



TN : BPL Sales Performance 06/05/2026 9:38 AM

MTD Sales
92.85 L

Brand Share %
7.00 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.00 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	92.79	7.93 %
Air-Cool	0.06	0.04 %
Total	92.85	7.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.80	10.80 %
TRICHY-01	17.35	9.48 %
SOUTH-03	14.39	8.75 %
WEST-02	9.90	6.92 %
NORTH ARCOT	6.77	8.22 %
SOUTH ARCOT	5.77	5.05 %
CHENNAI-02	5.72	4.23 %
CHENNAI-01	5.37	2.94 %
WEST-01	4.79	4.37 %
Total	92.85	7.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	22.80	11.87 %
Total	22.80	10.80 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.74	3.18 %
NGR1	0.70	6.07 %
MAR1	0.36	3.88 %
KVT1	0.30	1.97 %
PDI1	0.10	4.87 %
APK2	0.10	2.90 %
TYI1	0.10	4.72 %
APK1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
WHTV		0.00 %
Total	22.80	10.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	17.35	10.89 %
Total	17.35	9.48 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.74	5.67 %
PBR2	0.46	6.16 %
KUM1	0.37	3.90 %
KUM2	0.18	4.56 %
ORU1	0.18	6.65 %
TRY4	0.10	2.80 %
NCK1	0.09	4.27 %
MSI1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
WTRZ		0.00 %
Total	17.35	9.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	14.39	9.68 %
Total	14.39	8.75 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.43	4.27 %
MDU1	0.99	5.86 %
PNI1	0.18	6.06 %
TMM1	0.10	3.18 %
MDU3	0.10	2.44 %
ADP1	0.09	2.58 %
MNM1	0.09	3.35 %
PVI1	0.09	2.85 %
TEN2	0.09	2.35 %
CBM1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
TPT1		0.00 %
Total	14.39	8.75 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	9.90	7.79 %
Total	9.90	6.92 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.74	4.94 %
ERD1	0.29	4.47 %
HSR1	0.25	3.58 %
KVP1	0.18	6.28 %
MTR1	0.13	6.18 %
ERD2	0.11	1.10 %
APN1	0.09	2.18 %
KRI1	0.09	1.52 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	9.90	6.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.77	9.73 %
Total	6.77	8.22 %

Branch *	MTD Sales L	Brand Share %
WJP1	0.30	6.17 %
TRL1	0.21	3.51 %
VSI1	0.14	3.60 %
BGR1	0.09	4.61 %
GDM1	0.09	4.39 %
UGI1	0.09	4.95 %
WJD1	0.09	6.63 %
ARC2		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
Total	6.77	8.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	5.77	5.75 %
Total	5.77	5.05 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.33	5.56 %
VPM1	0.18	5.10 %
KKI2	0.11	2.25 %
SJI2	0.10	1.55 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
WHUT		0.00 %
Total	5.77	5.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	5.72	4.87 %
Total	5.72	4.23 %

Branch *	MTD Sales L	Brand Share %
CH03	0.73	4.07 %
CH20	0.35	5.71 %
CH34	0.24	3.97 %
CH21	0.15	1.60 %
CH33	0.11	3.28 %
CH27	0.09	5.39 %
CH31	0.09	4.39 %
CH43	0.09	1.31 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH36		0.00 %
CH41		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	5.72	4.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	5.37	3.42 %
Total	5.37	2.94 %

Branch *	MTD Sales L	Brand Share %
CH05	1.18	6.53 %
CH28	0.50	6.15 %
CH14	0.40	2.87 %
CH42	0.39	4.98 %
CH25	0.30	4.18 %
CH08	0.21	2.87 %
CH49	0.21	2.38 %
CH07	0.17	1.47 %
CH38	0.15	4.04 %
GUD1	0.14	2.15 %
CH39	0.11	3.07 %
CH47	0.11	0.94 %
TKM1	0.09	3.73 %
CH16	0.09	0.94 %
CH37	0.09	4.13 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WCHN		0.00 %
Total	5.37	2.94 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	4.73	4.80 %
Air-Cool	0.06	0.52 %
Total	4.79	4.37 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.37	5.68 %
SUL1	0.17	4.61 %
CBE1	0.11	2.19 %
TPR3	0.11	3.67 %
SNR1	0.10	3.33 %
CNR1	0.10	4.80 %
SYM2	0.10	4.51 %
CBE4	0.09	2.28 %
DPM2	0.09	3.36 %
TPR2	0.09	2.02 %
UMP1	0.09	1.83 %
KMR1	0.06	0.85 %
ANR1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDM1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	4.79	4.37 %