

MTD Sales
130.04 L

Brand Share %
4.44 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.44 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	129.83	6.67 %
Fridge	0.21	0.02 %
Total	130.04	4.44 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	22.26	5.92 %
SOUTH-01	20.11	4.70 %
WEST-02	19.56	5.45 %
CHENNAI-01	15.12	4.26 %
SOUTH-03	14.40	3.68 %
CHENNAI-02	13.63	4.85 %
SOUTH ARCOT	10.30	4.32 %
WEST-01	8.70	2.82 %
NORTH ARCOT	5.96	3.46 %
KL-SOUTH		0.00 %
Total	130.04	4.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	22.26	8.50 %
Total	22.26	5.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.45	2.25 %
KUM1	1.08	4.35 %
MVM1	0.80	3.46 %
MDI1	0.19	1.14 %
TYR1	0.12	0.82 %
PBR1	0.08	1.50 %
AYR1	0.08	1.12 %
KRN1	0.08	1.74 %
ORU1	0.08	0.87 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TZSD		0.00 %
Total	22.26	5.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	20.11	7.37 %
Total	20.11	4.70 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.08	2.84 %
TUT1	0.75	1.36 %
TUT2	0.44	3.14 %
MAR1	0.38	3.00 %
NGR1	0.31	1.08 %
MMT1	0.24	4.38 %
SGT1	0.11	3.72 %
STU2	0.10	2.33 %
VL1	0.10	1.19 %
PDI1	0.09	1.76 %
APK1	0.09	1.61 %
TKY1	0.08	0.52 %
ERL2	0.05	0.54 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	20.11	4.70 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	19.56	8.43 %
Total	19.56	5.45 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.59	3.99 %
TCG1	0.22	3.19 %
NKL2	0.19	1.12 %
KVP1	0.15	2.61 %
EDP1	0.12	2.30 %
DPR1	0.11	2.34 %
DPR2	0.11	2.70 %
BMD1	0.08	1.03 %
ERD2	0.08	0.39 %
APN1	0.08	1.21 %
PDR1	0.08	1.29 %
SGG1	0.08	1.28 %
CMI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
WZWH		0.00 %
Total	19.56	5.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	15.12	6.32 %
Total	15.12	4.26 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.46	3.96 %
CH30	0.24	2.30 %
CH38	0.21	2.84 %
AVD1	0.16	2.19 %
CH07		0.00 %
CH11		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	15.12	4.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	14.40	5.75 %
Total	14.40	3.68 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.69	4.24 %
KRR1	0.51	3.61 %
SVG1	0.34	3.75 %
DKI1	0.33	3.99 %
NKI1	0.26	3.93 %
USL1	0.25	2.61 %
TDI1	0.23	3.46 %
TEN2	0.17	1.42 %
BTU1	0.11	2.77 %
ATG1	0.10	0.98 %
MNM1	0.09	1.90 %
ODM1	0.08	3.08 %
PNV1	0.08	1.88 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	14.40	3.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	13.63	7.26 %
Total	13.63	4.85 %

Branch *	MTD Sales L	Brand Share %
CH03	1.33	4.04 %
CH20	0.58	2.99 %
CH41	0.39	2.79 %
CH44	0.35	3.49 %
MJR1	0.16	1.89 %
GPD1	0.08	2.33 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	13.63	4.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.30	6.54 %
Total	10.30	4.32 %

Branch *	MTD Sales L	Brand Share %
POY1	0.62	2.45 %
VPM2	0.50	3.83 %
POY2	0.39	1.78 %
PRT1	0.30	3.38 %
KLM1	0.24	2.15 %
MKM1	0.18	3.48 %
KML1	0.16	2.22 %
TRK1	0.15	1.27 %
STP1	0.12	2.91 %
TVM2	0.10	2.55 %
ULP1	0.10	0.96 %
SJI1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
VPM1		0.00 %
Total	10.30	4.32 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	8.49	3.98 %
Fridge	0.21	0.22 %
Total	8.70	2.82 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.92	4.23 %
CBE6	0.27	2.13 %
TPR3	0.23	2.94 %
DPM2	0.14	2.13 %
GBM1	0.12	1.39 %
PDM1	0.12	2.46 %
PPI1	0.10	1.77 %
AVI1	0.08	1.39 %
SUL1	0.08	0.98 %
KMD1	0.08	0.75 %
SYM2	0.08	1.25 %
UAM1	0.08	0.60 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	8.70	2.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.96	5.11 %
Total	5.96	3.46 %

Branch *	MTD Sales L	Brand Share %
VSI1	0.26	2.69 %
TRR1	0.20	1.80 %
SBR1	0.18	1.50 %
WJD1	0.17	3.70 %
UGI1	0.13	2.87 %
CYR1	0.13	3.54 %
ANI1	0.12	2.81 %
VNB1	0.10	2.57 %
VEL1	0.08	0.90 %
WJP1	0.08	1.21 %
ARC2	0.08	1.67 %
CGM1	0.08	1.24 %
ABR1		0.00 %
AKM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
Total	5.96	3.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %