

MTD Sales
95.84 L

Brand Share %
5.03 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	94.87	8.91 %
Air-Cool	0.76	12.67 %
Fridge	0.21	0.03 %
Total	95.84	5.03 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	16.41	8.74 %
SOUTH-01	15.07	4.91 %
TRICHY-01	12.60	5.33 %
CHENNAI-02	10.81	5.84 %
SOUTH-03	10.78	4.40 %
CHENNAI-01	8.81	4.00 %
WEST-01	7.46	4.43 %
NORTH ARCOT	6.37	5.16 %
SOUTH ARCOT	6.36	4.12 %
KL-SOUTH	1.17	1.51 %
Total	95.84	5.03 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	16.34	15.55 %
Air-Cool	0.07	12.60 %
Total	16.41	8.74 %

Branch *	MTD Sales L	Brand Share %
TCG1	0.22	4.02 %
APN1	0.16	4.25 %
OML1	0.10	1.60 %
VKL1	0.10	2.27 %
BMD1	0.08	2.12 %
ERD1	0.08	0.84 %
KRI1	0.08	1.28 %
NKL2	0.08	1.09 %
PMP1	0.08	2.87 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	16.41	8.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	14.92	9.40 %
Air-Cool	0.15	8.37 %
Total	15.07	4.91 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.91	3.46 %
TUT1	0.72	2.23 %
NGR1	0.42	2.50 %
TKS2	0.27	2.13 %
ERL2	0.23	2.62 %
PKD1	0.20	2.54 %
PDI1	0.18	4.24 %
KYR1	0.14	3.46 %
ARM1	0.08	3.08 %
STU2	0.08	2.74 %
VNR1	0.08	1.50 %
MMT1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
ASM1	-0.07	-1.55 %
Total	15.07	4.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	12.55	9.30 %
Air-Cool	0.06	11.84 %
Total	12.60	5.33 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.04	2.18 %
PBR2	0.53	3.13 %
NGT1	0.48	4.40 %
MDI1	0.29	2.47 %
NMM1	0.24	3.46 %
ORU1	0.23	4.21 %
KUM1	0.15	1.21 %
TVR1	0.14	3.04 %
APM1	0.08	1.81 %
AYR1	0.08	1.58 %
KRN1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	12.60	5.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	10.69	9.26 %
Air-Cool	0.12	19.47 %
Total	10.81	5.84 %

Branch *	MTD Sales L	Brand Share %
CH21	0.33	2.31 %
CH43	0.32	4.38 %
CH17	0.12	2.92 %
CH24	0.12	2.20 %
CH15		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH03		-0.02 %
Total	10.81	5.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	10.78	8.58 %
Total	10.78	4.40 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.43	4.68 %
TMM1	0.41	3.65 %
PVI1	0.32	2.00 %
ADP1	0.24	4.46 %
TPT1	0.21	2.44 %
NTM1	0.15	2.66 %
TDI1	0.13	4.24 %
CBM1	0.12	2.38 %
USL1	0.12	1.76 %
DGL2	0.10	3.82 %
DKI1	0.10	1.89 %
ODM1	0.10	2.81 %
KKD2	0.08	1.85 %
MDU3	0.08	1.20 %
NKI1	0.08	2.92 %
TEN2	0.08	1.34 %
BNR1		0.00 %
KYK1		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
Total	10.78	4.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	8.81	6.95 %
Total	8.81	4.00 %

Branch *	MTD Sales L	Brand Share %
CH42	0.30	3.79 %
CH07	0.25	3.11 %
GUD1	0.21	2.22 %
CGL1	0.16	3.38 %
KNR1	0.16	3.82 %
CH45	0.12	1.40 %
CH11	0.10	1.76 %
TKM1	0.10	2.03 %
CH38	0.08	1.67 %
AVD1		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	8.81	4.00 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	7.40	7.64 %
Air-Cool	0.06	9.92 %
Total	7.46	4.43 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.35	3.47 %
UMP1	0.24	4.14 %
KGI1	0.14	4.12 %
CBE1	0.12	2.42 %
KMR1	0.12	0.98 %
TPR3	0.10	1.96 %
CBE5	0.10	2.89 %
KMD1	0.10	2.16 %
CBE6	0.10	1.34 %
GBM1	0.08	2.70 %
SYM2	0.08	2.11 %
AVI1		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	7.46	4.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.16	8.73 %
Fridge	0.21	0.40 %
Total	6.37	5.16 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.27	4.88 %
ARC2	0.12	1.78 %
ABR1	0.11	2.07 %
TRR1	0.10	1.93 %
VSI1	0.10	3.47 %
VNB1	0.08	1.84 %
AKM1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	6.37	5.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.06	7.01 %
Air-Cool	0.31	73.45 %
Total	6.36	4.12 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.54	3.69 %
KML1	0.23	3.53 %
NVL2	0.20	2.25 %
POY1	0.20	1.81 %
POY2	0.16	1.55 %
PRT1	0.16	2.63 %
SJI1	0.12	1.47 %
VCM1	0.12	2.40 %
STP1	0.10	2.49 %
ULP1	0.06	0.55 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	6.36	4.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	1.17	2.64 %
Total	1.17	1.51 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.70	3.46 %
TVP1	0.47	1.05 %
KLR1		0.00 %
Total	1.17	1.51 %