

MTD Sales
143.26 L

Brand Share %
4.33 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	143.05	6.51 %
Fridge	0.21	0.02 %
Total	143.26	4.33 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	23.83	5.50 %
SOUTH-01	22.35	4.66 %
WEST-02	20.45	5.11 %
CHENNAI-01	18.01	4.50 %
SOUTH-03	16.73	3.68 %
CHENNAI-02	14.81	4.60 %
SOUTH ARCOT	11.01	4.21 %
WEST-01	9.54	2.79 %
NORTH ARCOT	6.52	3.40 %
KL-SOUTH		0.00 %
Total	143.26	4.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	23.83	7.90 %
Total	23.83	5.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.73	2.31 %
TNJ2	1.19	4.19 %
MVM1	1.10	3.94 %
KUM1	1.08	3.77 %
MDI1	0.19	1.02 %
TYR1	0.12	0.66 %
PBR1	0.08	1.42 %
AYR1	0.08	1.00 %
KRN1	0.08	1.63 %
ORU1	0.08	0.80 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	23.83	5.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	22.35	7.35 %
Total	22.35	4.66 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.18	2.84 %
TUT1	0.75	1.26 %
TUT2	0.44	2.70 %
MAR1	0.38	2.71 %
NGR1	0.31	1.00 %
MMT1	0.24	3.41 %
SGT1	0.11	3.40 %
STU2	0.10	2.14 %
VL1	0.10	1.16 %
PDI1	0.09	1.61 %
APK1	0.09	1.30 %
TKY1	0.08	0.50 %
ERL2	0.05	0.49 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
TVL2		0.00 %
TY1		0.00 %
VNR1		0.00 %
Total	22.35	4.66 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	20.45	7.86 %
Total	20.45	5.11 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.68	3.69 %
OML1	0.47	3.66 %
TCG1	0.22	2.87 %
EDP1	0.21	3.86 %
DPR1	0.21	3.61 %
NKL2	0.19	0.97 %
KVP1	0.15	2.46 %
DPR2	0.11	2.42 %
BMD1	0.08	0.98 %
ERD2	0.08	0.34 %
APN1	0.08	1.15 %
PDR1	0.08	1.25 %
SGG1	0.08	1.04 %
CMI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
WZWH		0.00 %
Total	20.45	5.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	18.01	6.74 %
Total	18.01	4.50 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.56	4.22 %
CH30	0.50	4.17 %
CZWH	0.22	2.43 %
CH38	0.21	2.36 %
AVD1	0.16	1.96 %
CH35	0.10	1.13 %
CH45	0.10	0.67 %
CH07		0.00 %
CH11		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	18.01	4.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	16.73	5.74 %
Total	16.73	3.68 %

Branch *	MTD Sales L	Brand Share %
KRR1	0.51	3.11 %
USL1	0.37	3.52 %
SVG1	0.34	3.15 %
DKI1	0.33	3.06 %
NKI1	0.26	3.49 %
PNI1	0.23	4.00 %
TDI1	0.23	3.33 %
MNM1	0.19	3.69 %
TEN2	0.17	1.29 %
BTU1	0.11	2.32 %
ATG1	0.10	0.73 %
ODM1	0.08	2.70 %
PNV1	0.08	1.53 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	16.73	3.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	14.81	6.80 %
Total	14.81	4.60 %

Branch *	MTD Sales L	Brand Share %
CH03	1.44	3.54 %
CH15	1.29	3.59 %
CH20	0.58	2.43 %
CH41	0.39	2.51 %
MJR1	0.16	1.65 %
GPD1	0.08	2.33 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	14.81	4.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.01	6.36 %
Total	11.01	4.21 %

Branch *	MTD Sales L	Brand Share %
POY1	0.76	2.76 %
VPM2	0.50	3.70 %
POY2	0.39	1.66 %
KLM1	0.24	1.96 %
MKM1	0.18	3.30 %
KML1	0.16	1.96 %
TRK1	0.15	1.08 %
STP1	0.12	2.69 %
TVM2	0.10	2.19 %
ULP1	0.10	0.90 %
SJI1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
VPM1		0.00 %
Total	11.01	4.21 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	9.33	4.00 %
Fridge	0.21	0.20 %
Total	9.54	2.79 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.12	4.22 %
TPR2	0.73	4.10 %
CBE6	0.27	1.72 %
KMD1	0.26	2.22 %
TPR3	0.23	2.65 %
AVI1	0.22	3.06 %
DPM2	0.14	1.79 %
GBM1	0.12	1.25 %
PDM1	0.12	2.23 %
PPI1	0.10	1.72 %
SUL1	0.08	0.91 %
SYM2	0.08	1.10 %
UAM1	0.08	0.52 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	9.54	2.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.52	4.97 %
Total	6.52	3.40 %

Branch *	MTD Sales L	Brand Share %
VSI1	0.26	2.30 %
BGR1	0.21	4.03 %
TRR1	0.20	1.70 %
VEL1	0.19	1.56 %
SBR1	0.18	1.21 %
WJD1	0.17	3.06 %
UGI1	0.13	2.59 %
CYR1	0.13	3.54 %
ANI1	0.12	2.73 %
VNB1	0.10	2.40 %
WJP1	0.08	0.99 %
ARC2	0.08	1.42 %
CGM1	0.08	1.20 %
ABR1		0.00 %
AKM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
Total	6.52	3.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %