

MTD Sales
136.19 L

Brand Share %
4.36 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	135.98	6.54 %
Fridge	0.21	0.02 %
Total	136.19	4.36 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	23.11	5.73 %
SOUTH-01	20.55	4.53 %
WEST-02	20.25	5.29 %
CHENNAI-01	16.36	4.31 %
SOUTH-03	15.58	3.67 %
CHENNAI-02	13.83	4.58 %
SOUTH ARCOT	10.84	4.34 %
WEST-01	9.40	2.89 %
NORTH ARCOT	6.27	3.47 %
KL-SOUTH		0.00 %
Total	136.19	4.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	23.11	8.22 %
Total	23.11	5.73 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.73	2.51 %
KUM1	1.08	4.10 %
MVM1	1.00	3.91 %
MDI1	0.19	1.08 %
TYR1	0.12	0.70 %
PBR1	0.08	1.43 %
AYR1	0.08	1.10 %
KRN1	0.08	1.72 %
ORU1	0.08	0.89 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	23.11	5.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	20.55	7.11 %
Total	20.55	4.53 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.08	2.74 %
TUT1	0.75	1.30 %
TUT2	0.44	2.81 %
MAR1	0.38	2.92 %
NGR1	0.31	1.04 %
MMT1	0.24	3.46 %
SGT1	0.11	3.56 %
STU2	0.10	2.14 %
VL1	0.10	1.16 %
PDI1	0.09	1.65 %
APK1	0.09	1.43 %
TKY1	0.08	0.52 %
ERL2	0.05	0.51 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	20.55	4.53 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	20.25	8.12 %
Total	20.25	5.29 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.68	3.85 %
OML1	0.47	4.17 %
TCG1	0.22	2.92 %
EDP1	0.21	4.09 %
NKL2	0.19	1.05 %
KVP1	0.15	2.46 %
DPR1	0.11	1.98 %
DPR2	0.11	2.70 %
BMD1	0.08	0.99 %
ERD2	0.08	0.36 %
APN1	0.08	1.18 %
PDR1	0.08	1.29 %
SGG1	0.08	1.07 %
CMI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
WZWH		0.00 %
Total	20.25	5.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	16.36	6.38 %
Total	16.36	4.31 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.46	3.67 %
CH30	0.24	2.04 %
CH38	0.21	2.62 %
AVD1	0.16	2.00 %
CH07		0.00 %
CH11		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	16.36	4.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	15.58	5.74 %
Total	15.58	3.67 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.80	4.17 %
KRR1	0.51	3.31 %
USL1	0.37	3.60 %
SVG1	0.34	3.46 %
DKI1	0.33	3.49 %
NKI1	0.26	3.63 %
PNI1	0.23	4.12 %
TDI1	0.23	3.33 %
MNM1	0.19	3.69 %
TEN2	0.17	1.35 %
BTU1	0.11	2.47 %
ATG1	0.10	0.88 %
ODM1	0.08	3.08 %
PNV1	0.08	1.75 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	15.58	3.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	13.83	6.82 %
Total	13.83	4.58 %

Branch *	MTD Sales L	Brand Share %
CH03	1.44	3.87 %
CH15	1.29	3.92 %
CH20	0.58	2.76 %
CH41	0.39	2.61 %
CH44	0.35	3.02 %
MJR1	0.16	1.77 %
GPD1	0.08	2.33 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	13.83	4.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.84	6.57 %
Total	10.84	4.34 %

Branch *	MTD Sales L	Brand Share %
POY1	0.76	2.78 %
VPM2	0.50	3.79 %
POY2	0.39	1.72 %
KLM1	0.24	2.05 %
MKM1	0.18	3.38 %
KML1	0.16	2.14 %
TRK1	0.15	1.18 %
STP1	0.12	2.91 %
TVM2	0.10	2.26 %
ULP1	0.10	0.93 %
SJI1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
VPM1		0.00 %
Total	10.84	4.34 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	9.19	4.11 %
Fridge	0.21	0.21 %
Total	9.40	2.89 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.12	4.34 %
TPR2	0.73	4.29 %
CBE6	0.27	1.78 %
KMD1	0.26	2.32 %
TPR3	0.23	2.84 %
DPM2	0.14	2.03 %
GBM1	0.12	1.28 %
PDM1	0.12	2.46 %
PPI1	0.10	1.77 %
AVI1	0.08	1.36 %
SUL1	0.08	0.93 %
SYM2	0.08	1.18 %
UAM1	0.08	0.53 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	9.40	2.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.27	5.06 %
Total	6.27	3.47 %

Branch *	MTD Sales L	Brand Share %
VSI1	0.26	2.48 %
BGR1	0.21	4.03 %
TRR1	0.20	1.78 %
VEL1	0.19	1.71 %
SBR1	0.18	1.45 %
WJD1	0.17	3.70 %
UGI1	0.13	2.67 %
CYR1	0.13	3.54 %
ANI1	0.12	2.81 %
VNB1	0.10	2.57 %
WJP1	0.08	1.21 %
ARC2	0.08	1.67 %
CGM1	0.08	1.24 %
ABR1		0.00 %
AKM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
Total	6.27	3.47 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %