

MTD Sales
154.81 L

Brand Share %
4.38 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.38 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	154.60	6.60 %
Fridge	0.21	0.02 %
Total	154.81	4.38 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	27.24	5.82 %
WEST-02	23.54	5.33 %
SOUTH-01	23.22	4.61 %
CHENNAI-01	19.00	4.49 %
SOUTH-03	18.21	3.72 %
CHENNAI-02	15.09	4.47 %
SOUTH ARCOT	11.55	4.18 %
WEST-01	9.99	2.73 %
NORTH ARCOT	6.97	3.43 %
KL-SOUTH		0.00 %
Total	154.81	4.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	27.24	8.34 %
Total	27.24	5.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.82	2.28 %
KUM1	1.08	3.49 %
TYR1	0.20	1.05 %
MDI1	0.19	0.97 %
AYR1	0.16	1.89 %
ORU1	0.16	1.60 %
PBR1	0.08	1.31 %
KRN1	0.08	1.51 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	27.24	5.82 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	23.54	8.15 %
Total	23.54	5.33 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.77	3.60 %
OML1	0.47	3.20 %
MTR1	0.37	2.71 %
TCG1	0.22	2.87 %
EDP1	0.21	3.56 %
DPR1	0.21	3.19 %
DPR2	0.19	4.05 %
NKL2	0.19	0.94 %
KVP1	0.15	2.06 %
KMM1	0.13	1.54 %
PLC1	0.13	2.34 %
BMD1	0.08	0.92 %
ERD2	0.08	0.33 %
APN1	0.08	1.02 %
PDR1	0.08	1.13 %
SGG1	0.08	1.04 %
CMI1		0.00 %
HRR1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
WZWH		0.00 %
Total	23.54	5.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	23.22	7.32 %
Total	23.22	4.61 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.18	2.81 %
TUT1	0.83	1.34 %
TUT2	0.44	2.58 %
MAR1	0.38	2.59 %
NGR1	0.31	0.93 %
MMT1	0.24	3.41 %
SGT1	0.11	3.19 %
STU2	0.10	2.09 %
VLY1	0.10	1.08 %
PDI1	0.09	1.52 %
APK1	0.09	1.22 %
TKY1	0.08	0.47 %
ERL2	0.05	0.48 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	23.22	4.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	19.00	6.70 %
Total	19.00	4.49 %

Branch *	MTD Sales L	Brand Share %
CH05	1.36	4.36 %
GUD1	0.56	3.74 %
CH38	0.21	2.27 %
AVD1	0.16	1.86 %
CH35	0.10	1.10 %
CH45	0.10	0.59 %
CH11	0.08	0.60 %
CH07		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	19.00	4.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	18.21	5.85 %
Total	18.21	3.72 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.51	2.98 %
DKI1	0.41	3.51 %
USL1	0.37	3.17 %
SVG1	0.34	2.96 %
PNI1	0.23	4.00 %
TDI1	0.23	3.02 %
MNM1	0.19	3.53 %
TEN2	0.17	1.21 %
BTU1	0.11	1.98 %
ATG1	0.10	0.68 %
DGL2	0.08	1.17 %
ODM1	0.08	2.49 %
PNV1	0.08	1.31 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	18.21	3.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	15.09	6.62 %
Total	15.09	4.47 %

Branch *	MTD Sales L	Brand Share %
CH03	1.44	3.34 %
CH15	1.42	3.78 %
CH34	0.78	4.35 %
CH20	0.69	2.86 %
CH41	0.52	2.99 %
CH44	0.39	3.23 %
MJR1	0.16	1.65 %
GPD1	0.08	2.33 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	15.09	4.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.55	6.34 %
Total	11.55	4.18 %

Branch *	MTD Sales L	Brand Share %
POY1	0.76	2.51 %
VPM2	0.50	3.64 %
PRT1	0.41	3.82 %
POY2	0.39	1.64 %
KLM1	0.24	1.57 %
MKM1	0.18	3.48 %
KML1	0.16	1.89 %
TRK1	0.15	1.08 %
VCM1	0.15	4.11 %
STP1	0.12	2.46 %
TVM2	0.10	1.97 %
ULP1	0.10	0.83 %
SJI1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
VPM1		0.00 %
Total	11.55	4.18 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	9.78	3.95 %
Fridge	0.21	0.18 %
Total	9.99	2.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.23	4.16 %
TPR2	0.73	4.01 %
CBE6	0.27	1.57 %
KMD1	0.26	2.17 %
TPR3	0.23	2.65 %
DPM2	0.14	1.69 %
GBM1	0.12	1.13 %
PDM1	0.12	2.17 %
PPI1	0.10	1.63 %
SUL1	0.08	0.88 %
SYM2	0.08	0.99 %
UAM1	0.08	0.46 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	9.99	2.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.97	4.98 %
Total	6.97	3.43 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.30	1.97 %
VSI1	0.26	2.13 %
TRR1	0.20	1.50 %
VEL1	0.19	1.48 %
WJD1	0.17	2.69 %
UGI1	0.13	2.34 %
CYR1	0.13	3.44 %
ANI1	0.12	2.60 %
VNB1	0.10	2.38 %
WJP1	0.08	0.95 %
ARC2	0.08	1.38 %
CGM1	0.08	1.09 %
ABR1		0.00 %
AKM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
Total	6.97	3.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %