

MTD Sales
68.24 L

Brand Share %
9.16 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	68.24	9.16 %
Total	68.24	9.16 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	16.65	14.38 %
SOUTH-01	13.16	10.85 %
WEST-02	8.27	11.00 %
SOUTH-03	6.64	7.33 %
SOUTH ARCOT	6.63	9.47 %
CHENNAI-01	5.01	5.50 %
WEST-01	4.48	8.53 %
CHENNAI-02	4.42	6.28 %
NORTH ARCOT	2.98	5.60 %
KL-SOUTH		0.00 %
Total	68.24	9.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	16.65	14.38 %
Total	16.65	14.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.47	3.77 %
ORU1	0.24	7.43 %
KUM1	0.22	3.32 %
TRY2	0.12	7.91 %
NMM1	0.10	3.26 %
APM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	16.65	14.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	13.16	10.85 %
Total	13.16	10.85 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.46	3.24 %
TUT1	0.42	4.45 %
APK2	0.12	5.78 %
MMT1	0.10	8.93 %
TKS1	0.09	2.33 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	13.16	10.85 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	8.27	11.00 %
Total	8.27	11.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.35	4.42 %
NKL2	0.34	7.51 %
VPD1	0.19	3.81 %
OML1	0.15	7.63 %
EPI1	0.12	6.72 %
ERD2	0.10	2.32 %
BMD1		0.00 %
CM11		0.00 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	8.27	11.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	6.64	7.33 %
Total	6.64	7.33 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.75	8.14 %
MDU1	0.61	7.89 %
DGL1	0.42	7.25 %
KPT1	0.15	6.93 %
MDU3	0.12	5.39 %
MPA1	0.12	5.57 %
TMM1	0.12	6.49 %
DKI1	0.10	2.01 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
Total	6.64	7.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	6.63	9.47 %
Total	6.63	9.47 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.24	4.92 %
PRT1	0.23	8.10 %
VPM1	0.23	8.89 %
POY2	0.19	3.27 %
KLM1		0.00 %
POY1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	6.63	9.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	5.01	5.50 %
Total	5.01	5.50 %

Branch *	MTD Sales L	Brand Share %
CH11	0.27	8.74 %
CH14	0.19	4.57 %
CH19	0.19	4.19 %
CGL1	0.12	6.45 %
CH48	0.12	1.91 %
TKM1	0.12	5.91 %
CH16	0.10	1.88 %
CH35	0.10	3.80 %
SKL1	0.10	3.43 %
AVD1		0.00 %
CH07		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
Total	5.01	5.50 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	4.48	8.53 %
Total	4.48	8.53 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
Total	4.48	8.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	4.42	6.28 %
Total	4.42	6.28 %

Branch *	MTD Sales L	Brand Share %
CH15	0.24	3.42 %
CH20	0.19	2.41 %
CH03	0.12	1.61 %
CH41	0.12	4.97 %
CH43	0.12	6.05 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	4.42	6.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	2.98	5.60 %
Total	2.98	5.60 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.19	5.61 %
KPM1	0.12	5.71 %
KPM2	0.12	2.63 %
TRL1	0.12	6.03 %
TRT1	0.12	4.95 %
VEL1	0.10	3.42 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	2.98	5.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
TVP1		0.00 %
Total		0.00 %