

MTD Sales
97.99 L

Brand Share %
4.88 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.88 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	96.87	8.60 %
Air-Cool	0.91	11.74 %
Fridge	0.21	0.02 %
Total	97.99	4.88 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	16.31	8.31 %
SOUTH-01	15.55	4.75 %
TRICHY-01	12.13	4.90 %
SOUTH-03	11.59	4.47 %
CHENNAI-02	11.25	5.70 %
CHENNAI-01	9.42	4.03 %
WEST-01	7.60	4.24 %
SOUTH ARCOT	6.59	4.13 %
NORTH ARCOT	6.37	4.97 %
KL-SOUTH	1.17	1.46 %
Total	97.99	4.88 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	16.24	14.68 %
Air-Cool	0.07	8.22 %
Total	16.31	8.31 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.22	4.02 %
APN1	0.16	4.02 %
OML1	0.10	1.60 %
VKL1	0.10	2.27 %
BMD1	0.08	1.97 %
ERD1	0.08	0.84 %
KRI1	0.08	1.28 %
NKL2	0.08	1.05 %
PMP1	0.08	2.87 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	16.31	8.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	15.34	8.95 %
Air-Cool	0.21	10.16 %
Total	15.55	4.75 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.91	3.20 %
TUT1	0.78	2.32 %
TKS2	0.55	3.94 %
NGR1	0.42	2.16 %
ERL2	0.23	2.47 %
PKD1	0.20	2.30 %
PDI1	0.18	3.71 %
KYR1	0.14	3.36 %
ARM1	0.08	2.77 %
STU2	0.08	2.74 %
VNR1	0.08	1.50 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
ASM1	-0.07	-1.55 %
Total	15.55	4.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	12.08	8.63 %
Air-Cool	0.06	7.69 %
Total	12.13	4.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.04	2.11 %
PBR2	0.68	3.87 %
NGT1	0.48	4.06 %
TVR2	0.33	4.87 %
MDI1	0.29	2.37 %
NMM1	0.24	3.40 %
ORU1	0.23	3.89 %
KUM1	0.15	1.12 %
TVR1	0.14	2.57 %
APM1	0.08	1.81 %
AYR1	0.08	1.46 %
KRN1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	12.13	4.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	11.59	8.64 %
Total	11.59	4.47 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.45	2.67 %
TMM1	0.41	3.41 %
ADP1	0.24	4.08 %
TPT1	0.21	2.23 %
NTM1	0.15	2.50 %
TDI1	0.13	3.39 %
CBM1	0.12	2.38 %
USL1	0.12	1.70 %
DGL2	0.10	3.61 %
DKI1	0.10	1.82 %
ODM1	0.10	2.81 %
KKD2	0.08	1.71 %
MDU3	0.08	1.14 %
NKI1	0.08	2.45 %
TEN2	0.08	1.26 %
BNR1		0.00 %
KYK1		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	11.59	4.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	11.13	8.96 %
Air-Cool	0.12	14.64 %
Total	11.25	5.70 %

Branch *	MTD Sales L	Brand Share %
CH21	0.33	2.14 %
CH43	0.32	4.08 %
CH17	0.12	2.58 %
CH24	0.12	2.00 %
CH15		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH03		-0.02 %
Total	11.25	5.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	9.32	6.94 %
Air-Cool	0.09	13.83 %
Total	9.42	4.03 %

Branch *	MTD Sales L	Brand Share %
CH42	0.30	3.44 %
CH07	0.25	2.85 %
GUD1	0.21	2.00 %
CGL1	0.16	3.38 %
KNR1	0.16	3.82 %
CH45	0.12	1.29 %
CH11	0.10	1.89 %
TKM1	0.10	1.78 %
CH26	0.09	2.73 %
CH38	0.08	1.64 %
AVD1		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	9.42	4.03 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	7.54	7.33 %
Air-Cool	0.06	8.02 %
Total	7.60	4.24 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.35	3.17 %
UMP1	0.24	4.02 %
KGI1	0.14	3.97 %
CBE1	0.12	2.42 %
KMR1	0.12	0.91 %
TPR3	0.10	1.88 %
CBE5	0.10	2.89 %
KMD1	0.10	1.88 %
CBE6	0.10	1.28 %
GBM1	0.08	2.51 %
SYM2	0.08	1.93 %
AVI1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	7.60	4.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.28	7.07 %
Air-Cool	0.31	65.08 %
Total	6.59	4.13 %

Branch *	MTD Sales L	Brand Share %
KML1	0.23	3.39 %
NVL2	0.20	2.17 %
POY1	0.20	1.74 %
POY2	0.16	1.53 %
PRT1	0.16	2.42 %
SJI1	0.12	1.43 %
VCM1	0.12	2.29 %
STP1	0.10	2.42 %
ULP1	0.06	0.55 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	6.59	4.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.16	8.31 %
Fridge	0.21	0.40 %
Total	6.37	4.97 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.27	4.49 %
ARC2	0.12	1.78 %
ABR1	0.11	1.80 %
TRR1	0.10	1.78 %
VSI1	0.10	3.15 %
VNB1	0.08	1.84 %
AKM1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	6.37	4.97 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.17	2.58 %
Total	1.17	1.46 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.70	3.32 %
TVP1	0.47	1.02 %
KLR1		0.00 %
Total	1.17	1.46 %