

MTD Sales
123.85 L

Brand Share %
4.54 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.54 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	123.64	6.82 %
Fridge	0.21	0.02 %
Total	123.85	4.54 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	21.19	6.03 %
WEST-02	19.00	5.65 %
SOUTH-01	18.53	4.68 %
CHENNAI-01	14.10	4.32 %
SOUTH-03	13.64	3.72 %
CHENNAI-02	13.43	5.20 %
SOUTH ARCOT	10.08	4.59 %
WEST-01	8.02	2.76 %
NORTH ARCOT	5.86	3.54 %
KL-SOUTH		0.00 %
Total	123.85	4.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	21.19	8.61 %
Total	21.19	6.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.45	2.38 %
MVM1	0.80	3.61 %
MDI1	0.12	0.73 %
TYR1	0.12	0.87 %
PBR1	0.08	1.55 %
AYR1	0.08	1.15 %
KRN1	0.08	1.83 %
ORU1	0.08	0.92 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
Total	21.19	6.03 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	19.00	8.67 %
Total	19.00	5.65 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.59	4.36 %
TCG1	0.22	3.41 %
NKL2	0.19	1.14 %
KVP1	0.15	2.61 %
EDP1	0.12	2.30 %
DPR1	0.11	2.50 %
DPR2	0.11	2.79 %
BMD1	0.08	1.06 %
ERD2	0.08	0.41 %
APN1	0.08	1.26 %
PDR1	0.08	1.24 %
SGG1	0.08	1.31 %
CMI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
WZWH		0.00 %
Total	19.00	5.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	18.53	7.34 %
Total	18.53	4.68 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.97	2.75 %
TUT1	0.63	1.24 %
TUT2	0.44	3.32 %
MAR1	0.38	3.22 %
NGR1	0.31	1.29 %
APK2	0.24	2.96 %
SGT1	0.11	4.28 %
STU2	0.10	2.50 %
VLY1	0.10	1.23 %
ERL2	0.05	0.59 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VNR1		0.00 %
Total	18.53	4.68 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	14.10	6.47 %
Total	14.10	4.32 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.46	4.14 %
CH30	0.24	2.16 %
CH38	0.21	3.01 %
AVD1	0.16	2.40 %
CH07		0.00 %
CH11		0.00 %
CH16		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	14.10	4.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	13.64	5.86 %
Total	13.64	3.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.59	4.40 %
KRR1	0.51	3.63 %
SVG1	0.34	4.32 %
DKI1	0.33	4.38 %
NKI1	0.26	4.04 %
USL1	0.25	2.85 %
TDI1	0.23	3.59 %
BTU1	0.11	2.99 %
ODM1	0.08	3.36 %
PNV1	0.08	1.96 %
TEN2	0.08	0.66 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	13.64	3.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	13.43	7.77 %
Total	13.43	5.20 %

Branch *	MTD Sales L	Brand Share %
CH20	0.58	3.28 %
CH44	0.35	3.64 %
CH41	0.19	1.39 %
MJR1	0.16	2.00 %
GPD1	0.08	2.33 %
CH17		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH36		0.00 %
CH46		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	13.43	5.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	10.08	7.01 %
Total	10.08	4.59 %

Branch *	MTD Sales L	Brand Share %
POY1	0.62	2.53 %
VPM2	0.50	4.04 %
POY2	0.39	1.80 %
PRT1	0.30	3.82 %
KLM1	0.24	2.32 %
KML1	0.16	2.32 %
TRK1	0.15	1.43 %
TVM2	0.10	2.55 %
ULP1	0.10	1.01 %
MKM1	0.08	1.71 %
SJI1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VPM1		0.00 %
Total	10.08	4.59 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	7.81	3.86 %
Fridge	0.21	0.24 %
Total	8.02	2.76 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.61	3.97 %
TPR3	0.23	2.94 %
CBE6	0.17	1.44 %
DPM2	0.14	2.23 %
GBM1	0.12	1.43 %
PDM1	0.12	2.61 %
PPI1	0.10	1.82 %
AVI1	0.08	1.39 %
SUL1	0.08	1.04 %
KMD1	0.08	0.75 %
SYM2	0.08	1.46 %
UAM1	0.08	0.71 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	8.02	2.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.86	5.19 %
Total	5.86	3.54 %

Branch *	MTD Sales L	Brand Share %
VSI1	0.26	2.83 %
TRR1	0.20	1.88 %
SBR1	0.18	1.55 %
WJD1	0.17	3.87 %
UGI1	0.13	2.87 %
CYR1	0.13	3.54 %
ANI1	0.12	2.81 %
VEL1	0.08	0.95 %
WJP1	0.08	1.22 %
ARC2	0.08	1.76 %
CGM1	0.08	1.24 %
ABR1		0.00 %
AKM1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
Total	5.86	3.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %