



# TN : BPL Sales Performance 06/04/2026 9:38 AM

MTD Sales  
104.57 L

Brand Share %  
9.65 %

Information:

MTD : 01-04-2026 To 05-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **9.65 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	104.57	9.65 %
Total	104.57	9.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	21.37	12.52 %
TRICHY-01	17.54	10.76 %
SOUTH-03	16.07	11.68 %
WEST-02	13.80	11.78 %
SOUTH ARCOT	8.58	9.92 %
CHENNAI-02	7.50	6.41 %
CHENNAI-01	7.35	6.10 %
WEST-01	6.34	6.21 %
NORTH ARCOT	6.01	8.69 %
Total	104.57	9.65 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	21.37	12.52 %
Total	21.37	12.52 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.78	3.35 %
RND1	0.36	7.76 %
MAR1	0.35	6.01 %
TUT1	0.26	1.68 %
STU2	0.25	9.02 %
MMT1	0.21	9.13 %
VNR1	0.18	5.74 %
KGL1	0.17	5.22 %
APK2	0.09	4.32 %
ARM1	0.09	4.32 %
ASM1	0.09	4.19 %
KSM1	0.09	6.07 %
KVT1	0.09	0.82 %
UDN1	0.09	4.27 %
APK1	0.08	4.01 %
COL1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
Total	21.37	12.52 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
LED TV	17.54	10.76 %
Total	17.54	10.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.91	3.10 %
TYR1	0.60	7.73 %
TVR1	0.52	9.32 %
MVM1	0.43	3.22 %
PBR2	0.42	4.24 %
KUM1	0.13	1.30 %
ORU1	0.09	5.57 %
TRY2	0.09	7.77 %
PDK1	0.08	1.81 %
MSI1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	17.54	10.76 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
LED TV	16.07	11.68 %
Total	16.07	11.68 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.86	5.62 %
DGL1	0.70	6.54 %
ATG1	0.22	4.38 %
USL1	0.21	6.20 %
PNI1	0.17	8.20 %
MDU6	0.13	1.59 %
PNV2	0.13	8.03 %
DKI1	0.09	6.15 %
SVG1	0.09	1.26 %
NTM1	0.09	3.38 %
TEN2	0.09	2.36 %
TMM1	0.09	2.23 %
MLR1	0.08	3.47 %
CBM1		0.00 %
CMR1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	16.07	11.68 %

**WEST-02**

Property	MTD Sales L	Brand Share %
LED TV	13.80	11.78 %
<b>Total</b>	<b>13.80</b>	<b>11.78 %</b>

Branch *	MTD Sales L	Brand Share %
ATU1	0.68	9.59 %
SLM1	0.64	4.71 %
KRI1	0.43	8.31 %
ERD2	0.29	5.19 %
NKL2	0.26	5.01 %
WHKP	0.24	6.86 %
BMD1	0.22	8.32 %
HRR1	0.18	7.67 %
APN1	0.17	7.76 %
HSR1	0.13	2.46 %
HSR2	0.13	2.25 %
DPR2	0.09	3.67 %
KVP1	0.09	3.57 %
DPR1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>13.80</b>	<b>11.78 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	8.58	9.92 %
<b>Total</b>	<b>8.58</b>	<b>9.92 %</b>

Branch *	MTD Sales L	Brand Share %
VPM2	0.48	9.11 %
ULP1	0.39	9.09 %
POY2	0.26	3.75 %
KLM1	0.22	4.94 %
KML1	0.15	5.21 %
VPM1	0.09	3.88 %
TDM1	0.09	2.03 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>8.58</b>	<b>9.92 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	7.50	6.41 %
Total	7.50	6.41 %

Branch *	MTD Sales L	Brand Share %
CH12	0.69	6.70 %
CH03	0.63	4.89 %
UKI1	0.43	9.08 %
CH18	0.30	5.63 %
CH27	0.27	8.44 %
CH23	0.18	7.78 %
CH15	0.13	1.69 %
CH44	0.13	3.99 %
CH17	0.09	1.86 %
CH41	0.09	4.30 %
CH46	0.09	4.53 %
CH21		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH43		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
CH36	-0.13	-9.61 %
Total	7.50	6.41 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	7.35	6.10 %
<b>Total</b>	<b>7.35</b>	<b>6.10 %</b>

Branch *	MTD Sales L	Brand Share %
CH14	0.57	9.60 %
CH08	0.45	8.73 %
CH19	0.34	4.01 %
GUD1	0.29	5.48 %
CGL1	0.24	4.13 %
AVD1	0.21	5.83 %
MRM1	0.19	6.17 %
CH35	0.18	4.65 %
CH26	0.09	8.18 %
CH16	0.08	1.15 %
CH30	0.08	4.72 %
CH45	0.08	0.86 %
CH07		0.00 %
CH37		0.00 %
CH38		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
CZWH		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>7.35</b>	<b>6.10 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
LED TV	6.34	6.21 %
Total	6.34	6.21 %

Branch *	MTD Sales L	Brand Share %
KMD1	0.30	7.11 %
CBE1	0.19	3.37 %
CBE4	0.18	2.26 %
PDM1	0.17	7.44 %
TPR2	0.17	3.72 %
CBE3	0.09	8.86 %
DPM2	0.09	2.84 %
SNR1	0.08	1.81 %
CBE2		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	6.34	6.21 %

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
LED TV	6.01	8.69 %
Total	6.01	8.69 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.35	8.76 %
AKM1	0.31	8.96 %
PLR1	0.31	8.87 %
ARC2	0.22	6.69 %
TRT1	0.18	5.52 %
VNB1	0.17	6.51 %
KPM1	0.09	5.57 %
VEL1	0.09	5.88 %
BGR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
WJD1		0.00 %
Total	6.01	8.69 %