

MTD Sales
82.77 L

Brand Share %
8.07 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.07 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	82.77	8.07 %
Total	82.77	8.07 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	17.37	12.75 %
SOUTH-01	15.21	10.53 %
WEST-02	9.96	8.98 %
CHENNAI-02	8.30	6.50 %
SOUTH ARCOT	8.15	8.66 %
CHENNAI-01	7.72	6.34 %
SOUTH-03	7.14	6.10 %
WEST-01	5.72	6.94 %
NORTH ARCOT	3.21	4.03 %
KL-SOUTH		0.00 %
Total	82.77	8.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	17.37	12.75 %
Total	17.37	12.75 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.13	6.51 %
KUM1	0.60	6.81 %
TVR1	0.34	6.83 %
PDK1	0.18	5.81 %
AYR1	0.12	3.44 %
ORU1	0.10	4.39 %
MDI1	0.08	1.13 %
TRY3	0.08	1.75 %
APM1		0.00 %
NMM1		0.00 %
PTK1		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	17.37	12.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	15.21	10.53 %
Total	15.21	10.53 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.61	3.32 %
TUT1	0.58	4.32 %
TUT2	0.37	5.79 %
APK1	0.08	6.10 %
KGL1	0.08	2.63 %
MAR1	0.08	3.55 %
APK2	0.08	4.59 %
ARM1		0.00 %
ASM1		0.00 %
ERL2		0.00 %
SGT1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
UDN1	-0.08	-6.10 %
MMT1	-0.11	-3.64 %
Total	15.21	10.53 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	9.96	8.98 %
Total	9.96	8.98 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.19	2.71 %
MTR1	0.12	4.31 %
DPR2	0.10	5.66 %
BMD1	0.10	4.66 %
OML1	0.10	3.22 %
PMP1	0.08	3.58 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WHPD		0.00 %
Total	9.96	8.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	8.30	6.50 %
Total	8.30	6.50 %

Branch *	MTD Sales L	Brand Share %
CH03	0.79	6.00 %
CH12	0.71	6.61 %
CH09	0.59	5.85 %
CH15	0.52	6.49 %
CH33	0.24	5.17 %
MJR1	0.19	5.29 %
CH20	0.15	1.65 %
CH43	0.12	2.06 %
CH46	0.08	5.48 %
UKI1	0.08	4.63 %
CH21		0.09 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	8.30	6.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.15	8.66 %
Total	8.15	8.66 %

Branch *	MTD Sales L	Brand Share %
POY1	0.39	3.25 %
TRK1	0.29	5.61 %
TVM2	0.24	7.40 %
ULP1	0.24	7.68 %
SJI2	0.14	2.60 %
TDM1	0.12	4.16 %
MKM1	0.08	4.14 %
POY2	0.08	1.44 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	8.15	8.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	7.72	6.34 %
Total	7.72	6.34 %

Branch *	MTD Sales L	Brand Share %
CH05	0.49	6.86 %
CH08	0.49	5.15 %
CH19	0.39	6.95 %
AVD1	0.24	5.75 %
CH11	0.17	3.29 %
GUD2	0.13	3.63 %
CH48	0.12	5.40 %
CGL1	0.10	2.05 %
CH45	0.10	2.09 %
SKL1	0.10	3.82 %
CH07		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
Total	7.72	6.34 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	7.14	6.10 %
Total	7.14	6.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.49	2.91 %
MDU6	0.21	2.04 %
CBM1	0.19	4.17 %
DGL2	0.19	7.95 %
NKI1	0.13	7.50 %
DGL1	0.12	1.61 %
MPA1	0.12	5.84 %
ATG1	0.08	1.56 %
DKI1	0.08	3.14 %
ADP1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	7.14	6.10 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	5.72	6.94 %
Total	5.72	6.94 %

Branch *	MTD Sales L	Brand Share %
TPR4	0.18	5.60 %
DPM2	0.12	2.72 %
CNR1	0.10	5.34 %
CBE3	0.08	5.55 %
CBE6	0.08	2.94 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	5.72	6.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	3.21	4.03 %
Total	3.21	4.03 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.52	6.44 %
SBR1	0.29	4.91 %
TRR1	0.14	3.90 %
VEL1	0.12	2.03 %
GDM1	0.10	3.41 %
KPM1	0.10	3.80 %
CGM1	0.08	3.56 %
UGI1	0.08	5.61 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	3.21	4.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %