

MTD Sales
110.48 L

Brand Share %
7.37 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.37 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	110.48	7.37 %
Total	110.48	7.37 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	22.12	11.45 %
SOUTH-01	19.47	9.43 %
WEST-02	12.95	8.44 %
CHENNAI-01	12.34	6.12 %
SOUTH ARCOT	11.69	8.71 %
CHENNAI-02	10.52	5.68 %
SOUTH-03	9.30	5.35 %
WEST-01	7.97	6.38 %
NORTH ARCOT	4.14	3.76 %
KL-SOUTH		0.00 %
Total	110.48	7.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	22.12	11.45 %
Total	22.12	11.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.55	6.00 %
KUM1	0.74	5.46 %
TVR1	0.43	6.96 %
PDK1	0.18	4.71 %
AYR1	0.12	2.36 %
ORU1	0.10	3.47 %
MDI1	0.08	0.97 %
TRY3	0.08	1.38 %
APM1		0.00 %
NMM1		0.00 %
PTK1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	22.12	11.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	19.47	9.43 %
Total	19.47	9.43 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.95	4.51 %
TVL1	0.94	3.89 %
TUT2	0.37	4.27 %
TVL2	0.14	5.26 %
ASM1	0.10	3.42 %
APK1	0.08	4.09 %
KGL1	0.08	1.96 %
MAR1	0.08	2.02 %
APK2	0.08	3.37 %
ARM1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
TKS2	-0.08	-1.43 %
UDN1	-0.08	-3.69 %
MMT1	-0.11	-2.82 %
ERL2	-0.21	-4.78 %
Total	19.47	9.43 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	12.95	8.44 %
Total	12.95	8.44 %

Branch *	MTD Sales L	Brand Share %
PMP1	0.23	7.22 %
HSR1	0.19	1.92 %
PLC1	0.15	4.49 %
MTR1	0.12	3.28 %
PDR1	0.12	5.77 %
DPR2	0.10	4.12 %
BMD1	0.10	3.70 %
OML1	0.10	2.20 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	12.95	8.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	12.34	6.12 %
Total	12.34	6.12 %

Branch *	MTD Sales L	Brand Share %
CH08	0.71	4.75 %
CH05	0.49	3.69 %
CH11	0.27	3.96 %
AVD1	0.24	3.23 %
CH48	0.22	4.32 %
MRM1	0.15	1.61 %
GUD2	0.13	2.20 %
CGL1	0.10	1.21 %
CH45	0.10	1.49 %
SKL1	0.10	1.72 %
CH35	0.09	2.50 %
CH07		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	12.34	6.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.69	8.71 %
Total	11.69	8.71 %

Branch *	MTD Sales L	Brand Share %
POY1	0.50	3.30 %
TRK1	0.38	6.06 %
TVM2	0.24	5.17 %
ULP1	0.24	5.54 %
SJI2	0.14	1.38 %
TDM1	0.12	3.27 %
MKM1	0.08	2.60 %
POY2	0.08	0.90 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	11.69	8.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	10.52	5.68 %
Total	10.52	5.68 %

Branch *	MTD Sales L	Brand Share %
CH12	0.91	7.14 %
CH09	0.88	6.76 %
CH03	0.61	2.76 %
MJR1	0.29	4.73 %
CH33	0.24	3.36 %
CH20	0.15	1.19 %
CH27	0.15	5.26 %
CH43	0.12	1.44 %
GPD1	0.10	3.53 %
CH46	0.08	5.12 %
UKI1	0.08	2.80 %
CH21		0.05 %
CH17		0.00 %
CH24		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	10.52	5.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	9.30	5.35 %
Total	9.30	5.35 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.64	5.34 %
MDU1	0.49	2.18 %
MDU6	0.21	1.65 %
CBM1	0.19	3.00 %
DGL2	0.19	4.95 %
DKI1	0.19	4.35 %
TMM1	0.13	2.58 %
USL1	0.13	4.57 %
MPA1	0.12	4.41 %
ATG1	0.08	1.21 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	9.30	5.35 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	7.97	6.38 %
Total	7.97	6.38 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.32	5.34 %
CBE6	0.23	5.34 %
TPR4	0.18	4.46 %
KGI1	0.13	3.07 %
DPM2	0.12	2.03 %
CNR1	0.10	2.63 %
CBE3	0.08	4.48 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	7.97	6.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.14	3.76 %
Total	4.14	3.76 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.66	7.09 %
SBR1	0.29	4.08 %
ANI1	0.15	6.16 %
TRR1	0.14	2.72 %
VSI1	0.13	2.52 %
VEL1	0.12	1.38 %
WJD1	0.10	5.10 %
GDM1	0.10	2.20 %
KPM1	0.10	2.72 %
SLG1	0.09	6.18 %
CGM1	0.08	2.59 %
UGI1	0.08	4.21 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
Total	4.14	3.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %