

MTD Sales
72.55 L

Brand Share %
4.34 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.34 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	70.51	7.70 %
Air-Cool	1.05	1.69 %
Fridge	0.98	0.14 %
Total	72.55	4.34 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	13.19	6.65 %
TRICHY-01	10.44	5.25 %
SOUTH-03	8.49	4.03 %
SOUTH-01	8.28	3.33 %
CHENNAI-02	8.27	5.11 %
CHENNAI-01	7.34	3.05 %
WEST-01	7.31	3.83 %
SOUTH ARCOT	4.96	4.67 %
NORTH ARCOT	3.53	3.35 %
KL-SOUTH	0.75	7.00 %
Total	72.55	4.34 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	12.98	11.35 %
Air-Cool	0.20	26.14 %
Total	13.19	6.65 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.32	2.01 %
HSR2	0.20	2.22 %
KRI1	0.18	1.99 %
KVP1	0.17	3.92 %
NKL2	0.10	1.07 %
MCR1	0.07	1.30 %
APN1		0.00 %
CM11		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
Total	13.19	6.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	10.09	9.03 %
Fridge	0.34	0.40 %
Total	10.44	5.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.88	3.39 %
MVM1	0.70	4.14 %
JKM1	0.25	3.20 %
PDK1	0.10	2.37 %
AYR1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	10.44	5.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	8.00	6.76 %
Fridge	0.34	0.38 %
Air-Cool	0.15	14.60 %
Total	8.49	4.03 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.81	2.63 %
DGL1	0.37	2.39 %
DKI1	0.21	3.29 %
TMM1	0.20	3.37 %
MDU6	0.18	1.51 %
MPA1	0.12	1.95 %
ATG1	0.10	1.76 %
KRR1	0.10	2.87 %
MNM1	0.10	3.23 %
TEN1	0.10	1.26 %
NTM1	0.10	4.09 %
ADP1	0.10	3.29 %
TEN2	0.10	1.71 %
KPT1	0.07	1.90 %
CBM1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
MDU3		0.00 %
MLR1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
TDI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	8.49	4.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	8.22	5.88 %
Air-Cool	0.05	4.75 %
Total	8.28	3.33 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.56	2.07 %
TKS1	0.29	2.71 %
NGR1	0.21	1.93 %
TVL1	0.15	0.49 %
MAR1	0.10	1.53 %
RPM1	0.10	0.75 %
MMT1	0.10	3.97 %
UDN1	0.06	2.30 %
TKY1	0.04	1.24 %
ARM1		0.00 %
ASM1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	8.28	3.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	8.22	8.17 %
Air-Cool	0.05	8.84 %
Total	8.27	5.11 %

Branch *	MTD Sales L	Brand Share %
CH03	0.67	3.53 %
CH15	0.39	1.86 %
CH20	0.24	2.98 %
CH09	0.20	3.18 %
CH33	0.10	2.51 %
MJR1	0.10	1.98 %
CH21	0.10	0.73 %
CH34	0.09	1.42 %
CH17		0.00 %
CH24		0.00 %
CH32		0.00 %
CH43		0.00 %
CH46		0.00 %
MC05		0.00 %
PON1		0.00 %
Total	8.27	5.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	7.00	7.29 %
Air-Cool	0.34	0.61 %
Total	7.34	3.05 %

Branch *	MTD Sales L	Brand Share %
CZWH	2.00	3.35 %
CH08	0.33	2.55 %
AVD1	0.19	2.93 %
CH11	0.10	2.28 %
GUD1	0.10	1.45 %
MRM1	0.10	1.72 %
GUD2	0.06	0.74 %
CH38	0.05	1.10 %
CH40	0.05	4.04 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	7.34	3.05 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	6.81	6.03 %
Fridge	0.30	0.38 %
Air-Cool	0.20	65.31 %
Total	7.31	3.83 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.31	1.20 %
UMP1	0.28	3.43 %
AVI1	0.20	3.45 %
TPR2	0.19	2.29 %
TPR3	0.18	3.68 %
PLI1	0.10	1.22 %
CBE1	0.10	1.50 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	7.31	3.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	4.96	8.28 %
Total	4.96	4.67 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.10	1.19 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	4.96	4.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.48	6.30 %
Air-Cool	0.06	5.49 %
Total	3.53	3.35 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.18	3.61 %
TRR1	0.17	1.63 %
AKM1	0.10	1.20 %
WJD1	0.10	3.82 %
TRT1	0.09	3.27 %
WJP1	0.06	1.03 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	3.53	3.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.75	10.30 %
Total	0.75	7.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.75	7.00 %