

MTD Sales
77.75 L

Brand Share %
9.03 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	77.75	9.03 %
Total	77.75	9.03 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	18.31	13.42 %
SOUTH-01	15.40	10.80 %
WEST-02	8.82	10.52 %
SOUTH-03	7.72	7.58 %
SOUTH ARCOT	7.61	9.38 %
CHENNAI-01	6.07	5.76 %
WEST-01	5.23	8.73 %
CHENNAI-02	4.78	5.81 %
NORTH ARCOT	3.31	5.37 %
KL-SOUTH	0.50	8.73 %
Total	77.75	9.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	18.31	13.42 %
Total	18.31	13.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.47	3.02 %
KUM1	0.34	4.85 %
AYR1	0.12	7.07 %
TRY2	0.12	7.91 %
NMM1	0.10	3.26 %
APM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	18.31	13.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	15.40	10.80 %
Total	15.40	10.80 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.54	4.54 %
TVL1	0.46	2.75 %
NGR1	0.38	7.31 %
APK2	0.12	5.78 %
VNR1	0.12	4.05 %
MMT1	0.10	8.93 %
PDI1	0.10	6.81 %
TKS1	0.09	1.79 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	15.40	10.80 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	8.82	10.52 %
Total	8.82	10.52 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.35	4.14 %
NKL2	0.34	6.92 %
VPD1	0.19	3.52 %
EPI1	0.12	6.72 %
ERD2	0.10	1.96 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	8.82	10.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	7.72	7.58 %
Total	7.72	7.58 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.61	7.42 %
KPT1	0.15	6.26 %
BNR1	0.12	6.75 %
MDU3	0.12	4.79 %
MPA1	0.12	5.57 %
TMM1	0.12	6.49 %
DKI1	0.10	1.86 %
SVG1	0.09	1.85 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
TPT1		0.00 %
Total	7.72	7.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	7.61	9.38 %
Total	7.61	9.38 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.47	8.68 %
POY2	0.19	2.30 %
KLM1		0.00 %
POY1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	7.61	9.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	6.07	5.76 %
Total	6.07	5.76 %

Branch *	MTD Sales L	Brand Share %
CH19	0.28	5.33 %
CH11	0.27	8.37 %
CH14	0.19	4.05 %
AVD1	0.12	2.52 %
CGL1	0.12	6.45 %
CH48	0.12	1.58 %
TKM1	0.12	3.65 %
CH16	0.10	1.43 %
CH35	0.10	2.84 %
SKL1	0.10	3.43 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	6.07	5.76 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	5.23	8.73 %
Total	5.23	8.73 %

Branch *	MTD Sales L	Brand Share %
PDM1	0.10	7.74 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
Total	5.23	8.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	4.78	5.81 %
Total	4.78	5.81 %

Branch *	MTD Sales L	Brand Share %
CH18	0.48	8.78 %
CH20	0.42	4.55 %
CH03	0.24	3.08 %
CH15	0.24	3.20 %
CH33	0.24	7.71 %
CH41	0.12	4.70 %
CH43	0.12	4.38 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	4.78	5.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.31	5.37 %
Total	3.31	5.37 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.24	4.05 %
VEL2	0.19	4.53 %
KPM1	0.12	4.77 %
TRL1	0.12	4.12 %
TRT1	0.12	4.12 %
VEL1	0.10	3.37 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	3.31	5.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.50	8.73 %
Total	0.50	8.73 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	0.50	8.73 %