



TN : BPL Sales Performance 11/05/2026 9:38 AM

MTD Sales
148.61 L

Brand Share %
7.21 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.21 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 148.55 | 8.02 % |
| Air-Cool | 0.06 | 0.03 % |
| Total | 148.61 | 7.21 % |

| Sales Zone | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01 | 37.12 | 10.94 % |
| TRICHY-01 | 25.87 | 9.76 % |
| SOUTH-03 | 21.61 | 7.97 % |
| NORTH ARCOT | 13.24 | 9.62 % |
| WEST-02 | 12.81 | 6.09 % |
| CHENNAI-02 | 11.79 | 5.38 % |
| CHENNAI-01 | 9.47 | 3.29 % |
| SOUTH ARCOT | 9.09 | 5.44 % |
| WEST-01 | 7.60 | 4.66 % |
| Total | 148.61 | 7.21 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 37.12 | 11.88 % |
| Total | 37.12 | 10.94 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MAR1 | 1.20 | 7.02 % |
| TUT1 | 0.84 | 2.15 % |
| NGR1 | 0.70 | 3.51 % |
| APK2 | 0.46 | 6.79 % |
| TUT2 | 0.45 | 4.52 % |
| KVT1 | 0.41 | 1.53 % |
| TYI1 | 0.20 | 3.73 % |
| KSM1 | 0.10 | 3.33 % |
| SGT1 | 0.10 | 3.98 % |
| APK1 | | 0.00 % |
| ASM1 | | 0.00 % |
| S2SD | | 0.00 % |
| TKS2 | | 0.00 % |
| WHTV | | 0.00 % |
| Total | 37.12 | 10.94 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 25.87 | 11.05 % |
| Total | 25.87 | 9.76 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1 | 2.84 | 6.93 % |
| TNJ2 | 1.25 | 6.92 % |
| PBR2 | 0.66 | 5.42 % |
| KUM1 | 0.47 | 2.90 % |
| TRY4 | 0.21 | 2.79 % |
| KUM2 | 0.18 | 2.27 % |
| NCK1 | 0.09 | 3.67 % |
| MSI1 | | 0.00 % |
| PTK1 | | 0.00 % |
| TRY3 | | 0.00 % |
| TZSD | | 0.00 % |
| WTRZ | | 0.00 % |
| Total | 25.87 | 9.76 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 21.61 | 8.67 % |
| Total | 21.61 | 7.97 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DGL1 | 1.75 | 3.76 % |
| MDU1 | 1.66 | 4.86 % |
| ATG1 | 0.50 | 6.80 % |
| MDU3 | 0.45 | 5.30 % |
| PVI1 | 0.35 | 7.00 % |
| TMM1 | 0.32 | 5.65 % |
| MDU6 | 0.30 | 2.81 % |
| MLR1 | 0.29 | 6.24 % |
| SVG1 | 0.27 | 6.11 % |
| ADP1 | 0.19 | 4.31 % |
| MNM1 | 0.19 | 6.61 % |
| PNI1 | 0.18 | 4.24 % |
| KYK1 | 0.15 | 2.74 % |
| CMR1 | 0.11 | 1.56 % |
| NKI1 | 0.10 | 3.25 % |
| PNV2 | 0.09 | 3.39 % |
| TEN2 | 0.09 | 1.16 % |
| CBM1 | | 0.00 % |
| NTM1 | | 0.00 % |
| ODM1 | | 0.00 % |
| SZSD | | 0.00 % |
| TPT1 | | 0.00 % |
| Total | 21.61 | 7.97 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 13.24 | 10.98 % |
| Total | 13.24 | 9.62 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM1 | 0.19 | 4.91 % |
| VEL1 | 0.10 | 2.84 % |
| SBR1 | 0.09 | 1.16 % |
| BGR1 | 0.09 | 2.84 % |
| GDM1 | 0.09 | 2.62 % |
| WJD1 | 0.09 | 2.94 % |
| KPM2 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRT1 | | 0.00 % |
| Total | 13.24 | 9.62 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 12.81 | 6.88 % |
| Total | 12.81 | 6.09 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1 | 0.85 | 3.71 % |
| ERD1 | 0.40 | 5.01 % |
| KRI1 | 0.39 | 3.99 % |
| HSR1 | 0.25 | 2.24 % |
| APN1 | 0.19 | 3.56 % |
| KVP1 | 0.18 | 4.41 % |
| KMM1 | 0.15 | 4.30 % |
| MTR1 | 0.13 | 3.85 % |
| ERD2 | 0.11 | 0.77 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR1 | | 0.00 % |
