



TN : BPL Sales Performance 09/12/2025 9:38 AM

MTD Sales
104.92 L

Brand Share %
8.12 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	104.92	8.12 %
Total	104.92	8.12 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	24.41	12.88 %
SOUTH-01	21.12	10.27 %
WEST-02	12.53	10.50 %
SOUTH-03	10.63	6.74 %
CHENNAI-01	9.59	5.38 %
SOUTH ARCOT	8.50	8.02 %
WEST-01	6.73	6.83 %
CHENNAI-02	6.58	4.91 %
NORTH ARCOT	4.33	4.62 %
KL-SOUTH	0.50	5.31 %
Total	104.92	8.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	24.41	12.88 %
Total	24.41	12.88 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.37	8.02 %
TRY1	0.81	3.18 %
KUM1	0.53	5.65 %
NCK1	0.14	3.81 %
TRY3	0.14	4.65 %
AYR1	0.12	4.07 %
TRY2	0.12	6.79 %
NMM1	0.10	2.43 %
PBR1		0.00 %
PTK1		0.00 %
TRY4		0.00 %
Total	24.41	12.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	21.12	10.27 %
Total	21.12	10.27 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.28	5.64 %
NGR1	0.50	6.99 %
TVL1	0.46	1.89 %
VNR1	0.24	6.15 %
MMT1	0.22	7.84 %
TKS1	0.21	2.83 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	21.12	10.27 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	12.53	10.50 %
Total	12.53	10.50 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.58	5.46 %
ERD1	0.42	7.98 %
VPD1	0.42	6.52 %
NKL2	0.34	4.66 %
HSR1	0.33	6.35 %
ERD2	0.22	2.59 %
APN1	0.12	6.00 %
BMD1	0.10	3.88 %
CMI1		0.00 %
DPR1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
PLC1	-0.14	-5.32 %
Total	12.53	10.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	10.63	6.74 %
Total	10.63	6.74 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.08	6.76 %
DGL1	0.89	6.42 %
TEN2	0.22	5.36 %
KPT1	0.15	4.81 %
PVI1	0.13	4.13 %
BNR1	0.12	4.39 %
MDU3	0.12	3.46 %
MPA1	0.12	4.78 %
TMM1	0.12	3.65 %
DKI1	0.10	1.41 %
SVG1	0.09	1.71 %
ADP1		0.00 %
ATG1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
TPT1		0.00 %
Total	10.63	6.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	9.59	5.38 %
Total	9.59	5.38 %

Branch *	MTD Sales L	Brand Share %
CH05	0.89	7.68 %
CH19	0.50	6.89 %
CH14	0.42	5.20 %
SKL1	0.39	6.33 %
AVD1	0.38	5.17 %
CH42	0.22	2.33 %
CH48	0.12	1.15 %
TKM1	0.12	1.98 %
CH16	0.10	0.68 %
CH35	0.10	1.80 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
Total	9.59	5.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.50	8.02 %
Total	8.50	8.02 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.47	7.30 %
POY2	0.19	1.74 %
KLM1	0.12	1.96 %
SJI2	0.10	1.49 %
POY1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	8.50	8.02 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	6.73	6.83 %
Total	6.73	6.83 %

Branch *	MTD Sales L	Brand Share %
KGI1	0.23	7.07 %
GBM1	0.19	7.14 %
CBE6	0.15	5.76 %
PDM1	0.10	5.86 %
TPR1	0.09	3.02 %
CNR1	0.09	2.67 %
CBE3	0.09	3.94 %
KMR1	0.09	1.78 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
Total	6.73	6.83 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	6.58	4.91 %
Total	6.58	4.91 %

Branch *	MTD Sales L	Brand Share %
CH20	0.87	7.33 %
CH03	0.72	4.76 %
CH12	0.68	6.91 %
CH18	0.48	6.44 %
CH15	0.36	3.51 %
CH33	0.24	4.25 %
CH27	0.19	5.90 %
MJR1	0.15	3.24 %
CH41	0.12	3.32 %
CH43	0.12	2.89 %
CH01		0.00 %
CH06		0.00 %
CH21		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH09	-0.17	-1.77 %
Total	6.58	4.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.33	4.62 %
Total	4.33	4.62 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.24	1.89 %
KPM1	0.12	3.50 %
TRL1	0.12	1.85 %
TRT1	0.12	1.98 %
VSI1	0.12	6.27 %
VEL1	0.10	3.37 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	4.33	4.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.50	5.31 %
Total	0.50	5.31 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.50	7.24 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.50	5.31 %