

MTD Sales  
76.25 L

Brand Share %  
7.79 %

Information:

MTD : 01-09-2026 To 08-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.79 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 76.25       | 7.79 %        |
| Total    | 76.25       | 7.79 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 14.91       | 9.80 %        |
| TRICHY-01   | 13.86       | 10.54 %       |
| SOUTH-03    | 10.08       | 8.02 %        |
| CHENNAI-02  | 7.53        | 6.71 %        |
| CHENNAI-01  | 6.77        | 5.09 %        |
| NORTH ARCOT | 6.48        | 9.00 %        |
| WEST-02     | 6.20        | 8.39 %        |
| SOUTH ARCOT | 4.34        | 5.48 %        |
| WEST-01     | 4.05        | 6.86 %        |
| WEST-03     | 2.01        | 4.99 %        |
| Total       | 76.25       | 7.79 %        |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 14.91       | 9.80 %        |
| Total    | 14.91       | 9.80 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 0.55        | 5.20 %        |
| RND2     | 0.45        | 6.41 %        |
| PKD1     | 0.23        | 6.34 %        |
| APK1     | 0.21        | 6.00 %        |
| RPM1     | 0.13        | 3.06 %        |
| TKY1     | 0.13        | 4.78 %        |
| ASM1     | 0.11        | 5.65 %        |
| TUT1     | 0.11        | 0.69 %        |
| APK2     | 0.04        | 1.58 %        |
| ARM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MAR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 14.91       | 9.80 %        |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 13.86       | 10.54 %       |
| Total    | 13.86       | 10.54 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 1.25        | 6.10 %        |
| MSI1     | 0.25        | 5.83 %        |
| JKM1     | 0.23        | 7.54 %        |
| KUM2     | 0.11        | 2.20 %        |
| TZSD     | 0.02        | 3.24 %        |
| KUM1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PDK2     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 13.86       | 10.54 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.08       | 8.02 %        |
| Total    | 10.08       | 8.02 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 0.62        | 2.96 %        |
| DGL1     | 0.60        | 6.20 %        |
| TPT1     | 0.25        | 7.51 %        |
| CBM1     | 0.13        | 4.20 %        |
| ADP1     | 0.11        | 6.01 %        |
| KKD3     | 0.11        | 2.31 %        |
| NKI1     | 0.11        | 3.93 %        |
| ATG1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU6     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 10.08       | 8.02 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 7.53        | 6.71 %        |
| Total    | 7.53        | 6.71 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 0.42        | 4.00 %        |
| CH50     | 0.33        | 4.85 %        |
| CH27     | 0.18        | 7.39 %        |
| CH33     | 0.13        | 3.92 %        |
| CH35     | 0.13        | 4.82 %        |
| PON1     | 0.11        | 3.01 %        |
| CH17     | 0.11        | 3.16 %        |
| CH43     | 0.11        | 7.05 %        |
| CH01     |             | 0.00 %        |
| CH20     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| CH51     |             | 0.00 %        |
| WCHN     | -0.11       | 5.43 %        |
| Total    | 7.53        | 6.71 %        |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 6.77        | 5.09 %        |
| Total    | 6.77        | 5.09 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH42     | 0.29        | 5.44 %        |
| CH16     | 0.21        | 2.21 %        |
| MRM1     | 0.13        | 5.72 %        |
| SKL1     | 0.13        | 6.73 %        |
| CH38     | 0.12        | 4.78 %        |
| AVD1     | 0.11        | 1.81 %        |
| CH07     | 0.11        | 1.50 %        |
| GUD2     | 0.11        | 3.66 %        |
| CGL1     |             | 0.00 %        |
| CH08     |             | 0.00 %        |
| CH25     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH30     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| CH49     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| CH47     | -0.20       | -2.72 %       |
| Total    | 6.77        | 5.09 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 6.48        | 9.00 %        |
| Total    | 6.48        | 9.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ABR1     | 0.33        | 5.13 %        |
| TRR1     | 0.23        | 6.12 %        |
| SBR1     | 0.21        | 5.98 %        |
| BGR1     | 0.13        | 7.13 %        |
| KPM2     | 0.11        | 1.56 %        |
| VEL3     | 0.11        | 3.38 %        |
| VNB1     | 0.11        | 3.30 %        |
| CYR1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VEL1     |             | 0.00 %        |
| VEL4     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 6.48        | 9.00 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 6.20        | 8.39 %        |
| Total    | 6.20        | 8.39 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 0.47        | 5.92 %        |
| SLM3     | 0.36        | 5.89 %        |
| KAM1     | 0.11        | 6.07 %        |
| BMD1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| HSR2     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| Total    | 6.20        | 8.39 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 4.34        | 5.48 %        |
| Total    | 4.34        | 5.48 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     | 0.52        | 5.82 %        |
| POY2     | 0.29        | 4.70 %        |
| KLM1     | 0.21        | 3.55 %        |
| NVL2     | 0.18        | 3.59 %        |
| CDM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| WHUT     |             | 0.00 %        |
| Total    | 4.34        | 5.48 %        |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 4.05        | 6.86 %        |
| Total    | 4.05        | 6.86 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 0.32        | 3.53 %        |
| PDM1     | 0.14        | 7.51 %        |
| KMR1     | 0.12        | 2.67 %        |
| CBE4     | 0.11        | 5.07 %        |
| DPM2     | 0.11        | 3.69 %        |
| SNR1     | 0.11        | 2.55 %        |
| ANR1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE6     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 4.05        | 6.86 %        |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 2.01        | 4.99 %        |
| Total    | 2.01        | 4.99 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GBM1     | 0.11        | 5.84 %        |
| TPR2     | 0.11        | 3.47 %        |
| AVI1     |             | 0.00 %        |
| ERD1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| Total    | 2.01        | 4.99 %        |