| DPR2 | | 0.00 % |
| HSR2 | | 0.00 % |
| KAM1 | | 0.00 % |
| MCR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| PLC1 | | 0.00 % |
| PMP1 | | 0.00 % |
| SGI1 | | 0.00 % |
| TCG1 | | 0.00 % |
| VKL1 | | 0.00 % |
| VPD1 | | 0.00 % |
| WHPD | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 12.81 | 6.09 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| LED TV | 11.79 | 6.00 % |
| Total | 11.79 | 5.38 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH03 | 1.26 | 4.20 % |
| CH12 | 0.86 | 6.59 % |
| CH20 | 0.62 | 4.74 % |
| CH33 | 0.33 | 6.43 % |
| CH17 | 0.21 | 2.37 % |
| CH31 | 0.19 | 5.39 % |
| CH21 | 0.15 | 0.94 % |
| CH23 | 0.10 | 1.85 % |
| CH41 | 0.10 | 1.48 % |
| PON1 | 0.10 | 2.61 % |
| CH43 | 0.09 | 1.15 % |
| CH46 | 0.09 | 4.76 % |
| CH15 | | 0.00 % |
| CH24 | | 0.00 % |
| CH32 | | 0.00 % |
| CH36 | | 0.00 % |
| CH51 | | 0.00 % |
| GPD1 | | 0.00 % |
| MC05 | | 0.00 % |
| MJR1 | | 0.00 % |
| Total | 11.79 | 5.38 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 9.47 | 3.72 % |
| Total | 9.47 | 3.29 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14 | 1.18 | 5.54 % |
| CH08 | 0.54 | 4.99 % |
| CH42 | 0.39 | 2.91 % |
| CH49 | 0.37 | 2.70 % |
| CH25 | 0.30 | 3.02 % |
| CH07 | 0.17 | 1.01 % |
| CH38 | 0.15 | 2.54 % |
| GUD1 | 0.14 | 1.36 % |
| CH47 | 0.11 | 0.66 % |
| CH35 | 0.10 | 1.62 % |
| KNR1 | 0.10 | 2.99 % |
| TKM1 | 0.09 | 2.59 % |
| CH16 | 0.09 | 0.56 % |
| CH37 | 0.09 | 2.24 % |
| CZWH | 0.08 | 1.39 % |
| AVD1 | | 0.00 % |
| CGL1 | | 0.00 % |
| CH29 | | 0.00 % |
| CH30 | | 0.00 % |
| CH40 | | 0.00 % |
| CH45 | | 0.00 % |
| CH48 | | 0.00 % |
| GUD2 | | 0.00 % |
| MRM1 | | 0.00 % |
| SKL1 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 9.47 | 3.29 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV | 9.09 | 6.06 % |
| Total | 9.09 | 5.44 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1 | 1.25 | 6.48 % |
| POY2 | 0.84 | 6.01 % |
| CDM1 | 0.68 | 6.49 % |
| PRT1 | 0.67 | 6.19 % |
| ULP1 | 0.44 | 6.86 % |
| SJI2 | 0.31 | 3.00 % |
| KKI2 | 0.21 | 2.38 % |
| MKM1 | 0.21 | 5.85 % |
| NVL2 | 0.15 | 1.50 % |
| KLM1 | | 0.00 % |
| POY1 | | 0.00 % |
| TDM1 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| VCM2 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 9.09 | 5.44 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| LED TV | 7.55 | 5.09 % |
| Air-Cool | 0.06 | 0.38 % |
| Total | 7.60 | 4.66 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TPR1 | 0.47 | 5.76 % |
| PLI1 | 0.47 | 5.73 % |
| SUL1 | 0.27 | 5.28 % |
| KMR1 | 0.24 | 2.23 % |
| CBE1 | 0.21 | 3.33 % |
| CBE6 | 0.21 | 4.17 % |
| SYM2 | 0.21 | 7.00 % |
| PDM1 | 0.21 | 5.60 % |
| GDR1 | 0.19 | 4.23 % |
| CBE5 | 0.11 | 4.31 % |
| TPR3 | 0.11 | 2.53 % |
| SNR1 | 0.10 | 1.92 % |
| TPR4 | 0.10 | 4.16 % |
| CBE4 | 0.09 | 1.62 % |
| UMP1 | 0.09 | 1.18 % |
| ANR1 | | 0.00 % |
| CBE2 | | 0.00 % |
| CBE3 | | 0.00 % |
| GBM1 | | 0.00 % |
| KGM1 | | 0.00 % |
| UAM1 | | 0.00 % |
| WHCB | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 7.60 | 4.66 % |