

MTD Sales
87.98 L

Brand Share %
8.69 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.69 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	87.98	8.69 %
Total	87.98	8.69 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	20.62	13.45 %
SOUTH-01	17.07	10.43 %
WEST-02	9.85	10.37 %
SOUTH-03	9.47	7.51 %
SOUTH ARCOT	8.03	8.85 %
CHENNAI-01	7.66	5.62 %
WEST-01	5.45	7.49 %
CHENNAI-02	5.43	5.75 %
NORTH ARCOT	3.90	5.39 %
KL-SOUTH	0.50	6.59 %
Total	87.98	8.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	20.62	13.45 %
Total	20.62	13.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.81	4.43 %
KUM1	0.44	5.50 %
AYR1	0.12	5.73 %
TRY2	0.12	6.79 %
NMM1	0.10	3.00 %
PDK1	0.09	7.69 %
APM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	20.62	13.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	17.07	10.43 %
Total	17.07	10.43 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.07	7.17 %
NGR1	0.50	7.90 %
TVL1	0.46	2.35 %
APK2	0.12	5.04 %
VNR1	0.12	4.05 %
PDI1	0.10	6.81 %
TKS1	0.09	1.67 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	17.07	10.43 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	9.85	10.37 %
Total	9.85	10.37 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.35	3.81 %
NKL2	0.34	6.65 %
VPD1	0.19	3.52 %
APN1	0.12	8.17 %
EPI1	0.12	5.20 %
PMP1	0.12	5.82 %
ERD2	0.10	1.55 %
BMD1		0.00 %
CM11		0.00 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	9.85	10.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	9.47	7.51 %
Total	9.47	7.51 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.73	6.32 %
DGL1	0.66	6.51 %
TEN2	0.22	8.29 %
KPT1	0.15	5.00 %
PVI1	0.13	4.27 %
BNR1	0.12	5.94 %
BTU1	0.12	6.08 %
MDU3	0.12	4.18 %
MPA1	0.12	5.07 %
TMM1	0.12	6.05 %
DKI1	0.10	1.82 %
SVG1	0.09	1.80 %
ADP1		0.00 %
ATG1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
TPT1		0.00 %
Total	9.47	7.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.03	8.85 %
Total	8.03	8.85 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.47	8.68 %
POY2	0.19	1.93 %
KLM1	0.12	3.04 %
POY1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	8.03	8.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	7.66	5.62 %
Total	7.66	5.62 %

Branch *	MTD Sales L	Brand Share %
CH05	0.74	8.36 %
CH19	0.38	6.04 %
AVD1	0.24	4.42 %
CH14	0.19	3.19 %
CGL1	0.12	5.64 %
CH48	0.12	1.39 %
TKM1	0.12	2.78 %
CH16	0.10	1.08 %
CH35	0.10	2.34 %
SKL1	0.10	2.68 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
Total	7.66	5.62 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	5.45	7.49 %
Total	5.45	7.49 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.15	6.02 %
PDM1	0.10	6.61 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
Total	5.45	7.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	5.43	5.75 %
Total	5.43	5.75 %

Branch *	MTD Sales L	Brand Share %
CH20	0.52	4.95 %
CH03	0.48	6.17 %
CH18	0.48	7.84 %
CH15	0.24	2.91 %
CH33	0.24	4.78 %
CH23	0.24	8.44 %
CH27	0.19	8.35 %
CH41	0.12	4.66 %
CH43	0.12	4.21 %
CH01		0.00 %
CH06		0.00 %
CH21		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
CH09	-0.17	-2.68 %
Total	5.43	5.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.90	5.39 %
Total	3.90	5.39 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.24	2.48 %
KPM1	0.12	4.77 %
TRL1	0.12	3.11 %
TRT1	0.12	3.09 %
VSI1	0.12	8.12 %
VEL1	0.10	3.37 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	3.90	5.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.50	6.59 %
Total	0.50	6.59 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
Total	0.50	6.59 %