



TN : BPL Sales Performance 07/04/2026 9:38 AM

MTD Sales
114.78 L

Brand Share %
9.42 %

Information:

MTD : 01-04-2026 To 06-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	114.78	9.42 %
Total	114.78	9.42 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	23.11	11.97 %
TRICHY-01	18.96	10.27 %
SOUTH-03	17.69	11.51 %
WEST-02	15.16	11.41 %
SOUTH ARCOT	9.55	9.74 %
CHENNAI-02	8.18	6.36 %
CHENNAI-01	8.03	5.79 %
WEST-01	7.18	6.45 %
NORTH ARCOT	6.94	8.97 %
Total	114.78	9.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	23.11	11.97 %
Total	23.11	11.97 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.78	2.92 %
RND1	0.50	8.49 %
MAR1	0.44	6.62 %
TKY1	0.34	9.12 %
TUT1	0.26	1.41 %
VNR1	0.18	5.74 %
KVT1	0.18	1.42 %
KGL1	0.17	5.00 %
APK2	0.09	4.04 %
ARM1	0.09	4.12 %
ASM1	0.09	3.92 %
KSM1	0.09	5.10 %
UDN1	0.09	2.93 %
APK1	0.08	2.88 %
S2SD		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
Total	23.11	11.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	18.96	10.27 %
Total	18.96	10.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.10	3.32 %
TYR1	0.60	7.26 %
MVM1	0.53	3.53 %
PBR2	0.52	4.77 %
TVR1	0.52	9.08 %
KUM1	0.13	1.06 %
ORU1	0.09	3.52 %
TRY2	0.09	5.99 %
PDK1	0.08	1.76 %
MSI1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	18.96	10.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	17.69	11.51 %
Total	17.69	11.51 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.02	8.81 %
MDU1	0.86	5.15 %
SVG1	0.39	4.97 %
ATG1	0.31	5.73 %
USL1	0.21	6.20 %
MDU6	0.13	1.47 %
PNV2	0.13	7.36 %
NTM1	0.09	3.21 %
TEN2	0.09	2.21 %
TMM1	0.09	1.99 %
MLR1	0.08	3.47 %
CBM1		0.00 %
CMR1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	17.69	11.51 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	15.16	11.41 %
Total	15.16	11.41 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.88	5.93 %
KRI1	0.43	7.70 %
ERD2	0.29	4.15 %
NKL2	0.26	4.14 %
WHKP	0.24	6.86 %
HRR1	0.18	7.52 %
APN1	0.17	7.76 %
HSR1	0.13	2.17 %
HSR2	0.13	1.95 %
DPR2	0.09	3.24 %
KVP1	0.09	3.22 %
DPR1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	15.16	11.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	9.55	9.74 %
Total	9.55	9.74 %

Branch *	MTD Sales L	Brand Share %
POY2	0.26	3.26 %
KLM1	0.22	4.31 %
VCM1	0.22	8.07 %
KML1	0.15	4.61 %
VPM1	0.09	3.88 %
TDM1	0.09	1.65 %
POY1		0.00 %
SJ2		0.00 %
STP1		0.00 %
WHUT		0.00 %
Total	9.55	9.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	8.18	6.36 %
Total	8.18	6.36 %

Branch *	MTD Sales L	Brand Share %
CH12	0.69	6.45 %
CH03	0.63	4.52 %
CH18	0.30	4.52 %
CH27	0.27	8.44 %
GPD1	0.27	9.37 %
CH23	0.18	6.52 %
CH51	0.15	5.16 %
CH15	0.13	1.50 %
CH44	0.13	3.28 %
PON1	0.09	4.50 %
CH17	0.09	1.75 %
CH41	0.09	4.30 %
CH21		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
MJR1		0.00 %
CH36	-0.13	-9.61 %
Total	8.18	6.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	8.03	5.79 %
Total	8.03	5.79 %

Branch *	MTD Sales L	Brand Share %
CH14	0.57	8.27 %
CH08	0.45	8.10 %
CH19	0.34	3.82 %
CH47	0.33	3.22 %
GUD1	0.29	5.48 %
CGL1	0.24	3.94 %
AVD1	0.21	4.94 %
MRM1	0.19	6.17 %
CH35	0.18	4.65 %
CH49	0.11	1.58 %
CH38	0.09	4.17 %
CH26	0.09	6.73 %
CH16	0.08	1.07 %
CH45	0.08	0.85 %
CH07		0.00 %
CH37		0.00 %
CH42		0.00 %
CH48		0.00 %
CZWH		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	8.03	5.79 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	7.18	6.45 %
Total	7.18	6.45 %

Branch *	MTD Sales L	Brand Share %
KMD1	0.30	7.11 %
TPR2	0.27	5.19 %
CBE1	0.19	3.37 %
DPM2	0.18	5.45 %
CBE4	0.18	2.09 %
SNR1	0.18	3.49 %
PDM1	0.17	5.97 %
CBE3	0.09	8.86 %
CBE2		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	7.18	6.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.94	8.97 %
Total	6.94	8.97 %

Branch *	MTD Sales L	Brand Share %
GDM1	0.41	9.27 %
ABR1	0.35	8.76 %
PLR1	0.31	8.54 %
ARC2	0.22	5.68 %
TRT1	0.18	5.09 %
VNB1	0.17	5.16 %
SLG1	0.13	6.90 %
KPM1	0.09	5.57 %
VEL1	0.09	3.78 %
BGR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
WJD1		0.00 %
Total	6.94	8.97 %