



TN : BPL Sales Performance 10/05/2026 9:38 AM

MTD Sales
132.89 L

Brand Share %
7.11 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	132.84	7.96 %
Air-Cool	0.06	0.03 %
Total	132.89	7.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.52	10.63 %
TRICHY-01	23.74	9.61 %
SOUTH-03	20.40	8.30 %
WEST-02	12.40	6.35 %
NORTH ARCOT	11.17	9.27 %
CHENNAI-02	9.79	4.97 %
CHENNAI-01	8.18	3.16 %
SOUTH ARCOT	7.97	5.10 %
WEST-01	6.73	4.69 %
Total	132.89	7.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	32.52	11.62 %
Total	32.52	10.63 %

Branch *	MTD Sales L	Brand Share %
MAR1	1.05	6.46 %
TUT1	0.84	2.30 %
NGR1	0.70	3.87 %
TUT2	0.45	5.73 %
KVT1	0.41	2.07 %
TYI1	0.20	4.71 %
KGL1	0.17	6.04 %
KSM1	0.10	3.72 %
SGT1	0.10	4.22 %
APK1		0.00 %
ASM1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
WHTV		0.00 %
Total	32.52	10.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	23.74	10.95 %
Total	23.74	9.61 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.46	6.42 %
TNJ2	1.09	6.66 %
PBR2	0.66	5.88 %
KUM1	0.47	3.12 %
TRY4	0.21	3.16 %
KUM2	0.18	2.37 %
NCK1	0.09	4.16 %
MSI1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	23.74	9.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	20.40	9.09 %
Total	20.40	8.30 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.75	4.02 %
MDU1	1.50	5.71 %
MDU3	0.34	4.83 %
MDU6	0.30	2.96 %
MLR1	0.29	6.43 %
SVG1	0.27	6.11 %
TMM1	0.21	4.48 %
PVI1	0.19	4.26 %
ADP1	0.19	4.65 %
MNM1	0.19	6.61 %
PNI1	0.18	4.39 %
KYK1	0.15	2.98 %
CMR1	0.11	1.56 %
NKI1	0.10	3.25 %
PNV2	0.09	3.39 %
TEN2	0.09	1.26 %
CBM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	20.40	8.30 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	12.40	7.16 %
Total	12.40	6.35 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.74	3.38 %
ERD1	0.40	5.07 %
KRI1	0.39	4.96 %
HSR1	0.25	2.49 %
APN1	0.19	3.86 %
KVP1	0.18	4.57 %
KMM1	0.15	4.48 %
MTR1	0.13	4.15 %
ERD2	0.11	0.81 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
HSR2		0.00 %
KAM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	12.40	6.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	11.17	10.73 %
Total	11.17	9.27 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.42	4.40 %
AKM1	0.29	4.84 %
VEL1	0.10	3.24 %
PLR1	0.10	4.85 %
BGR1	0.09	3.27 %
GDM1	0.09	2.92 %
WJD1	0.09	3.59 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
Total	11.17	9.27 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	9.79	5.58 %
Total	9.79	4.97 %

Branch *	MTD Sales L	Brand Share %
CH03	1.05	3.62 %
CH12	0.76	6.73 %
CH20	0.62	5.39 %
CH17	0.21	2.96 %
CH31	0.19	5.82 %
CH21	0.15	0.98 %
CH23	0.10	2.01 %
PON1	0.10	2.61 %
CH27	0.09	3.54 %
CH43	0.09	1.26 %
CH15		0.00 %
CH24		0.00 %
CH36		0.00 %
CH41		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	9.79	4.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	8.18	3.61 %
Total	8.18	3.16 %

Branch *	MTD Sales L	Brand Share %
CH05	1.45	6.47 %
CH14	1.07	5.43 %
CH08	0.54	5.21 %
CH42	0.39	3.57 %
CH49	0.37	2.75 %
CH25	0.30	3.52 %
CH39	0.22	4.56 %
CH07	0.17	1.05 %
CH38	0.15	2.73 %
GUD1	0.14	1.51 %
CH47	0.11	0.75 %
CH35	0.10	1.70 %
TKM1	0.09	2.88 %
CH16	0.09	0.62 %
CH37	0.09	3.12 %
CZWH	0.08	1.39 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	8.18	3.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.97	5.71 %
Total	7.97	5.10 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.15	6.63 %
POY2	0.73	5.31 %
CDM1	0.68	6.64 %
PRT1	0.67	6.40 %
ULP1	0.44	6.86 %
KKI2	0.21	2.38 %
SJI2	0.21	2.25 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	7.97	5.10 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	6.68	5.17 %
Air-Cool	0.06	0.40 %
Total	6.73	4.69 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.47	6.33 %
PLI1	0.47	6.35 %
TPR2	0.29	4.67 %
SUL1	0.27	5.49 %
KMR1	0.24	2.58 %
CBE6	0.21	5.37 %
DPM2	0.19	6.47 %
GDR1	0.19	4.83 %
CBE1	0.11	1.84 %
CBE5	0.11	4.56 %
TPR3	0.11	2.85 %
SNR1	0.10	2.61 %
TPR4	0.10	4.93 %
CBE4	0.09	1.74 %
UMP1	0.09	1.35 %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	6.73	4.69 %