1		0.00 %
<b>Total</b>	<b>13.16</b>	<b>5.65 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	10.61	3.97 %
<b>Total</b>	<b>10.61</b>	<b>3.52 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	1.31	6.03 %
CH08	0.54	4.99 %
CH42	0.39	2.91 %
CH49	0.37	2.53 %
CH07	0.32	1.83 %
CH25	0.30	2.56 %
CH38	0.15	2.49 %
GUD1	0.14	1.34 %
CH47	0.11	0.63 %
CH35	0.10	1.61 %
AVD1	0.10	1.38 %
TKM1	0.09	1.90 %
CH16	0.09	0.55 %
CH37	0.09	2.21 %
CZWH	0.08	1.39 %
CGL1		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
WCHN	-0.29	7.34 %
<b>Total</b>	<b>10.61</b>	<b>3.52 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.03	6.38 %
<b>Total</b>	<b>10.03</b>	<b>5.74 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	1.39	6.29 %
POY2	0.84	6.01 %
PRT1	0.67	6.11 %
ULP1	0.54	7.27 %
SJI2	0.51	4.88 %
KKI2	0.33	3.44 %
MKM1	0.21	5.85 %
POY1	0.15	1.36 %
NVL2	0.15	1.47 %
KLM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>10.03</b>	<b>5.74 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	8.16	5.17 %
Air-Cool	0.06	0.37 %
<b>Total</b>	<b>8.21</b>	<b>4.74 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.47	5.62 %
PLI1	0.47	5.73 %
CBE4	0.29	4.11 %
SUL1	0.27	5.28 %
KMR1	0.24	2.10 %
CBE1	0.21	3.18 %
CBE6	0.21	3.98 %
SYM2	0.21	6.84 %
PDM1	0.21	5.50 %
GDR1	0.19	4.23 %
KMD1	0.17	7.42 %
CBE5	0.11	4.31 %
TPR3	0.11	2.50 %
SNR1	0.10	1.82 %
ANR1	0.10	5.20 %
TPR4	0.10	4.16 %
UMP1	0.09	1.18 %
CBE2		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>8.21</b>	<b>4.74 %</b>