

MTD Sales  
89.12 L

Brand Share %  
7.97 %

Information:

MTD : 01-11-2025 To 06-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.97 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 89.12       | 7.97 %        |
| Total    | 89.12       | 7.97 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| TRICHY-01   | 18.66       | 12.44 %       |
| SOUTH-01    | 15.34       | 9.73 %        |
| SOUTH ARCOT | 10.36       | 9.56 %        |
| WEST-02     | 10.25       | 8.50 %        |
| CHENNAI-02  | 8.58        | 6.21 %        |
| CHENNAI-01  | 8.45        | 6.51 %        |
| SOUTH-03    | 7.60        | 5.94 %        |
| WEST-01     | 6.28        | 7.03 %        |
| NORTH ARCOT | 3.61        | 4.33 %        |
| KL-SOUTH    |             | 0.00 %        |
| Total       | 89.12       | 7.97 %        |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 18.66       | 12.44 %       |
| Total    | 18.66       | 12.44 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 1.13        | 5.67 %        |
| KUM1     | 0.74        | 7.38 %        |
| TVR1     | 0.34        | 6.83 %        |
| PDK1     | 0.18        | 5.28 %        |
| AYR1     | 0.12        | 3.33 %        |
| ORU1     | 0.10        | 4.39 %        |
| MDI1     | 0.08        | 1.12 %        |
| TRY3     | 0.08        | 1.67 %        |
| APM1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TZSD     |             | 0.00 %        |
| WTRZ     |             | 0.00 %        |
| Total    | 18.66       | 12.44 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 15.34       | 9.73 %        |
| Total    | 15.34       | 9.73 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 0.75        | 3.86 %        |
| TUT1     | 0.58        | 4.01 %        |
| TUT2     | 0.37        | 5.67 %        |
| ASM1     | 0.10        | 4.02 %        |
| APK1     | 0.08        | 5.20 %        |
| KGL1     | 0.08        | 2.16 %        |
| MAR1     | 0.08        | 3.41 %        |
| APK2     | 0.08        | 4.59 %        |
| ARM1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| STU2     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| UDN1     | -0.08       | -5.60 %       |
| MMT1     | -0.11       | -2.98 %       |
| Total    | 15.34       | 9.73 %        |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.36       | 9.56 %        |
| Total    | 10.36       | 9.56 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 0.39        | 3.15 %        |
| TRK1     | 0.38        | 6.63 %        |
| TVM2     | 0.24        | 6.38 %        |
| ULP1     | 0.24        | 7.42 %        |
| SJI2     | 0.14        | 2.09 %        |
| TDM1     | 0.12        | 4.16 %        |
| MKM1     | 0.08        | 4.14 %        |
| POY2     | 0.08        | 1.17 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| Total    | 10.36       | 9.56 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 10.25       | 8.50 %        |
| Total    | 10.25       | 8.50 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1     | 0.19        | 2.27 %        |
| MTR1     | 0.12        | 4.31 %        |
| PDR1     | 0.12        | 7.72 %        |
| DPR2     | 0.10        | 5.66 %        |
| BMD1     | 0.10        | 4.66 %        |
| OML1     | 0.10        | 2.72 %        |
| PMP1     | 0.08        | 3.21 %        |
| APN1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 10.25       | 8.50 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 8.58        | 6.21 %        |
| Total    | 8.58        | 6.21 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 0.79        | 5.12 %        |
| CH12     | 0.71        | 6.14 %        |
| CH09     | 0.59        | 5.71 %        |
| CH33     | 0.24        | 4.55 %        |
| MJR1     | 0.19        | 4.49 %        |
| CH20     | 0.15        | 1.53 %        |
| CH43     | 0.12        | 1.92 %        |
| CH46     | 0.08        | 5.48 %        |
| UKI1     | 0.08        | 4.63 %        |
| CH21     |             | 0.09 %        |
| CH17     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| Total    | 8.58        | 6.21 %        |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 8.45        | 6.51 %        |
| Total    | 8.45        | 6.51 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05     | 0.49        | 6.51 %        |
| CH08     | 0.49        | 4.44 %        |
| CH19     | 0.49        | 7.84 %        |
| AVD1     | 0.24        | 5.58 %        |
| CH11     | 0.17        | 3.25 %        |
| GUD2     | 0.13        | 3.45 %        |
| CGL1     | 0.10        | 1.99 %        |
| CH45     | 0.10        | 2.09 %        |
| SKL1     | 0.10        | 3.47 %        |
| CH07     |             | 0.00 %        |
| CH16     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH30     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| Total    | 8.45        | 6.51 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 7.60        | 5.94 %        |
| Total    | 7.60        | 5.94 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 0.49        | 2.80 %        |
| DGL1     | 0.25        | 3.06 %        |
| TMM1     | 0.22        | 7.93 %        |
| MDU6     | 0.21        | 1.96 %        |
| CBM1     | 0.19        | 4.07 %        |
| DGL2     | 0.19        | 7.95 %        |
| MPA1     | 0.12        | 5.84 %        |
| ATG1     | 0.08        | 1.56 %        |
| DKI1     | 0.08        | 2.37 %        |
| ADP1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| KKD3     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KRR1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SZSD     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 7.60        | 5.94 %        |

# WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 6.28        | 7.03 %        |
| Total    | 6.28        | 7.03 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPR4     | 0.18        | 5.60 %        |
| DPM2     | 0.12        | 2.39 %        |
| CNR1     | 0.10        | 4.55 %        |
| CBE3     | 0.08        | 5.55 %        |
| CBE6     | 0.08        | 2.84 %        |
| ANR1     |             | 0.00 %        |
| AVI1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| SNR1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 6.28        | 7.03 %        |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 3.61        | 4.33 %        |
| Total    | 3.61        | 4.33 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1     | 0.52        | 6.44 %        |
| SBR1     | 0.29        | 4.91 %        |
| TRR1     | 0.14        | 3.90 %        |
| VSI1     | 0.13        | 2.70 %        |
| VEL1     | 0.12        | 2.03 %        |
| GDM1     | 0.10        | 3.41 %        |
| KPM1     | 0.10        | 3.80 %        |
| CGM1     | 0.08        | 3.56 %        |
| UGI1     | 0.08        | 5.28 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WHVL     |             | 0.00 %        |
| Total    | 3.61        | 4.33 %        |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     |             | 0.00 %        |
| PAS1     |             | 0.00 %        |
| TVP1     |             | 0.00 %        |
| Total    |             | 0.00 %        |