

MTD Sales
151.92 L

Brand Share %
4.50 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.50 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	148.61	7.86 %
Fridge	2.00	0.14 %
Air-Cool	1.31	2.04 %
Total	151.92	4.50 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	26.13	5.75 %
WEST-02	25.38	6.50 %
SOUTH-01	21.21	4.44 %
SOUTH-03	15.79	3.86 %
CHENNAI-02	14.28	4.26 %
CHENNAI-01	13.39	3.05 %
WEST-01	13.14	3.94 %
SOUTH ARCOT	11.92	4.33 %
NORTH ARCOT	8.84	3.76 %
KL-SOUTH	1.83	7.19 %
Total	151.92	4.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	25.79	10.15 %
Fridge	0.34	0.17 %
Total	26.13	5.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.91	3.13 %
MDI1	0.53	2.79 %
ORU1	0.39	3.87 %
PBR1	0.38	4.32 %
TYR1	0.36	2.19 %
NMM1	0.28	3.10 %
PDK1	0.27	2.74 %
KRN1	0.17	2.37 %
TVR1	0.17	1.72 %
KUM1		0.00 %
NCK1		0.00 %
PTK1		0.00 %
Total	26.13	5.75 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	25.18	11.19 %
Air-Cool	0.20	23.33 %
Total	25.38	6.50 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.29	3.96 %
KRI1	0.54	3.25 %
ERD1	0.40	2.45 %
MCR1	0.24	2.29 %
HSR2	0.20	1.05 %
APN1	0.20	4.01 %
VKL1	0.20	3.15 %
KVP1	0.17	1.81 %
NKL2	0.10	0.55 %
KMM1	0.08	1.75 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
HRR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
WHPD		0.00 %
Total	25.38	6.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	20.83	7.71 %
Fridge	0.25	0.12 %
Air-Cool	0.12	7.86 %
Total	21.21	4.44 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.27	4.24 %
TVL1	1.20	2.07 %
TUT1	0.94	2.11 %
MAR1	0.47	3.33 %
SDI1	0.36	4.24 %
TKS2	0.25	1.02 %
TUT2	0.25	1.38 %
TKY1	0.24	3.28 %
NGR1	0.21	1.44 %
PDI1	0.17	2.34 %
VLY1	0.17	1.75 %
ASM1	0.17	1.23 %
UDN1	0.14	2.70 %
RPM1	0.10	0.45 %
ERL1	0.08	3.10 %
ARM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	21.21	4.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	15.29	6.80 %
Fridge	0.34	0.19 %
Air-Cool	0.15	11.36 %
Total	15.79	3.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.99	3.88 %
DGL1	0.71	2.60 %
TMM1	0.53	4.45 %
MPA1	0.50	4.15 %
MDU6	0.35	1.73 %
DKI1	0.29	2.57 %
ADP1	0.27	3.62 %
ATG1	0.19	1.19 %
KRR1	0.19	2.52 %
TEN1	0.19	1.42 %
NTM1	0.19	2.92 %
TEN2	0.18	1.97 %
KKD2	0.17	1.29 %
KPT1	0.15	3.36 %
USL1	0.11	2.09 %
MNM1	0.10	2.37 %
DGL2	0.08	1.02 %
PKM1	0.08	1.34 %
CBM1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	15.79	3.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	13.98	6.95 %
Fridge	0.25	0.19 %
Air-Cool	0.05	6.59 %
Total	14.28	4.26 %

Branch *	MTD Sales L	Brand Share %
CH15	1.05	2.76 %
CH03	0.88	2.40 %
CH18	0.85	4.47 %
CH21	0.57	1.98 %
CH34	0.42	2.93 %
CH27	0.25	4.31 %
UK11	0.20	2.53 %
CH36	0.20	4.23 %
CH23	0.14	4.47 %
CH17	0.11	1.97 %
CH33	0.10	1.00 %
MJR1	0.10	0.61 %
CH43	0.08	0.79 %
CH01		0.00 %
CH24		0.00 %
CH32		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	14.28	4.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	12.75	6.08 %
Air-Cool	0.39	0.70 %
Fridge	0.25	0.15 %
Total	13.39	3.05 %

Branch *	MTD Sales L	Brand Share %
CZWH	2.00	3.35 %
CH08	0.79	3.30 %
CH22	0.41	2.76 %
KNR1	0.38	4.40 %
CH19	0.26	0.99 %
AVD1	0.19	1.38 %
CGL1	0.11	1.38 %
CH35	0.11	1.13 %
CH11	0.10	0.95 %
GUD1	0.10	0.56 %
MRM1	0.10	0.83 %
GUD2	0.06	0.44 %
CH38	0.05	0.46 %
CH40	0.05	1.37 %
CH07		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
MC02		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	13.39	3.05 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	12.58	6.34 %
Fridge	0.30	0.22 %
Air-Cool	0.27	64.29 %
Total	13.14	3.94 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.37	4.49 %
UAM1	0.36	1.99 %
KMR1	0.31	0.93 %
AVI1	0.28	3.18 %
UMP1	0.28	2.15 %
PPI1	0.26	3.07 %
KGI1	0.25	4.47 %
CBE1	0.18	1.53 %
TPR4	0.18	3.02 %
GBM1	0.17	2.95 %
PDM1	0.11	1.67 %
PLI1	0.10	0.66 %
KMD1	0.08	1.32 %
CBE6	0.07	0.44 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
Total	13.14	3.94 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.92	7.46 %
Total	11.92	4.33 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.53	2.19 %
KML1	0.49	4.34 %
NVL2	0.36	3.03 %
POY1	0.36	1.26 %
POY2	0.34	3.07 %
ULP1	0.31	1.72 %
PRT1	0.30	3.90 %
TVM2	0.20	3.62 %
MKM1	0.17	2.71 %
SJI1	0.08	0.63 %
STP1	0.08	1.28 %
VPM1	0.08	1.54 %
KLM1		0.00 %
TDM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	11.92	4.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.46	6.39 %
Fridge	0.25	0.25 %
Air-Cool	0.12	9.90 %
Total	8.84	3.76 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.37	2.77 %
AKM1	0.27	1.94 %
TRT1	0.26	3.12 %
TRR1	0.26	1.34 %
VSI1	0.25	2.10 %
ABR1	0.19	2.02 %
WJD1	0.18	2.73 %
WJP1	0.16	2.08 %
BGR1	0.11	2.30 %
ARC2		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	8.84	3.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.83	12.28 %
Total	1.83	7.19 %

Branch *	MTD Sales L	Brand Share %
Total	1.83	7.19 %