



TN : BPL Sales Performance 09/05/2026 9:38 AM

MTD Sales
119.96 L

Brand Share %
6.97 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	119.91	7.86 %
Air-Cool	0.06	0.03 %
Total	119.96	6.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.74	10.54 %
TRICHY-01	21.17	9.14 %
SOUTH-03	17.95	8.32 %
WEST-02	11.70	6.38 %
NORTH ARCOT	10.05	8.98 %
CHENNAI-02	8.52	4.80 %
SOUTH ARCOT	7.40	5.09 %
CHENNAI-01	7.00	2.96 %
WEST-01	6.43	4.73 %
Total	119.96	6.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	29.74	11.56 %
Total	29.74	10.54 %

Branch *	MTD Sales L	Brand Share %
MAR1	0.84	6.36 %
TUT1	0.84	2.46 %
NGR1	0.70	4.19 %
TUT2	0.45	5.97 %
KVT1	0.41	2.18 %
PDI1	0.26	5.96 %
TYI1	0.20	5.54 %
APK2	0.20	3.58 %
KGL1	0.17	6.04 %
KSM1	0.10	4.26 %
SGT1	0.10	4.22 %
APK1		0.00 %
ASM1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
WHTV		0.00 %
Total	29.74	10.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	21.17	10.47 %
Total	21.17	9.14 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.30	6.47 %
PBR2	0.66	6.15 %
KUM1	0.37	2.52 %
KUM2	0.18	2.96 %
TRY4	0.10	1.71 %
NCK1	0.09	4.16 %
MSI1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	21.17	9.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	17.95	9.18 %
Total	17.95	8.32 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.75	4.20 %
MDU1	1.36	6.11 %
ATG1	0.39	6.08 %
MDU3	0.34	5.30 %
SVG1	0.27	6.69 %
TMM1	0.21	5.26 %
PVI1	0.19	4.53 %
ADP1	0.19	4.73 %
MNM1	0.19	6.61 %
PNI1	0.18	4.55 %
KYK1	0.15	4.43 %
CMR1	0.11	4.20 %
NKI1	0.10	3.40 %
PNV2	0.09	3.98 %
TEN2	0.09	2.06 %
CBM1		0.00 %
MDU6		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	17.95	8.32 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	11.70	7.23 %
Total	11.70	6.38 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.74	3.63 %
ERD1	0.40	5.23 %
KRI1	0.39	5.04 %
HSR1	0.25	3.01 %
APN1	0.19	3.89 %
KMM1	0.15	5.08 %
MTR1	0.13	6.18 %
ERD2	0.11	0.87 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
HSR2		0.00 %
KAM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	11.70	6.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.05	10.44 %
Total	10.05	8.98 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.42	4.45 %
AKM1	0.29	4.98 %
VEL1	0.10	3.50 %
PLR1	0.10	4.85 %
BGR1	0.09	4.11 %
GDM1	0.09	2.99 %
WJD1	0.09	3.59 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
Total	10.05	8.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	8.52	5.45 %
Total	8.52	4.80 %

Branch *	MTD Sales L	Brand Share %
CH03	0.94	3.62 %
CH12	0.76	6.73 %
CH20	0.62	6.88 %
CH34	0.45	6.28 %
CH33	0.22	5.12 %
CH17	0.21	2.96 %
CH31	0.19	5.92 %
CH21	0.15	1.21 %
CH23	0.10	2.43 %
PON1	0.10	3.20 %
CH27	0.09	5.23 %
CH43	0.09	1.26 %
CH15		0.00 %
CH24		0.00 %
CH36		0.00 %
CH41		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	8.52	4.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.40	5.73 %
Total	7.40	5.09 %

Branch *	MTD Sales L	Brand Share %
POY2	0.73	5.73 %
ULP1	0.44	6.91 %
KKI2	0.21	2.57 %
SJI2	0.21	2.25 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	7.40	5.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	7.00	3.42 %
Total	7.00	2.96 %

Branch *	MTD Sales L	Brand Share %
CH05	1.18	5.36 %
CH14	0.95	5.02 %
CH28	0.67	6.39 %
CH08	0.54	5.68 %
CH42	0.39	4.02 %
CH49	0.37	3.27 %
CH25	0.30	3.63 %
CH39	0.22	4.84 %
CH07	0.17	1.27 %
CH38	0.15	3.12 %
GUD1	0.14	1.59 %
CH47	0.11	0.80 %
CH35	0.10	2.02 %
TKM1	0.09	3.16 %
CH16	0.09	0.69 %
CH37	0.09	3.27 %
CZWH	0.08	1.39 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	7.00	2.96 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	6.37	5.21 %
Air-Cool	0.06	0.41 %
Total	6.43	4.73 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.37	5.02 %
KMR1	0.24	2.68 %
CBE6	0.21	5.37 %
DPM2	0.19	6.47 %
TPR2	0.19	3.20 %
GDR1	0.19	4.83 %
SUL1	0.17	3.46 %
CBE1	0.11	1.84 %
CBE5	0.11	5.03 %
TPR3	0.11	2.85 %
SNR1	0.10	2.61 %
TPR4	0.10	4.93 %
CBE4	0.09	1.74 %
UMP1	0.09	1.56 %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	6.43	4.73 %