



TN : BPL Sales Performance 07/05/2026 9:38 AM

MTD Sales
101.76 L

Brand Share %
6.97 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	101.70	7.89 %
Air-Cool	0.06	0.03 %
Total	101.76	6.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.27	10.72 %
TRICHY-01	18.27	9.18 %
SOUTH-03	15.68	8.59 %
WEST-02	10.41	6.51 %
NORTH ARCOT	7.54	8.21 %
CHENNAI-02	7.14	4.84 %
SOUTH ARCOT	5.97	4.80 %
CHENNAI-01	5.96	2.98 %
WEST-01	5.52	4.64 %
Total	101.76	6.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	25.27	11.78 %
Total	25.27	10.72 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.84	3.03 %
NGR1	0.70	5.12 %
MAR1	0.46	4.55 %
KVT1	0.41	2.46 %
PDI1	0.10	3.43 %
SGT1	0.10	4.85 %
APK2	0.10	2.40 %
APK1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
TKS2		0.00 %
WHTV		0.00 %
Total	25.27	10.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	18.27	10.56 %
Total	18.27	9.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.84	5.76 %
TNJ2	0.94	6.65 %
PBR2	0.46	5.76 %
KUM1	0.37	3.57 %
KUM2	0.18	4.00 %
ORU1	0.18	6.30 %
TRY4	0.10	2.33 %
NCK1	0.09	4.27 %
MSI1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	18.27	9.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	15.68	9.51 %
Total	15.68	8.59 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.65	4.52 %
MDU1	1.14	5.88 %
PNI1	0.18	6.06 %
TMM1	0.10	2.98 %
MDU3	0.10	2.18 %
ADP1	0.09	2.38 %
MNM1	0.09	3.17 %
PNV2	0.09	5.57 %
PVI1	0.09	2.48 %
TEN2	0.09	2.24 %
CBM1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	15.68	8.59 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	10.41	7.36 %
Total	10.41	6.51 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.74	3.93 %
ERD1	0.29	3.90 %
HSR1	0.25	3.37 %
KVP1	0.18	6.28 %
MTR1	0.13	6.18 %
ERD2	0.11	1.00 %
APN1	0.09	2.08 %
KRI1	0.09	1.46 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	10.41	6.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.54	9.67 %
Total	7.54	8.21 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.29	6.38 %
VSI1	0.24	5.45 %
TRL1	0.21	2.93 %
ARC2	0.15	6.66 %
BGR1	0.09	4.61 %
GDM1	0.09	3.86 %
WJD1	0.09	6.50 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
Total	7.54	8.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	7.14	5.56 %
Total	7.14	4.84 %

Branch *	MTD Sales L	Brand Share %
CH03	0.83	4.43 %
CH12	0.66	6.78 %
CH20	0.35	4.48 %
CH34	0.24	3.84 %
CH33	0.22	5.98 %
CH17	0.21	3.24 %
CH21	0.15	1.51 %
CH27	0.09	5.39 %
CH31	0.09	3.28 %
CH43	0.09	1.31 %
CH15		0.00 %
CH23		0.00 %
CH24		0.00 %
CH36		0.00 %
CH41		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	7.14	4.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.97	5.44 %
Total	5.97	4.80 %

Branch *	MTD Sales L	Brand Share %
POY2	0.73	6.38 %
ULP1	0.33	5.44 %
VPM1	0.18	5.10 %
STP1	0.14	6.63 %
KKI2	0.11	1.86 %
SJI2	0.10	1.47 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	5.97	4.80 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	5.96	3.47 %
Total	5.96	2.98 %

Branch *	MTD Sales L	Brand Share %
CH05	1.18	6.42 %
CH14	0.51	3.57 %
CH28	0.50	5.85 %
CH42	0.39	4.98 %
CH49	0.37	3.62 %
CH08	0.32	4.05 %
CH25	0.30	4.05 %
CH39	0.22	5.04 %
CH07	0.17	1.44 %
CH38	0.15	3.79 %
GUD1	0.14	2.01 %
CH47	0.11	0.84 %
CH35	0.10	2.17 %
TKM1	0.09	3.30 %
CH16	0.09	0.82 %
CH37	0.09	3.80 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	5.96	2.98 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	5.46	5.12 %
Air-Cool	0.06	0.47 %
Total	5.52	4.64 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.37	5.56 %
GDR1	0.19	6.37 %
SUL1	0.17	4.37 %
CBE1	0.11	2.16 %
CBE5	0.11	5.37 %
TPR3	0.11	3.29 %
SNR1	0.10	2.95 %
CNR1	0.10	4.20 %
TPR4	0.10	5.92 %
CBE4	0.09	2.28 %
DPM2	0.09	3.36 %
TPR2	0.09	1.74 %
UMP1	0.09	1.75 %
KMR1	0.06	0.72 %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	5.52	4.64 %