



# TN : BPL Sales Performance 08/05/2026 9:38 AM

MTD Sales  
111.44 L

Brand Share %  
6.98 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.98 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	111.39	7.89 %
Air-Cool	0.06	0.03 %
Total	111.44	6.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.67	10.60 %
TRICHY-01	19.46	9.01 %
SOUTH-03	17.69	8.77 %
WEST-02	10.77	6.28 %
NORTH ARCOT	8.40	8.35 %
CHENNAI-02	8.01	4.89 %
SOUTH ARCOT	6.68	4.93 %
CHENNAI-01	6.54	3.01 %
WEST-01	6.22	4.81 %
Total	111.44	6.98 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	27.67	11.63 %
Total	27.67	10.60 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.84	2.74 %
MAR1	0.73	6.19 %
NGR1	0.70	4.44 %
TUT2	0.45	6.02 %
KVT1	0.41	2.29 %
PDI1	0.10	3.43 %
SGT1	0.10	4.56 %
APK2	0.10	2.10 %
APK1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
WHTV		0.00 %
Total	27.67	10.60 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	19.46	10.36 %
<b>Total</b>	<b>19.46</b>	<b>9.01 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.84	5.44 %
TNJ2	0.94	6.52 %
KUM1	0.37	2.90 %
KUM2	0.18	3.48 %
ORU1	0.18	6.18 %
TRY4	0.10	1.84 %
NCK1	0.09	4.16 %
MSI1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>19.46</b>	<b>9.01 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	17.69	9.69 %
<b>Total</b>	<b>17.69</b>	<b>8.77 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	1.75	4.30 %
MDU1	1.36	6.52 %
ATG1	0.39	6.63 %
TMM1	0.21	5.89 %
PVI1	0.19	4.96 %
MNM1	0.19	6.61 %
MDU3	0.19	3.55 %
PNI1	0.18	4.60 %
KYK1	0.15	4.43 %
CMR1	0.11	4.20 %
NKI1	0.10	3.40 %
ADP1	0.09	2.25 %
PNV2	0.09	5.38 %
TEN2	0.09	2.13 %
CBM1		0.00 %
MDU6		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
<b>Total</b>	<b>17.69</b>	<b>8.77 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	10.77	7.13 %
Total	10.77	6.28 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.74	3.78 %
ERD1	0.29	3.83 %
HSR1	0.25	3.12 %
KMM1	0.15	5.08 %
MTR1	0.13	6.18 %
ERD2	0.11	0.94 %
APN1	0.09	2.00 %
KRI1	0.09	1.42 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
HSR2		0.00 %
KAM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	10.77	6.28 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	8.40	9.78 %
Total	8.40	8.35 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.42	5.11 %
AKM1	0.29	6.16 %
VSI1	0.24	5.15 %
ARC2	0.15	6.25 %
PLR1	0.10	4.99 %
BGR1	0.09	4.11 %
GDM1	0.09	3.46 %
WJD1	0.09	5.05 %
KPM1		0.00 %
KPM2		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
Total	8.40	8.35 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
LED TV	8.01	5.59 %
Total	8.01	4.89 %

Branch *	MTD Sales L	Brand Share %
CH03	0.94	4.05 %
CH12	0.66	6.08 %
CH34	0.24	3.65 %
CH33	0.22	5.27 %
CH17	0.21	3.15 %
CH31	0.19	6.72 %
CH21	0.15	1.36 %
CH23	0.10	3.54 %
CH27	0.09	5.39 %
CH43	0.09	1.26 %
CH15		0.00 %
CH24		0.00 %
CH36		0.00 %
CH41		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	8.01	4.89 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	6.68	5.57 %
Total	6.68	4.93 %

Branch *	MTD Sales L	Brand Share %
POY2	0.73	6.12 %
ULP1	0.33	5.44 %
KKI2	0.21	2.95 %
SJI2	0.21	2.26 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	6.68	4.93 %

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
LED TV	6.54	3.50 %
Total	6.54	3.01 %

Branch *	MTD Sales L	Brand Share %
CH05	1.18	6.02 %
CH14	0.95	5.81 %
CH28	0.50	5.25 %
CH42	0.39	4.83 %
CH49	0.37	3.49 %
CH08	0.32	3.88 %
CH25	0.30	3.63 %
CH39	0.22	4.84 %
CH07	0.17	1.40 %
CH38	0.15	3.28 %
GUD1	0.14	1.59 %
CH47	0.11	0.84 %
CH35	0.10	2.02 %
TKM1	0.09	3.30 %
CH16	0.09	0.69 %
CH37	0.09	3.54 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	6.54	3.01 %

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	6.16	5.30 %
Air-Cool	0.06	0.44 %
<b>Total</b>	<b>6.22</b>	<b>4.81 %</b>

Branch *	MTD Sales L	Brand Share %
TPR1	0.37	5.39 %
KMR1	0.24	2.68 %
GDR1	0.19	5.42 %
SUL1	0.17	4.37 %
CBE1	0.11	1.91 %
CBE5	0.11	5.37 %
CBE6	0.11	2.86 %
TPR3	0.11	3.04 %
SNR1	0.10	2.71 %
TPR4	0.10	5.92 %
CBE4	0.09	1.74 %
TPR2	0.09	1.65 %
UMP1	0.09	1.56 %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>6.22</b>	<b>4.81 %</b>