

MTD Sales
87.45 L

Brand Share %
3.99 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **3.99 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	88.05	7.20 %
Fridge	-0.60	-0.06 %
Total	87.45	3.99 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	17.36	5.93 %
SOUTH-01	16.94	4.78 %
SOUTH-03	12.12	4.48 %
CHENNAI-02	9.16	3.55 %
CHENNAI-01	7.71	2.52 %
NORTH ARCOT	6.55	3.84 %
WEST-02	6.38	4.18 %
SOUTH ARCOT	4.73	2.70 %
WEST-01	4.49	3.67 %
WEST-03	2.01	2.26 %
Total	87.45	3.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	17.36	10.32 %
Total	17.36	5.93 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.33	3.43 %
PDK2	0.25	1.91 %
MSI1	0.25	3.75 %
TVR1	0.13	2.22 %
KUM2	0.11	1.07 %
TZSD	0.02	-0.76 %
KUM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	17.36	5.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	16.94	8.52 %
Total	16.94	4.78 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.67	2.84 %
RND2	0.45	3.37 %
SDI1	0.29	3.69 %
MAR1	0.27	1.75 %
TUT1	0.23	0.62 %
RPM1	0.13	0.81 %
TKY1	0.13	2.86 %
ASM1	0.11	2.51 %
APK2	0.04	0.60 %
ARM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	16.94	4.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	12.12	7.91 %
Total	12.12	4.48 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.75	1.92 %
DGL1	0.60	2.40 %
KKD3	0.23	2.13 %
MDU7	0.17	3.03 %
CBM1	0.13	1.76 %
ADP1	0.11	2.94 %
NKI1	0.11	1.69 %
ATG1		0.00 %
BNR1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	12.12	4.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	9.16	6.17 %
Total	9.16	3.55 %

Branch *	MTD Sales L	Brand Share %
CH15	0.89	3.68 %
CH03	0.66	2.54 %
CH50	0.33	1.96 %
MJR1	0.23	3.87 %
CH43	0.21	3.86 %
CH27	0.18	3.67 %
CH33	0.13	1.68 %
CH35	0.13	1.85 %
CH20	0.12	1.11 %
PON1	0.11	1.64 %
CH17	0.11	1.11 %
CH01		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH37		0.00 %
CH46		0.00 %
CH51		0.00 %
WCHN	-0.21	2.50 %
WHC3	-0.79	-202.98 %
Total	9.16	3.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	7.71	4.98 %
Total	7.71	2.52 %

Branch *	MTD Sales L	Brand Share %
CH42	0.41	3.26 %
CH07	0.23	1.85 %
CH16	0.21	0.87 %
CH08	0.14	0.92 %
CGL1	0.14	2.13 %
MRM1	0.13	2.33 %
SKL1	0.13	2.97 %
CH38	0.12	2.06 %
AVD1	0.11	0.92 %
GUD2	0.11	1.89 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
GUD1		0.00 %
CH47	-0.20	-0.83 %
Total	7.71	2.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.15	7.88 %
Fridge	-0.60	-0.75 %
Total	6.55	3.84 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.33	2.86 %
TRR1	0.23	2.04 %
GDM1	0.22	3.66 %
BGR1	0.13	3.17 %
KPM2	0.11	0.62 %
VEL3	0.11	1.18 %
VNB1	0.11	1.69 %
CYR1		0.00 %
KPM1		0.00 %
NASD		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL4		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
SBR1	-0.17	-2.41 %
Total	6.55	3.84 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	6.38	7.30 %
Total	6.38	4.18 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.47	3.39 %
SLM3	0.36	3.09 %
KAM1	0.11	2.41 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	6.38	4.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.73	4.88 %
Total	4.73	2.70 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.52	2.72 %
POY2	0.29	2.25 %
CDM1	0.27	1.83 %
KLM1	0.21	1.52 %
NVL2	0.18	2.19 %
MKM1		0.00 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
KML1	-0.13	-1.89 %
Total	4.73	2.70 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	4.49	6.27 %
Total	4.49	3.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.32	1.50 %
KMR1	0.12	1.02 %
CBE4	0.11	1.43 %
SNR1	0.11	1.34 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.49	3.67 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	2.01	3.84 %
Total	2.01	2.26 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.11	1.19 %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	2.01	2.26 %