

MTD Sales
26.41 L

Brand Share %
5.79 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.79 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	25.84	5.70 %
Air-Cool	0.57	18.07 %
Total	26.41	5.79 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	5.20	12.54 %
SOUTH-03	4.14	7.31 %
SOUTH-01	3.92	5.97 %
CHENNAI-02	2.61	5.96 %
CHENNAI-01	2.45	6.23 %
SOUTH ARCOT	2.05	5.35 %
TRICHY-01	1.98	2.89 %
WEST-01	1.88	4.62 %
NORTH ARCOT	1.46	5.21 %
KL-SOUTH	0.70	2.11 %
Total	26.41	5.79 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	5.13	12.44 %
Air-Cool	0.07	29.47 %
Total	5.20	12.54 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
BMD1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PMP1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	5.20	12.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	4.14	7.35 %
Total	4.14	7.31 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.28	3.02 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	4.14	7.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	3.85	5.95 %
Air-Cool	0.07	6.74 %
Total	3.92	5.97 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.22	3.49 %
RND1	0.10	4.30 %
NGR1	0.10	1.59 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	3.92	5.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	2.55	5.87 %
Air-Cool	0.07	14.65 %
Total	2.61	5.96 %

Branch *	MTD Sales L	Brand Share %
CH21	0.17	3.75 %
CH09	0.10	3.86 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH03	-0.13	-3.09 %
Total	2.61	5.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	2.45	6.25 %
Total	2.45	6.23 %

Branch *	MTD Sales L	Brand Share %
TKM1	0.10	5.20 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	2.45	6.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.75	4.60 %
Air-Cool	0.31	73.45 %
Total	2.05	5.35 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.06	3.88 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.05	5.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	1.98	2.89 %
Total	1.98	2.89 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.11	2.26 %
TNJ2	0.10	2.33 %
TRY1	0.08	0.43 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	1.98	2.89 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	1.82	4.50 %
Air-Cool	0.06	24.29 %
Total	1.88	4.62 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.10	3.50 %
KMD1	0.10	5.68 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.88	4.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	1.46	5.26 %
Total	1.46	5.21 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.13	5.64 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.46	5.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.70	2.11 %
Total	0.70	2.11 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.47	5.77 %
TVP1	0.23	1.19 %
KLR1		0.00 %
Total	0.70	2.11 %